

**MEETING AGENDA**  
**CITY OF MOUNTAIN BROOK**

VILLAGE DESIGN REVIEW COMMITTEE

9/20/2023

PRE-MEETING: (ROOM A106) 8:30 A.M.

REGULAR MEETING: (ROOM A108) 9:00 A.M.

CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213

- 
1. Approval of Agenda
  2. Approval of Minutes: 8/16/2023, Regular Meeting
  3. Case **V-23-24: Publix** – 1000 Jemison Lane, New Item
  4. Case **V-23-25: Swoop** – 251 Rele Street, New Item
  5. Case **V-23-26: Barton Clay Fine Jewelers** – 330 Rele Street, New Item
  6. Case **V-23-27: Crumbl** – 360 Rele Street, New Item
  7. Next Meeting: 10/18/2023
  8. Adjournment

**DESIGN REVIEW/ SIGN APPLICATION**

City of Mountain Brook  
 Building, Planning, & Sustainability  
 56 Church St, Mountain Brook, AL 35213  
 (205) 802-3830 • Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

**1. Job Site Location:**

Business Name: Publix

Address: 1000 Jemison Lane

**2. Property Owner:**

Name: Lane Park Realty LLC

Email: john@evsoninc.com

Phone: (205) 960-4428

**3. Applicant:**

Name: David Brandt - Fravert Services

Mailing Address: 133 West Park Drive

City/State/Zip: Birmingham, AL 35211

Phone: (205) 278-9612

Email: davidb@fravert.com

Signature: [Signature]

**4. Contractor Information:**

Company Name: Fravert Services

Mailing Address: 133 West Park Drive

City/State/Zip: Birmingham, AL 35211

Phone: (205) 278-9612

Bus. License No: 202302215

(for the City of Mountain Brook)

Print Name: David Brandt

Email: davidb@fravert.com

**Office Use Only - Permits**

Permit No: \_\_\_\_\_

Date Issued: \_\_\_\_\_

Permitted Amount: \_\_\_\_\_

**Office Use Only - Design Review**

☐ Approved

☐ Approved w/ Conditions

☐ Denied

Clerk: \_\_\_\_\_

Date: \_\_\_\_\_

**Category of Construction**

☐ Awning

☒ Facade

☐ Window

☐ Ground

☐ Directory

☐ Roof

☐ Projecting

☐ Door

☐ Directional

**Sign Information**

Job Description: **Replace existing  
Greenwise building  
signage with Publix  
building signage**

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

Valuation: \$ \_\_\_\_\_

Number of Proposed Sign(s): 2

**Existing Sign Information**

Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.

Square feet of Signs: 60 + 21.25 = 81.25 sf

Square feet of Incidental Signs: \_\_\_\_\_

**Property Owner Signature**

This installation is being made on commercial property owned by me or a member of my immediate family.

Signature: [Signature]

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

☒ Yes

☐ No

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).

# V-23-24

## Proposed new façade signs

**Sign type:** façade signs on front and side

**Illumination:** external

**Aggregate square footage proposed:** 81.25 total square feet, front façade sign to be 60 square feet and side to be 21.25 square feet (maximum of 80 total square feet allowed).

**Letter heights:** As tall as 27 ¼” on the front and 19” on the side (maximum of 16 inches of letter/logo height allowed).

**Variances requested:** Request to allow 81.25 square feet of signage in lieu of the maximum allowed of 80 and to allow letter heights to exceed the maximum of 16 inches on both signs.

- **Project Data:**

NAME: Publix

CURRENT ZONING: PUD

OWNER: Lane Parke Realty

LOCATION: 1000 Jemison Lane

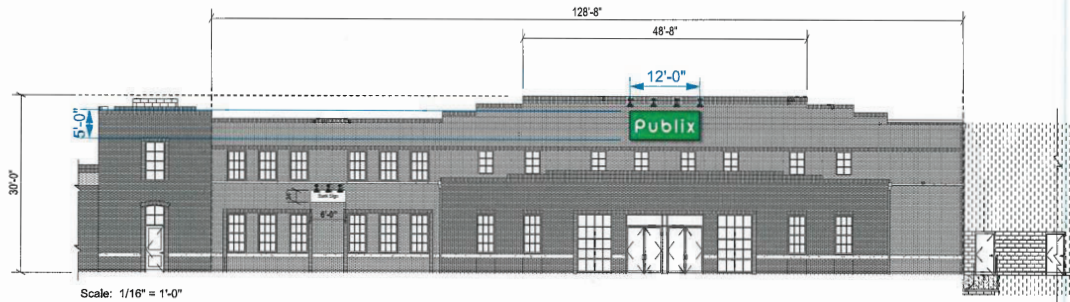
V-23-24

Publix

Site Name: Mountain Brook Property ID: 1676  
Address: 1000 Jemison Lane City/ST: Mountain Brook AL QID #: 23-68356

EAST ELEVATION SIGN A

TOTAL SQ. FOOTAGE
60



**HILTONDISPLAYS**  
GREAT SIGNS FOR GREAT COMPANIES

125 Hillside Drive Greenville, South Carolina 29607

Phone: 864-233-0401

National Toll Free: (800) 353-9132

[www.hiltondisplays.com](http://www.hiltondisplays.com)





Image capture: Mar 2022 © 2023 Google Terms Privacy

V-23-24

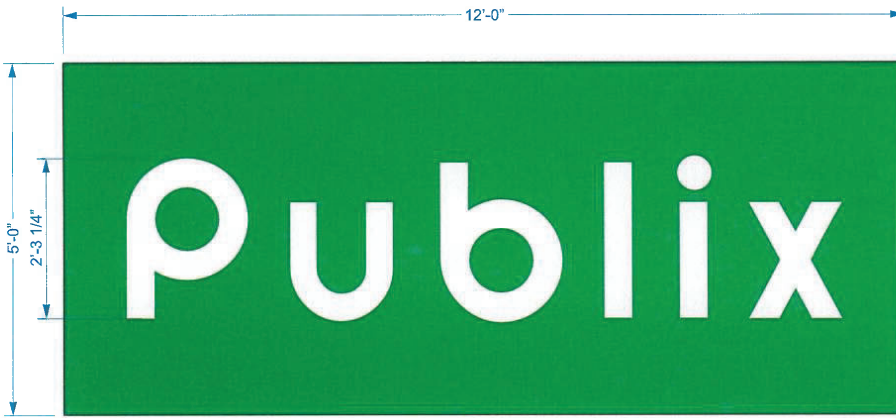
Publix

Site Name: Mountain Brook Property ID: 1676  
Address: 1000 Jemison Lane City/ST: Mountain Brook AL QID #: 23-68356

PUB-23-68356-1 SIGN A

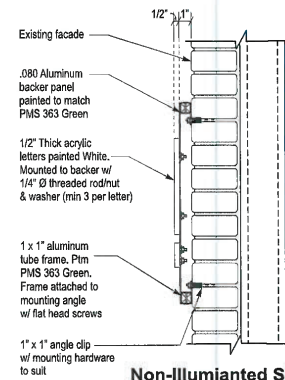
PMS 363 C / 3M 3630-5801 Custom Vinyl

NON-ILLUMINATED WALL SIGN



Scale: 3/4" = 1' (11x17 paper)

60 Sq. Ft.



Non-Illuminated Sign

Scale: N.T.S.



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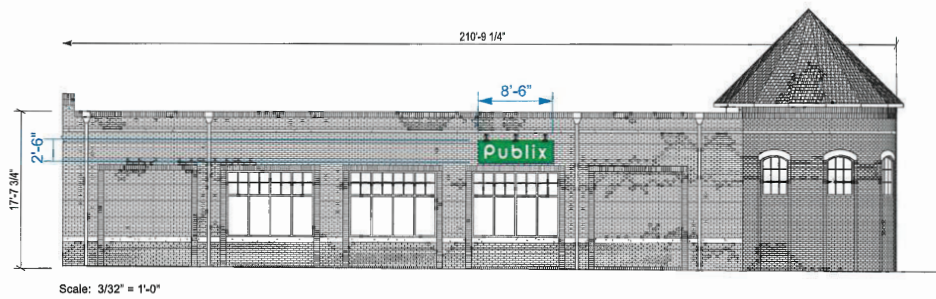
V-23-24

Publix

Site Name: Mountain Brook Property ID: 1676  
Address: 1000 Jemison Lane City/ST: Mountain Brook AL QID #: 23-68356

SOUTH ELEVATION SIGN B

TOTAL SQ. FOOTAGE
21.3



Scale: 3/32" = 1'-0"



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V-23-24

Publix

Site Name: Mountain Brook Property ID: 1676  
Address: 1000 Jemison Lane City/ST: Mountain Brook AL QID #: 23-68356

PUB-23-68356-2 SIGN B

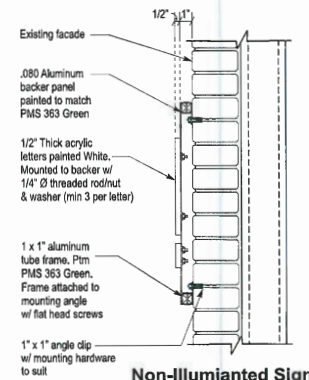
PMS 363 C / 3M 3630-5801 Custom Vinyl

NON-ILLUMINATED WALL SIGN



Scale: 3/4" = 1' (11x17 paper)

21.3 Sq. Ft.



Non-Illuminated Sign

Scale: N.T.S.



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GREAT SIGNS FOR GREAT COMPANIES

125 Hillside Drive Greenville, South Carolina 29607

Phone: 864-233-0401

National Toll Free: (800) 353-9132

www.hiltondisplays.com



# Publix

**Site Name:** Mountain Brook **Property ID:** 1676  
**Address:** 1000 Jemison Lane **City/ST:** Mountain Brook AL **QID #:** 23-68356

## SITE PLAN



**HILTONDISPLAYS**  
GREAT SIGNS FOR GREAT COMPANIES

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Phone: 864-233-0401

National Toll Free: (800) 353-9132

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**DESIGN REVIEW/ SIGN APPLICATION**

City of Mountain Brook  
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**1. Job Site Location:**

Business Name: Swoop

Address: 251 Rele St.

**2. Property Owner:**

Name: Lane Parke Retail

Email: john@evsoniinc.com

Phone: (205) 960-4428

**3. Applicant:**

Name: David Brandt - Fravert Services

Mailing Address: 133 West Park Drive

City/State/Zip: Birmingham, AL 35211

Phone: (205) 178-9612

Email: davidb@fravert.com

Signature: David Brandt

**4. Contractor Information:**

Company Name: Fravert Services

Mailing Address: 133 West Park Drive

City/State/Zip: Birmingham, AL 35211

Phone: (205) 278-9612

Bus. License No: 202302215

(for the City of Mountain Brook)

Print Name: David Brandt

Email: davidb@fravert.com

**Office Use Only - Permits**

Permit No:

Date Issued:

Permitted Amount:

**Office Use Only - Design Review**

☐ Approved

☐ Approved w/ Conditions

☐ Denied

Clerk:

Date:

**Category of Construction**

☐ Awning

☐ Facade

☐ Window

☐ Ground

☐ Directory

☐ Roof

☐ Projecting

☐ Door

☐ Directional

**Sign Information**

Job Description: (1) set of vinyl graphics over main entrance, plus (1) rectangular sign along Rele St.

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

Valuation: \$

9K

Number of Proposed Sign(s): 2

**Existing Sign Information**

Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.

Square feet of Signs: 4.27 x 22.5 = 26.77 sf

Square feet of Incidental Signs:

**Property Owner Signature**

This installation is being made on commercial property owned by me or a member of my immediate family.

Signature:

John T. Evans

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

☒ Yes

☐ No

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).

# V-23-25

## Proposed new signs

**Sign type:** rectangular façade sign and circular window vinyl

**Illumination:** internal letters on façade sign

**Aggregate square footage proposed:** 26.77

**Letter height:** Existing at 20"

- **Project Data:**

NAME: Swoop

CURRENT ZONING: PUD

OWNER: Lane Parke Retail

LOCATION: 251 Rele Street



OVERVIEW

Digitally-printed vinyl applied to storefront glass.

MATERIALS / FINISHES

V1 Digital Print on White (First Surface)



1 FRONT VIEW  
SCALE: 1 1/2" = 1'-0"



4 PHOTO CONCEPT  
SCALE: None

INSTALLATION

Apply to outside surface of window glass.

REVISIONS

STATUS

Client Review



133 West Park Drive Birmingham, AL 35211  
1.205.940.7190 1.800.743.7799  
1.205.940.7190 • fax  
www.fravert.com

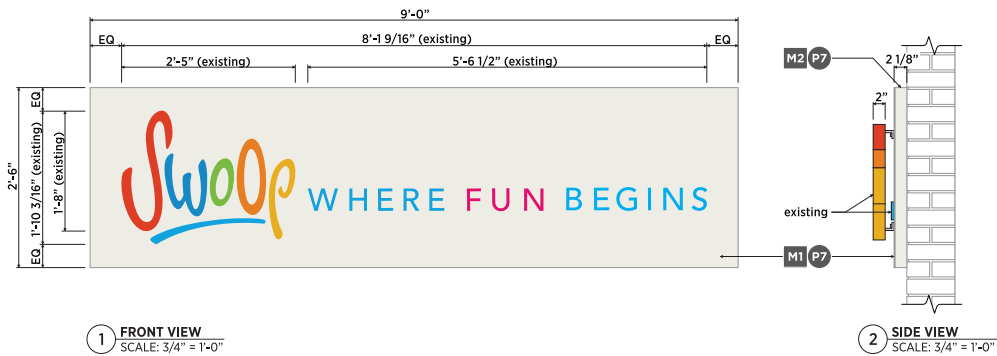
Swoop  
DESIGN REF #: 23041301

Building Signage  
EXTERIOR

DESIGNER: ABS  
MANAGER: DAVID BRANDT

A:\Jobs\23041301 - Swoop Lane  
Parke\Design\23041301-Building Signage 8-30-  
23

PAGE:  
1



OVERVIEW

Mount existing letters to backer panel. Use new backer panel as wireway for illuminated letters.

MATERIALS / FINISHES

M1 .125 alum  
M2 2" x 2" alum tube  
P7 Beige to match trim



INSTALLATION

Mount flush to brick wall

REVISIONS

STATUS

Client Review

FRAVERT  
133 West Park Drive Birmingham, AL 35211  
1.205.940.7190 1.205.943.7191  
1.205.940.7190 fax  
www.fravert.com

Swoop  
DESIGN REF #: 23041301

Side Elevation  
EXTERIOR

DESIGNER:  
ABS  
MANAGER:  
DAVID BRANDT

A:\Jobs\23041301 - Swoop Lane  
Parke\Design\23041301-Building Signage 8-30-  
23

PAGE:  
2



**DESIGN REVIEW/ SIGN APPLICATION**

City of Mountain Brook  
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**1. Job Site Location:**

Business Name: Barton Clay Fine Jewelers

Address: 330 Rele St. - 35223

**2. Property Owner:**

Name: John Evans

Email: john@evsoninc.com

Phone: 205-960-4428

**3. Applicant:**

Name: Eric & Jill McClain

Mailing Address: 330 Rele St.

City/State/Zip: Mtn. Brook, AL 35223

Phone: 205-862-1376

Email: momcat02@charter.net

Signature: 

**4. Contractor Information:**

Company Name: Cain Awning Co.

Mailing Address: 651 2nd Ave North

City/State/Zip: Birmingham, AL 35203

Phone: 205-323-8379

Bus. License No: 2023-02496

(for the City of Mountain Brook)

Print Name: Hank H. Lawson

Email: hank@cainawning.com

**Office Use Only - Permits**

Permit No: \_\_\_\_\_

Date Issued: \_\_\_\_\_

Permitted Amount: \_\_\_\_\_

**Office Use Only - Design Review**

☐ Approved

☐ Approved w/ Conditions

☐ Denied

Clerk: \_\_\_\_\_

Date: \_\_\_\_\_

**Category of Construction**

☒ Awning

☐ Facade

☐ Window

☐ Ground

☐ Directory

☐ Roof

☐ Projecting

☐ Door

☐ Directional

**Sign Information**

Job Description: New awning installation on existing store front that will include artwork/signage.

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

Valuation: \$ 6,568.00

Number of Proposed Sign(s): \_\_\_\_\_

**Existing Sign Information**

Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.

Square feet of Signs: 26.36 sq ft.

Square feet of Incidental Signs: 3.97 sq. ft.

**Property Owner Signature**

This installation is being made on commercial property owned by me or a member of my immediate family.

Signature: \_\_\_\_\_

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

☐ Yes

☐ No

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).

# V-23-26

Proposed new awning with signage

**Sign type:** awning

**Awning color/type:** black fabric

**Illumination:** n/a

**Aggregate square footage proposed:** 30.33 total square feet with the combination of existing façade sign and new proposed awning signage.

**Letter heights:** 26.06" (maximum of 16 inches of letter/logo height allowed).

**Variances requested:** Request to allow letter height to exceed the maximum of 16 inches on both signs.

- **Project Data:**

NAME: Barton Clay

CURRENT ZONING: PUD

OWNER: John Evans

LOCATION: 330 Rele Street

**V-23-26**

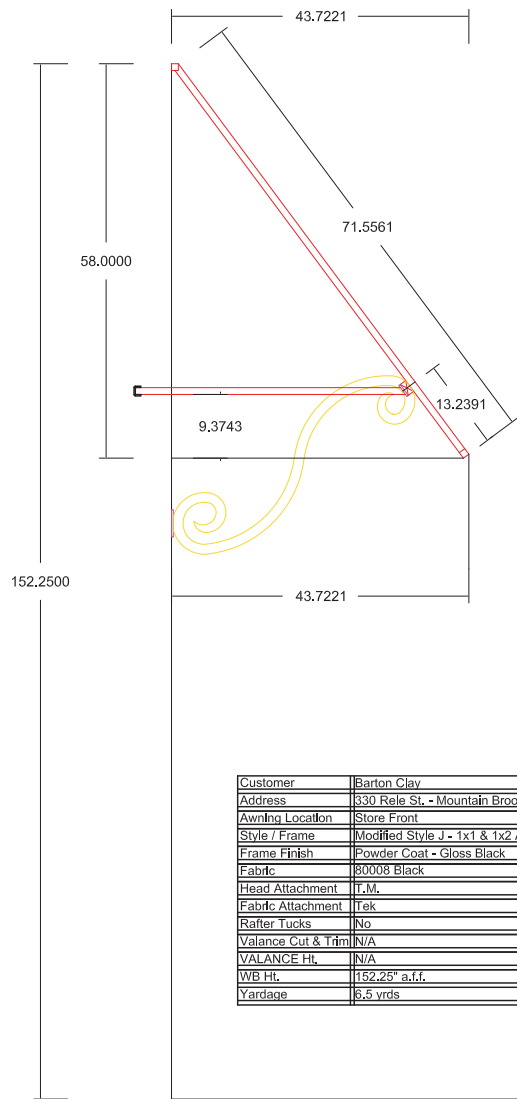




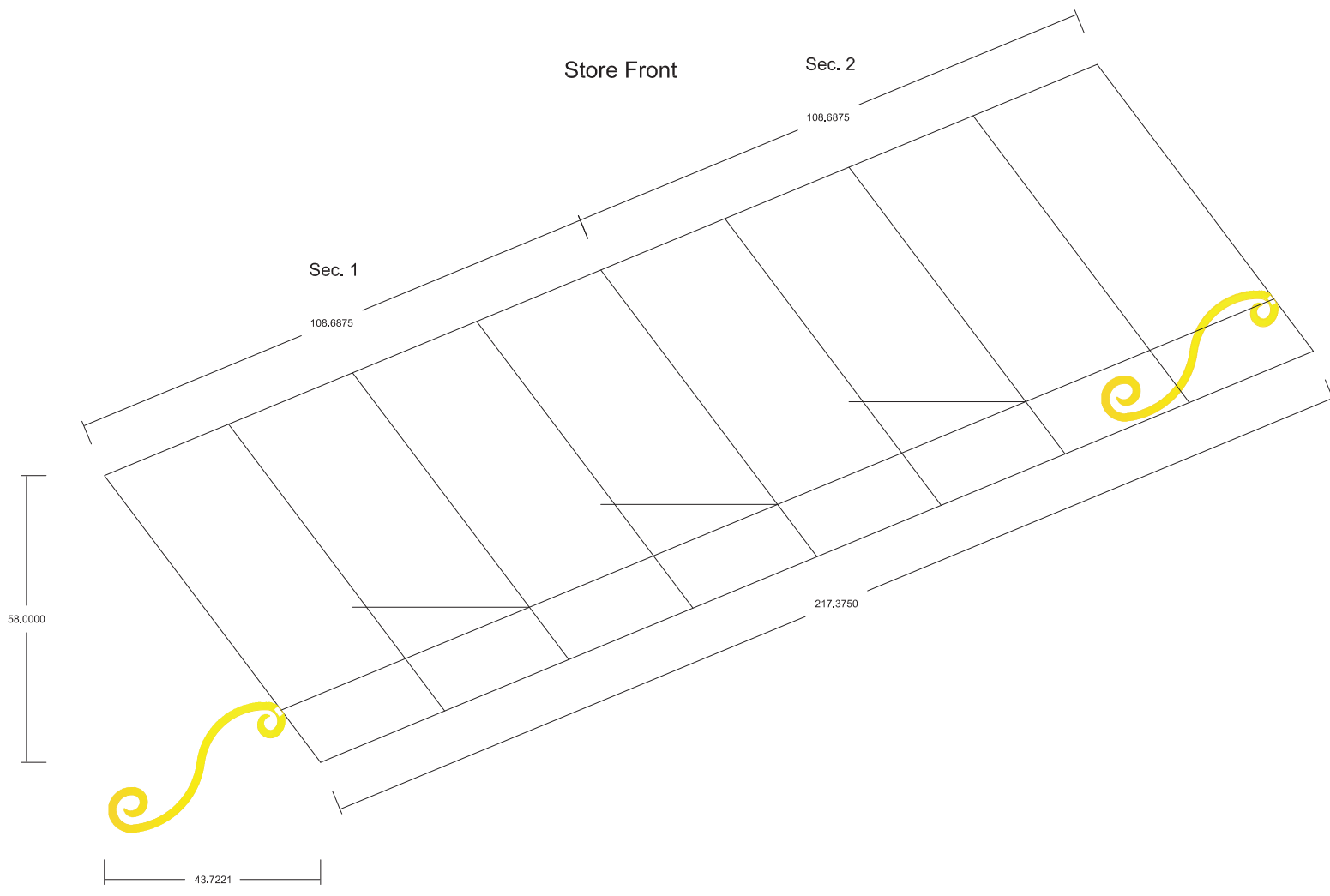
V-23-26



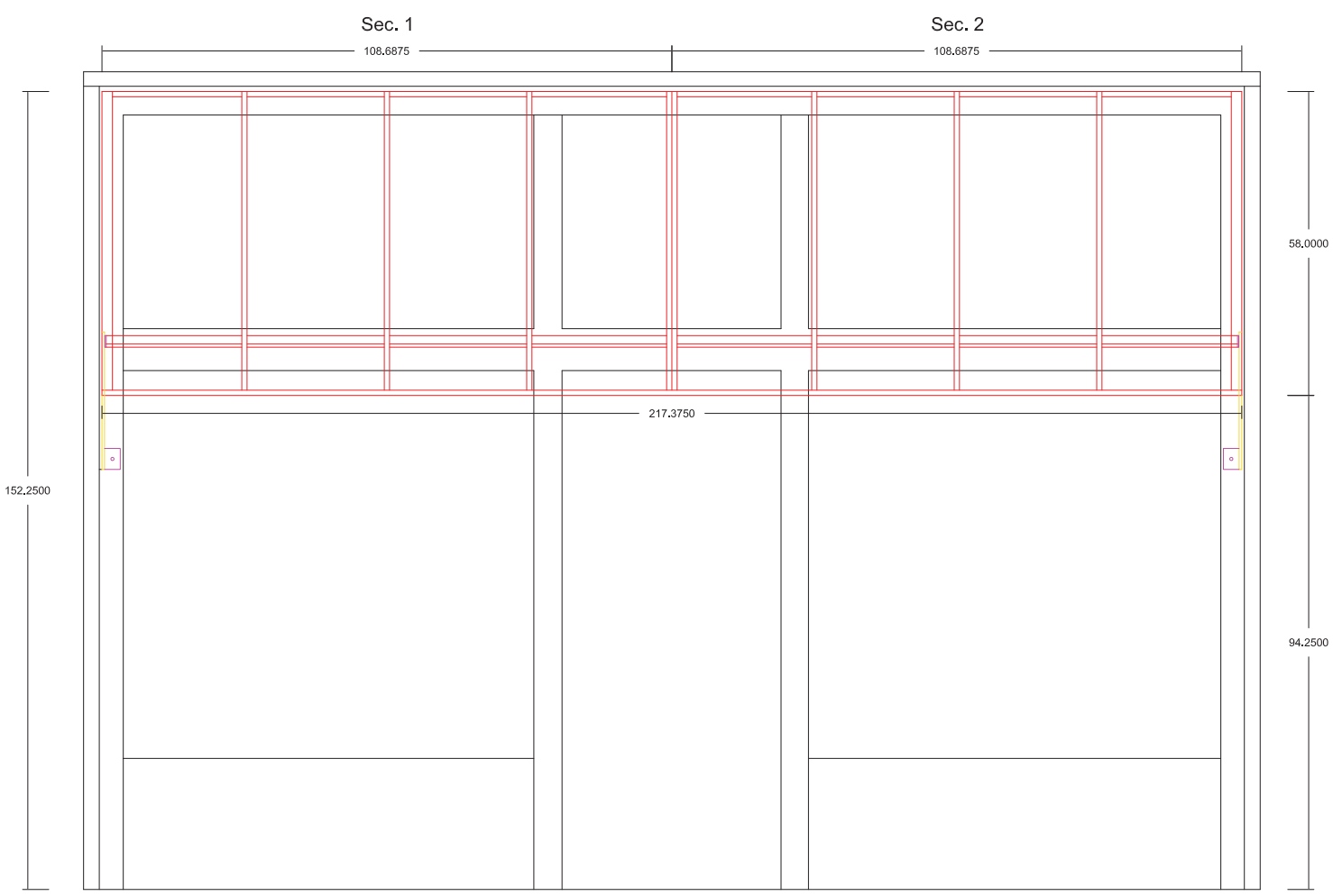
Store Front





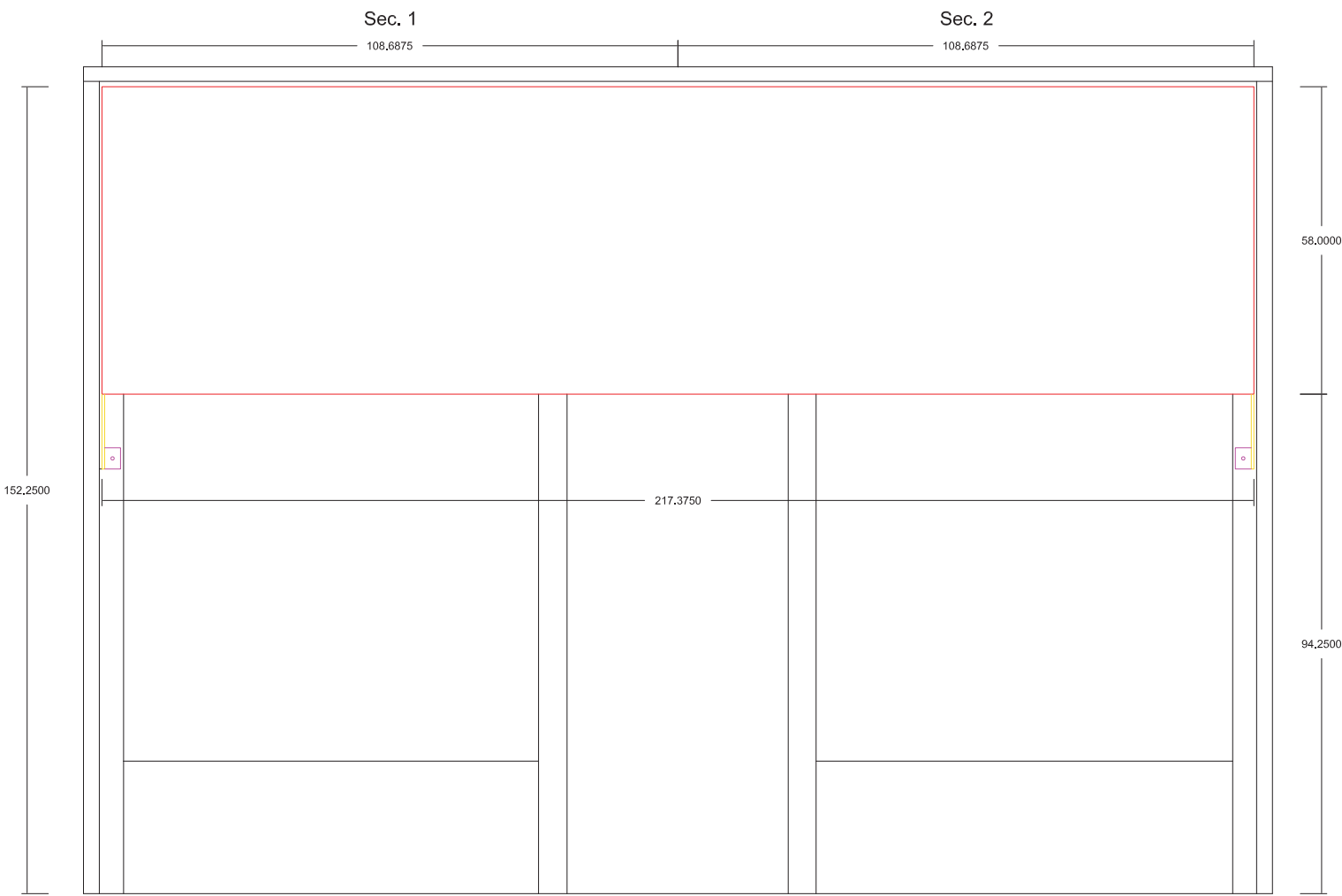


Store Front



V-23-26

Store Front





V-23-26



**DESIGN REVIEW/ SIGN APPLICATION**

City of Mountain Brook  
Building, Planning, & Sustainability  
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**1. Job Site Location:**

Business Name: crumbl

Address: 360 Rele St.

**2. Property Owner:**

Name: Lane Parke Retail

Email: john@evsoninc.com

Phone: (205) 960-4428

**3. Applicant:**

Name: David Brandt - Fravert Services

Mailing Address: 133 West Park Drive

City/State/Zip: Birmingham, AL 35211

Phone: (205) 278-9612

Email: davidb@fravert.com

Signature: [Signature]

**4. Contractor Information:**

Company Name: Fravert Services

Mailing Address: 133 West Park Drive

City/State/Zip: Birmingham, AL 35211

Phone: (205) 278-9612

Bus. License No: 202302215

(for the City of Mountain Brook)

Print Name: David Brandt

Email: davidb@fravert.com

**Office Use Only - Permits**

Permit No: \_\_\_\_\_

Date Issued: \_\_\_\_\_

Permitted Amount: \_\_\_\_\_

**Office Use Only - Design Review**

☐ Approved

☐ Approved w/ Conditions

☐ Denied

Clerk: \_\_\_\_\_

Date: \_\_\_\_\_

**Category of Construction**

☐ Awning

☐ Facade

☐ Window

☐ Ground

☐ Directory

☐ Roof

☐ Projecting

☐ Door

☐ Directional

**Sign Information**

Job Description: -(3) set of rev. lit bldg letters  
-(1) small non lit proj sign  
-door vinyl

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

Valuation: \$ 19K

Number of Proposed Sign(s): 4

**Existing Sign Information**

Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.

Square feet of Signs: 31.8

Square feet of Incidental Signs: \_\_\_\_\_

**Property Owner Signature**

This installation is being made on commercial property owned by me or a member of my immediate family.

Signature: [Signature]

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

☒ Yes

☐ No

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).



# V-23-27

Proposed new façade signs and window vinyl

**Sign type:** façade signs on front, side and rear and window vinyl

**Illumination:** reverse lit letters

**Aggregate square footage proposed:** 31.8 total square feet

**Letter heights:** 16”

**Variance requested:** Window vinyl appears to exceed the maximum allowed of 20% of the window area.

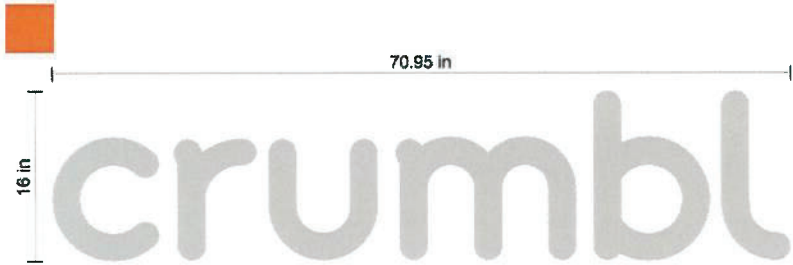
- **Project Data:**

NAME: crumbl

CURRENT ZONING: PUD

OWNER: Lane Parke Retail

LOCATION: 360 Rele Street



**1.1 HALO LIT CHANNEL LETTERS**  
Scale: 1" = 1'-0"

7.8 sq ft

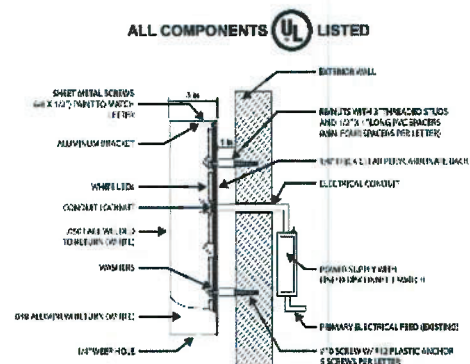
#### DETAILS

LETTERS:  
3" THICK HALO LIT CHANNEL LETTERS (WHITE PNT1)  
1/8" POLYCARBONATE BACK  
.050 ALUMINUM FACES (WHITE-PNT1)  
.040 ALUMINUM RETURNS (WHITE-PNT1)  
WHITE SLOAN LEDS  
1" STAND OFFS

FRONTAGE: 39.75' - 0"

#### COLOR SCHEDULE

 MATTHEWS WHITE (PNT1)



#### LETTERS

**\*\* ALL BOLTS AND SCREWS ARE STAINLESS STEEL \*\***

**1.2 MOUNTING DETAIL**  
Scale: NTS



**1.3 MAIN ENTRANCE ELEVATION**  
Scale: 3/16" = 1'-0"



Channel Letter  
Color Reference



NIGHT SIMULATION

SIGN WILL REQUIRE IT'S OWN 110 VOLT 20 AMP DEDICATED CIRCUIT PROVIDED BY OTHERS WITHIN 5' OF THE SIGN AREA AND ON A TIMER AND/OR PHOTOCELL DEPENDING ON LOCAL SIGN REQUIREMENTS. IF NO ELECTRICAL IS PRESENT AT THE TIME OF INSTALLATION, A WHIP WILL BE LEFT FOR OTHERS TO HOOK UP.



**SIGNDESIGNLAB**

Project Management | Signage  
sign design lab inc. - a sign design lab company  
(888) 735-7446

#### PROJECT INFORMATION COMPANY & LOCATION

**Crumbl Cookies**  
360 Rele St  
Mountain Brook, AL 35223

#### OVERVIEW

Exterior Signage

DATE: 09/05/23 PROJECT #: SMI PS-181

DESIGNER:

TWC

#### REVISIONS

#### APPROVAL

- ☐ APPROVED WITH NO CHANGES
- ☐ APPROVED WITH CHANGES AS NOTED
- ☐ REVERSE AS NOTED AND RETURN

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

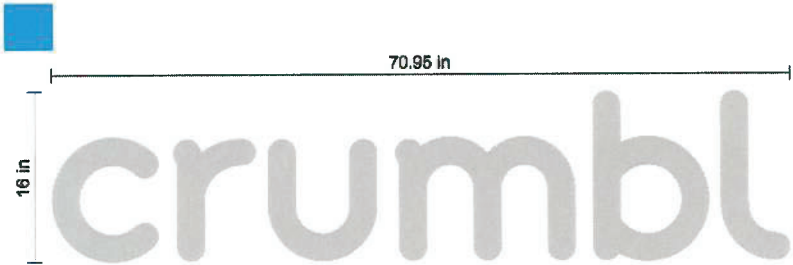
#### DESIGN

**A11**

#### SHEET

**01 of 09**

All original ideas, designs and signage remain the property of Sign Design Lab until paid in full. Colors and designs are representations of the final product. Final signage colors and build will be based on specifications noted on final



#### DETAILS

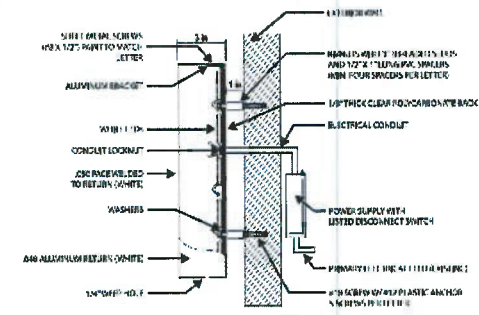
LETTERS:  
3" THICK HALO LIT CHANNEL LETTERS (WHITE-PNT1)  
1/8" POLYCARBONATE BACK  
.050 ALUMINUM FACES (WHITE-PNT1)  
.040 ALUMINUM RETURNS (WHITE-PNT1)  
WHITE SLOAN LEDs  
1" STAND OFFs

FRONTAGE: 16'-2"

#### COLOR SCHEDULE

MATTHEWS WHITE (PNT1)

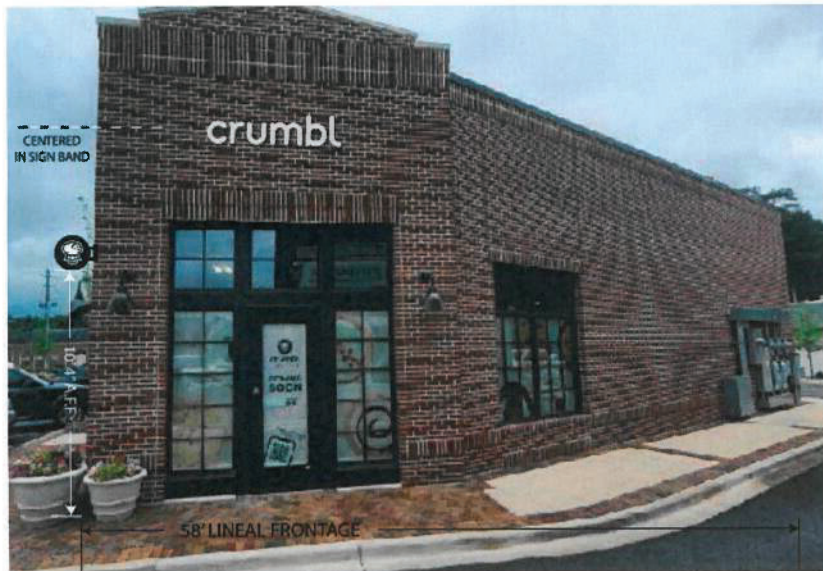
#### ALL COMPONENTS LISTED



#### LETTERS

**\*\* ALL BOLTS AND SCREWS ARE STAINLESS STEEL \*\***

#### 2.2 MOUNTING DETAIL Scale : NTS



Channel Letter  
Color Reference



NIGHT SIMULATION

#### 2.3 SIDE ELEVATION Scale : 3/16" = 1'-0"

SIGN WILL REQUIRE IT'S OWN 110 VOLT 20 AMP DEDICATED CIRCUIT PROVIDED BY OTHERS WITHIN 6' OF THE SIGN AREA AND ON A TIMER AND/OR PHOTOCCELL DEPENDING ON LOCAL SIGN REQUIREMENTS. IF NO ELECTRICAL IS PRESENT AT THE TIME OF INSTALLATION, A WHIP WILL BE LEFT FOR OTHERS TO HOOK UP.



**SIGNDESIGNLAB**

Project Management | Signage  
info@signlab.com | 888.735.7446

#### PROJECT INFORMATION COMPANY & LOCATION

**Crumbl Cookies**  
360 Rele St  
Mountain Brook, AL 35223

#### OVERVIEW

Exterior Signage

DATE	PROJECT #
09/05/28	SDI P3181

DESIGNER

TMC

#### REVISIONS

#### APPROVAL

- ☐ APPROVED WITH NO CHANGES
- ☐ APPROVED WITH CHANGES AS NOTED
- ☐ REVISE AS NOTED AND REQUIRMENT

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### DESIGN

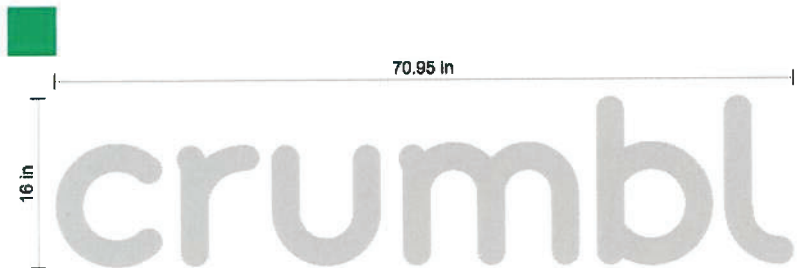
**A11**

#### SHEET

**02 of 09**

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### 3.1 HALO LIT CHANNEL LETTERS

Scale: 3/4" = 1'-0"

7.8 sq ft

#### DETAILS

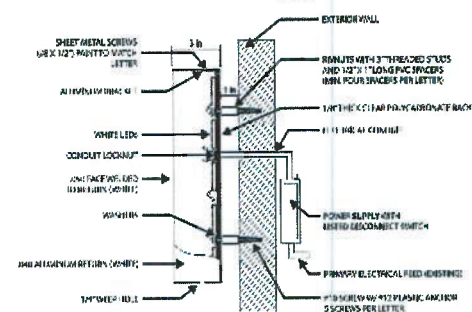
LETTERS:  
3" THICK HALO LIT CHANNEL LETTERS (WHITE-PNT1)  
1/8" POLYCARBONATE BACK  
.050 ALUMINUM FACES (WHITE-PNT1)  
.040 ALUMINUM RETURNS (WHITE-PNT1)  
WHITE SLOAN LEDS  
1" STAND OFFS

FRONTAGE: 16'-2"

#### COLOR SCHEDULE

 MATTHEWS WHITE (PNT1)

#### ALL COMPONENTS LISTED

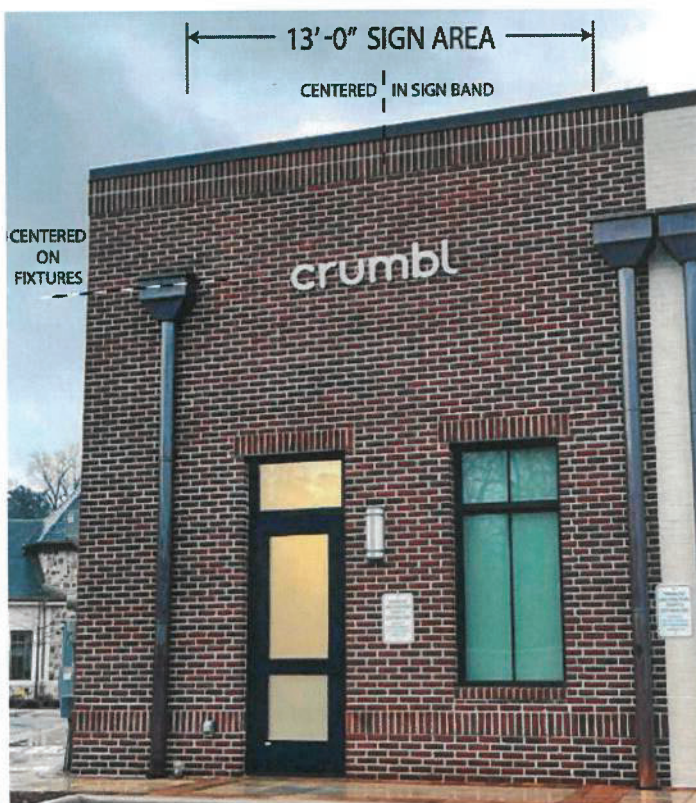


#### LETTERS

\*\* ALL BOLTS AND SCREWS ARE STAINLESS STEEL \*\*

### 3.2 MOUNTING DETAIL

Scale: NTS



### 3.3 REAR ELEVATION

Scale: 1/4" = 1'-0"



Channel Letter  
Color Reference



NIGHT SIMULATION

SIGN WILL REQUIRE IT'S OWN 110 VOLT 20 AMP DEDICATED CIRCUIT PROVIDED BY OTHERS WITHIN 6' OF THE SIGN AREA, AND ON A TIMER AND/OR PHOTOCELL DEPENDING ON LOCAL SIGN REQUIREMENTS. IF NO ELECTRICAL IS PRESENT AT THE TIME OF INSTALLATION, A WHIP WILL BE LEFT FOR OTHERS TO HOOK UP.



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info@signlab.com • 800.515.7446 • 735-7446

#### PROJECT INFORMATION

**COMPANY & LOCATION**  
  
Crumbl Cookies  
360 Rele St  
Mountain Brook, AL 35223

#### OVERVIEW

Exterior Signage  
DATE: 09/05/28 PROJECT #: SCL P3181  
DESIGNER: TMC

#### REVISIONS

#### APPROVAL

- ☐ APPROVED WITH NO CHANGES
- ☐ APPROVED WITH CHANGES AS NOTED
- ☐ REVISE AS NOTED AND RESUBMIT

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### DESIGN

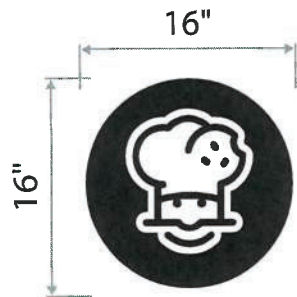
**A11**

#### SHEET

**03 of 09**

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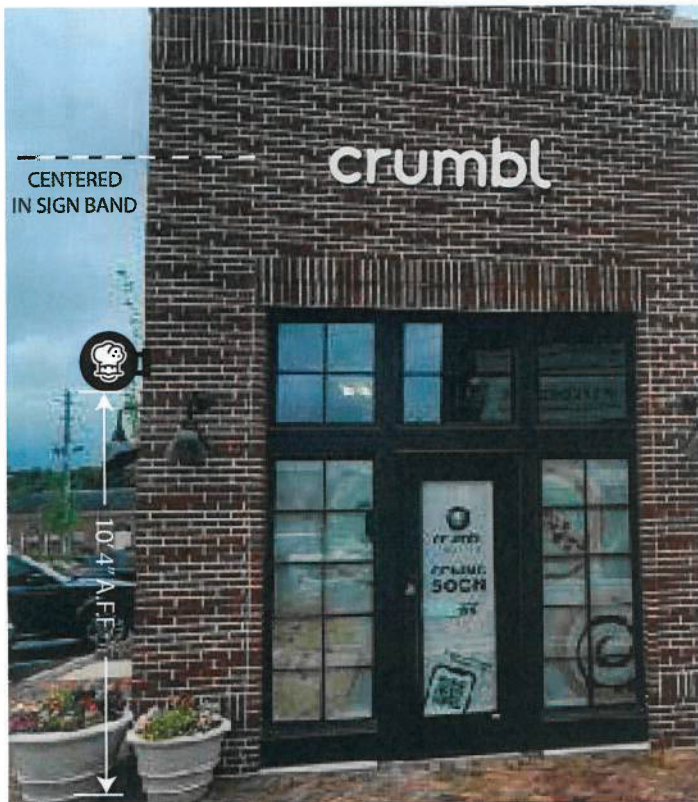
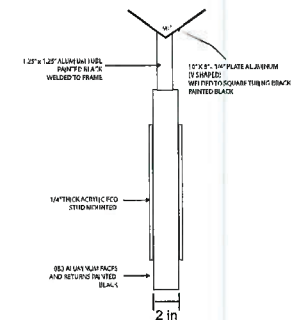
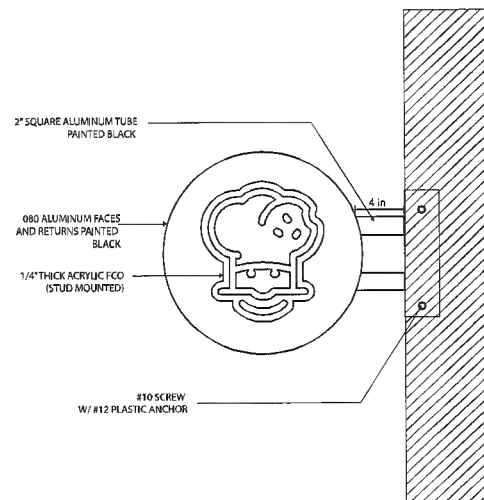
1.78 sq ft

#### DETAILS

LETTERS:  
2" THICK NON ILLUMINATED BLADE SIGN (BLACK)  
1/4" ACRYLIC FCO LETTERS  
10 x 8 x 1/4" ALUMINUM V-SHAPED MOUNTING PLATE  
1.25 x 1.25 ALUMINUM TUBE S

#### COLOR SCHEDULE

 MATTHEWS BLACK (PNT2)  
 WHITE (ACRYLIC)



**4.3 SIDE ELEVATION**  
Scale: 1/4" = 1'-0"

SIGN WILL REQUIRE IT'S OWN 110 VOLT 20 AMP DEDICATED CIRCUIT PROVIDED BY OTHERS WITHIN 6' OF THE SIGN AREA AND ON A TIMER AND/OR PHOTOCELL DEPENDING ON LOCAL SIGN REQUIREMENTS. IF NO ELECTRICAL IS PRESENT AT THE TIME OF INSTALLATION, A WHIP WILL BE LEFT FOR OTHERS TO HOOK UP.



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#### PROJECT INFORMATION COMPANY & LOCATION

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360 Rele St  
Mountain Brook, AL 35223

#### OVERVIEW

Exterior Signage

DATE: 09/05/23 PROJECT #: SLP3181

DESIGNER: TMC

#### REVISIONS

#### APPROVAL

- ☐ APPROVED WITH NO CHANGES
- ☐ APPROVED WITH CHANGES AS NOTED
- ☐ REVISE AS NOTED AND RESUBMIT

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### DESIGN

**A11**

#### SHEET

**04 of 09**

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17.54" 23.34"

**store hours**  
mon - thurs / 8 am - 10pm  
fri & sat / 8 am - midnight

**delivery hours**  
mon - thurs / 8 am - 10pm  
fri & sat / 8 am - midnight

**5.1 STORE HOURS**  
Scale: 1" = 1'-0" 2.84 Sq Ft

#### DETAILS

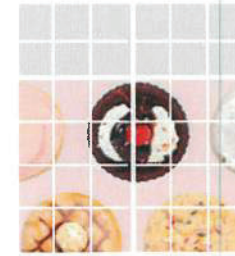
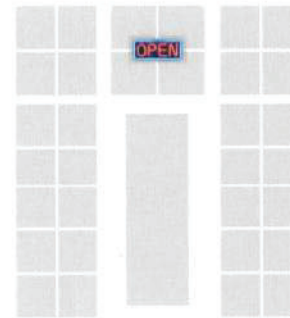
- ▶ HP White Vinyl
- ▶ 1st Surface



**5.2 ETCHED VINYL**  
Scale: 3/8" = 1'-0"

#### DETAILS

- ▶ HP Etched Vinyl
- ▶ 2nd Surface



FRONT

CORNER

SIDE

**5.3 PROPOSED LAYOUT**  
Scale: 1/4" = 1'-0"



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#### PROJECT INFORMATION COMPANY & LOCATION

**Crumb! Cookies**  
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Mountain Brook, AL 35223

#### OVERVIEW

Interior Signs

DATE PROJECT #  
09/05/23 SDLP3181

DESIGNER

TMC

#### REVISIONS

#### APPROVAL

- ☐ APPROVED WITH NO CHANGES
- ☐ APPROVED WITH CHANGES AS NOTED
- ☐ REVISE AS NOTED AND RESUBMIT

Signature Date

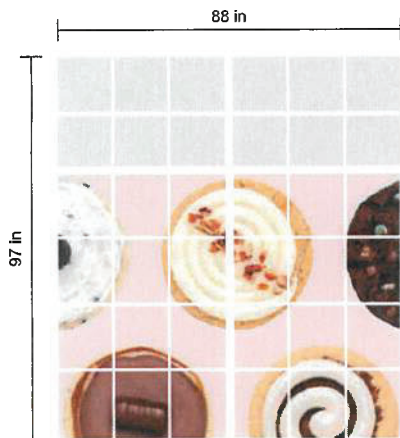
#### DESIGN

**A11**

#### SHEET

**05 of 09**

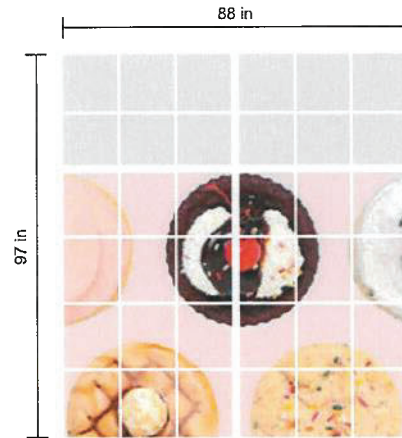
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**6.1** *DIGITAL PRINT VINYL - 1X*  
Scale: 3/8" = 1'-0"

**DETAILS**

- ▶ HP Digital Vinyl
- ▶ 1st Surface



**6.2** *DIGITAL PRINT VINYL - 1X*  
Scale: 3/8" = 1'-0"

**DETAILS**

- ▶ HP Digital Vinyl
- ▶ 1st Surface



**6.3** *PROPOSED LAYOUT - SIDE*  
Scale: 3/8" = 1'-0"



**6.4** *PROPOSED LAYOUT - FRONT*  
Scale: 3/8" = 1'-0"



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**PROJECT INFORMATION**  
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**OVERVIEW**

Interior Signs

**DATE** PROJECT #  
09/05/23 SDLP3181

**DESIGNER**

TMC

**REVISIONS**

**APPROVAL**

- ☐ APPROVED WITH NO CHANGES
- ☐ APPROVED WITH CHANGES AS NOTED
- ☐ REVISE AS NOTED AND RESUBMIT

Signature Date

**DESIGN**

**A11**

**SHEET**

**06 of 09**

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17.54" 23.34"

**store hours**  
mon - thurs / 8 am - 10pm  
fri & sat / 8 am - midnight

**delivery hours**  
mon - thurs / 8 am - 10pm  
fri & sat / 8 am - midnight

**7.1 STORE HOURS**  
Scale: 1" = 1'-0" 2.84 Sq Ft

**DETAILS**

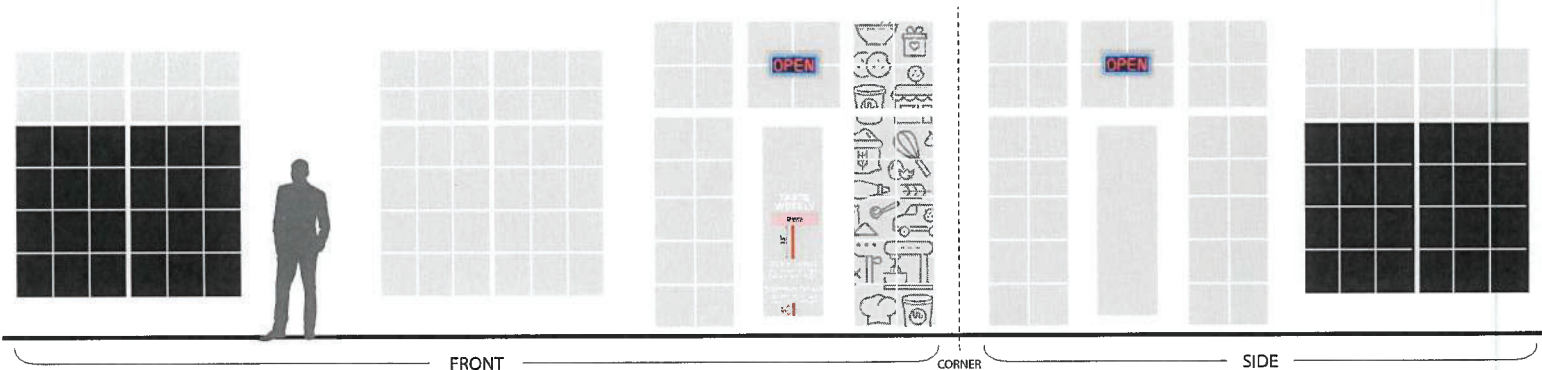
- ▶ HP White Vinyl
- ▶ 1st Surface



**7.2 ETCHED VINYL**  
Scale: 3/8" = 1'-0"

**DETAILS**

- ▶ HP Etched Vinyl
- ▶ 2nd Surface



**7.3 PROPOSED LAYOUT - OPTION 2**  
Scale: 1/4" = 1'-0"



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**OVERVIEW**  
Interior Signs  
DATE PROJECT #  
09/05/23 SLDLP3181  
DESIGNER  
TMC

**REVISIONS**

NO.	DESCRIPTION	DATE

**APPROVAL**

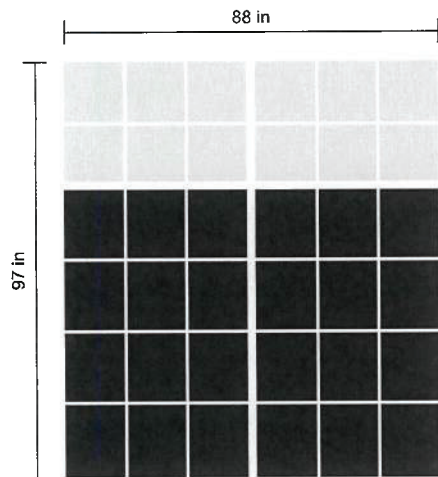
☐ APPROVED WITH NO CHANGES  
☐ APPROVED WITH CHANGES AS NOTED  
☐ REVISE AS NOTED AND RESUBMIT

Signature \_\_\_\_\_ Date \_\_\_\_\_

**DESIGN**  
**A11**  
**SHEET**  
**07 of 09**

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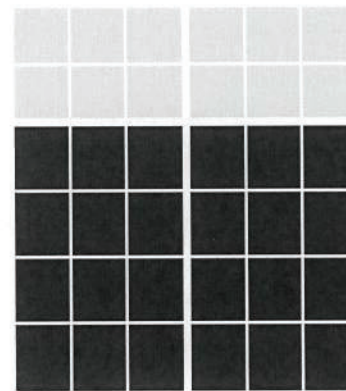




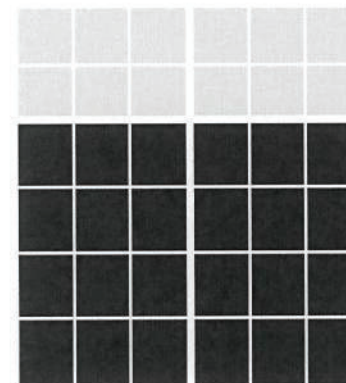
**8.1** *DIGITAL PRINT VINYL - 2X*  
Scale: 3/8" = 1'-0"

#### DETAILS

- ▶ HP Digital Vinyl
- ▶ 1st Surface



**8.2** *PROPOSED LAYOUT - SIDE*  
Scale: 3/8" = 1'-0"



**8.3** *PROPOSED LAYOUT - FRONT*  
Scale: 3/8" = 1'-0"



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#### OVERVIEW

Interior Signs

DATE	PROJECT #
09/05/23	SDLP3181

DESIGNER

TMC

#### REVISIONS

#### APPROVAL

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- ☐ APPROVED WITH CHANGES AS NOTED
- ☐ REVISE AS NOTED AND RESUBMIT

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### DESIGN

**A11**

#### SHEET

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**9.1 SITE MAP - NEW CONSTRUCTION**  
Scale: NTS



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**OVERVIEW**

Exterior Signage

DATE	PROJECT #
09/05/23	SDLP3181

DESIGNER

TMC

**REVISIONS**

PROJECT  
LOCATION

**APPROVAL**

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- ☐ APPROVED WITH CHANGES AS NOTED
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Signature \_\_\_\_\_ Date \_\_\_\_\_

**DESIGN**

**A11**

**SHEET**

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