# MEETING AGENDA CITY OF MOUNTAIN BROOK

# VILLAGE DESIGN REVIEW COMMITTEE 9/20/2023

PRE-MEETING: (ROOM A106) 8:30 A.M.
REGULAR MEETING: (ROOM A108) 9:00 A.M.
CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213

- 1. Approval of Agenda
- 2. Approval of Minutes: 8/16/2023, Regular Meeting
- 3. Case **V-23-24: Publix** 1000 Jemison Lane, New Item
- 4. Case **V-23-25: Swoop** 251 Rele Street, New Item
- 5. Case V-23-26: Barton Clay Fine Jewelers 330 Rele Street, New Item
- 6. Case V-23-27: Crumbl 360 Rele Street, New Item
- 7. Next Meeting: 10/18/2023
- 8. Adjournment



1. Job Site Location:

 $_{\text{Business Name:}} Publix$ 

Address: 1000 Jemison Lane

#### DESIGN REVIEW/ SIGN APPLICATION

City of Mountain Brook Building, Planning, & Sustainability 56 Church St, Mountain Brook, AL 35213 (205) 802-3830 • Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

1100100
2. Property Owner:
Name: Lane Park Realty LLC
Name: Lane Park Realty LLC Email: john@evsoninc.com
Phone: (205) 960-4428
3. Applicant: Name: David Brandt - Fravert Services
Name: David Blattet - Havert Services
Mailing Address: 133 West Park Drive City/State/Zip: Birmingham, AL 35211
Phone: (205) 278-9612
Email: davidb@fravert.com
Signature:
4. Contractor Information:
Company Name: Fravert Services
Company Name: Fravert Services Mailing Address: 133 West Park Drive
City/State/Zip: Birmingham, AL 35211
Phone: (205) 278-9612
Bus. License No: 202302215
Bus. License No: 202002210 (for the City of Mountain Brook)
Print Name: David Dianut
Email: davidb@fravert.com

Of	nee Us	se Only - Pe	LIHITS	
Permit No:				
Date Issued:				
Permitted Amount	:			
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Approved		11.1		
☐ Approved☐ ☐ Denied	1 w/ Cor	iditions		
Clerk:				
Date:	***************************************			
Ca	tegory	of Constru	ction	
☐ Awning		Facade		Window
Ground		Directory		Roof
☐ Projecting		Door		Directional
	Sign	Informatio	n	
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### Proposed new façade signs

**Sign type:** façade signs on front and side

Illumination: external

**Aggregate square footage proposed:** 81.25 total square feet, front façade sign to be 60 square feet and side to be 21.25 square feet (maximum of 80 total square feet allowed).

**Letter heights:** As tall as 27 1/4" on the front and 19" on the side (maximum of 16 inches of letter/logo height allowed).

**Variances requested:** Request to allow 81.25 square feet of signage in lieu of the maximum allowed of 80 and to allow letter heights to exceed the maximum of 16 inches on both signs.

### • Project Data:

NAME: Publix

**CURRENT ZONING: PUD** 

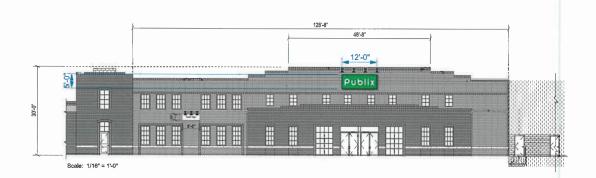
OWNER: Lane Parke Realty

LOCATION: 1000 Jemison Lane



EAST ELEVATION SIGN A









125 Hillside Drive Greenville, South Carolina 29607 Phone: 864-233-0401 National Toll Free: (800) 353-9132



greenwise - Google Search



https://www.google.com/maps/uv?pb=!1s0x88891b8e9cacd819%3A0xd655ae813ba83c7d!3m1!7e115!4s%2Fmaps%2Fplace%2Fgreenwise%2F%4033.4862001%2C-86.7727585%2C3a%2C75y%2C... 1/1

PMS 363 C / 3M 3630-5801 Custom Vinyl

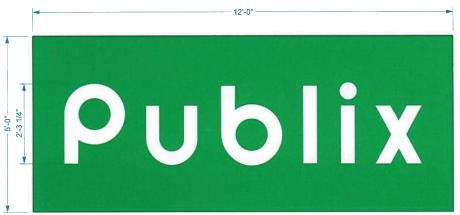
Publix

Site Name: Mountain Brook Property ID: 1676

Address: 1000 Jemison Lane City/ST: Mountain Brook AL QID #: 23-68356

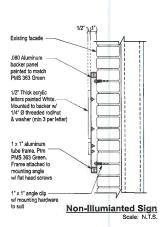
PUB-23-68356-1 SIGN A

**NON-ILLUMINATED WALL SIGN** 



Scale: 3/4'' = 1' (11x17 paper)

60 Sq. Ft.







125 Hillside Drive Greenville, South Carolina 29607

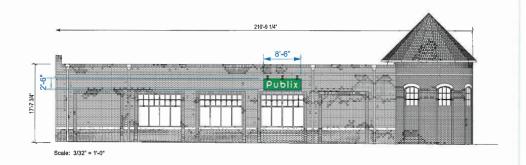
Phone: 864-233-0401 National Toll Free: (800) 353-9132

www.hiltondisplays.com



SOUTH ELEVATION SIGN B









125 Hillside Drive Greenville, South Carolina 29607 Phone: 864-233-0401 National Toll Free: (800) 353-9132



 $https://www.google.com/maps/uv?pb=!1s0x88891b8e9cacd819\%3A0xd655ae813ba83c7d!3m1!7e115!4s\%2Fmaps\%2Fplace\%2Fgreenwise\%2F\%4033.4862001\%2C-86.7727585\%2C3a\%2C75y\%2C...\\ 1/11$ 



PUB-23-68356-2 SIGN B

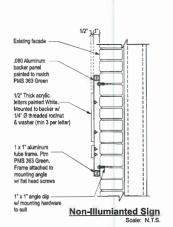
PMS 363 C / 3M 3630-5801 Custom Vinyl

**NON-ILLUMINATED WALL SIGN** 



Scale: 3/4" = 1' (11x17 paper)

21.3 Sq. Ft.







125 Hillside Drive Greenville, South Carolina 29607

Phone: 864-233-0401

National Toll Free: (800) 353-9132

www.hiltondisplays.com



### SITE PLAN









1. Job Site Location:

Business Name: Swoop

#### DESIGN REVIEW/ SIGN APPLICATION

City of Mountain Brook Building, Planning, & Sustainability 56 Church St, Mountain Brook, AL 35213 (205) 802-3830 • Fax (205) 879-6913

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Address: 251 Rele St.
2. Property Owner:
Name: Lane Parke Retail
Email: john@evsoniinc.com
Phone: (205) 960-4428
3. Applicant: Name: David Brandt - Fravert Services
Mailing Address: 133 West Park Drive City/State/Zip: Birmingham, AL 35211
(205) 178-9612
Email: davidb@fravert.com
Signature:
4. Contractor Information:  Company Name: Fravert Services
Mailing Address: 133 West Park Drive
City/State/Zip: Birmingham, AL 35211
Phone: (205) 278-9612
Bus. License No: 202302215
(for the City of Mountain Brook) Print Name: David Dialid
Email: davidb@fravert.com

Offi	ce Use Only - Per	mits
Permit No:		
Date Issued:		
Permitted Amount:		
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☐ Approved v	v/ Conditions	
Clerk:		
Date:		
Date		
Cate	gory of Construc	ction
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☐ Ground	☐ Directory	Roof
☐ Projecting	☐ Door	☐ Directional
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□ No		
Applications may be o	otained online at www	w.mtnbrook.org/bc-

## Proposed new signs

**Sign type:** rectangular façade sign and circular window vinyl

Illumination: internal letters on façade sign

Aggregate square footage proposed: 26.77

Letter height: Existing at 20"

## • Project Data:

NAME: Swoop

**CURRENT ZONING: PUD** 

OWNER: Lane Parke Retail

LOCATION: 251 Rele Street

OVERVIEW

Digitally-printed vinyl applied to storefront glass.

MATERIALS / FINISHES





1 FRONT VIEW
SCALE: 1 1/2" = 1'-0"



4 PHOTO CONCEPT SCALE: None INSTALLATION

Apply to outside surface of window glass.

REVISIONS

STATUS

Client Review

**SWIFRAVERT** 

West Park Drive Birmingham, AL 35211 5.940.7190 1.800.743.7191 5.940.7190 - fax Swoop

DESIGN REF #: 23041301

**Building Signage** 

SIGNAGE EXTERIOR ABS

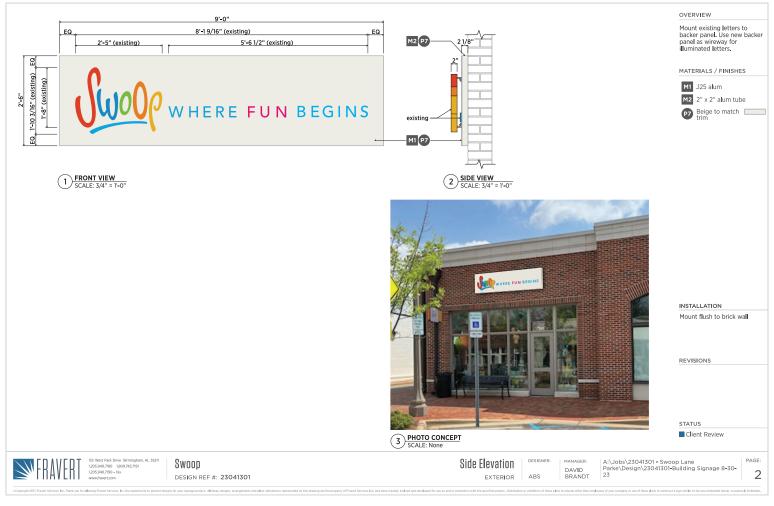
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DAVID BRANDT

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PAGE

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#### **DESIGN REVIEW/ SIGN APPLICATION**

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application.
1. Job Site Location:  Business Name: Barton Clay Fine Jewelers  Address: 330 Rele St 35223
2. Property Owner:  Name: John Evans
Email: john@evsoninc.com Phone: 205-960-4428
3. Applicant: Name: Eric & Jill McClain  Mailing Address: 330 Rele St.  City/State/Zip: Mtn. Brook, AL 35223  Phone: 205-862-1376  Email: momcat02@charter.net  Signature:
4. Contractor Information: Company Name: Cain Awning Co. Mailing Address: 651 2nd Ave North City/State/Zip: Birmingham, AL 35203 Phone: 205-323-8379 Bus. License No: 2023-02496
(for the City of Mountain Brook) Print Name: Hank H. Lawson Email. hank@cainawning.com

	Office Use Only - Permits
Permit No	o:
Date Issu	ed:
Permitted	Amount:
	Office Use Only - Design Review
	Approved
	Approved w/ Conditions
	Denied
Clerk:	ar and a second second second
Date:	also

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	Projecting	☐ Door	☐ Directional
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Applications may be obtained online at www.mtnbrook.org/bcvdrc.

Proposed new awning with signage

**Sign type:** awning

Awning color/type: black fabric

**Illumination:** n/a

**Aggregate square footage proposed:** 30.33 total square feet with the combination of existing façade sign and new proposed awning signage.

Letter heights: 26.06" (maximum of 16 inches of letter/logo height allowed).

**Variances requested:** Request to allow letter height to exceed the maximum of 16 inches on both signs.

### • Project Data:

NAME: Barton Clay

**CURRENT ZONING: PUD** 

OWNER: John Evans

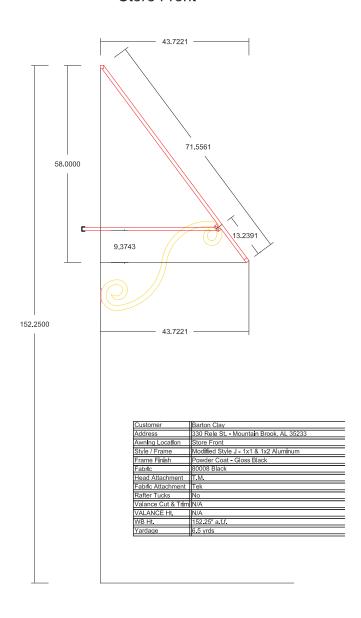
LOCATION: 330 Rele Street

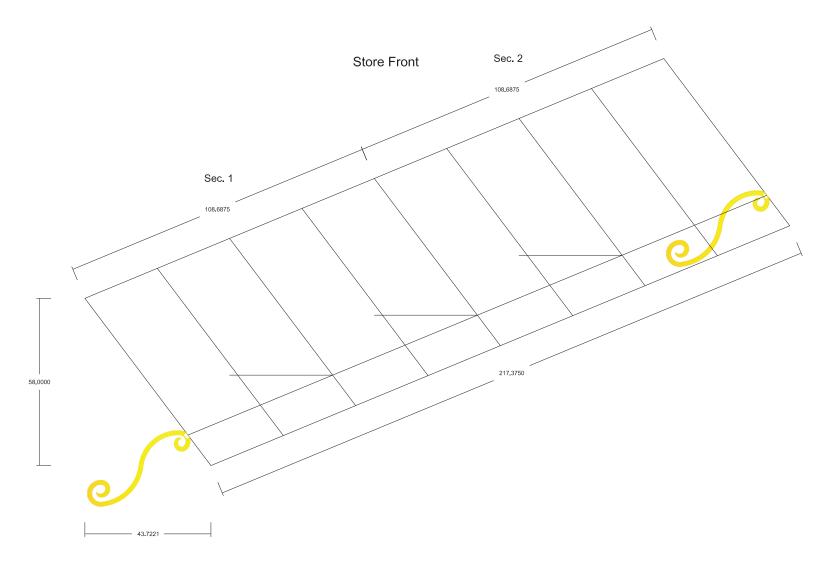




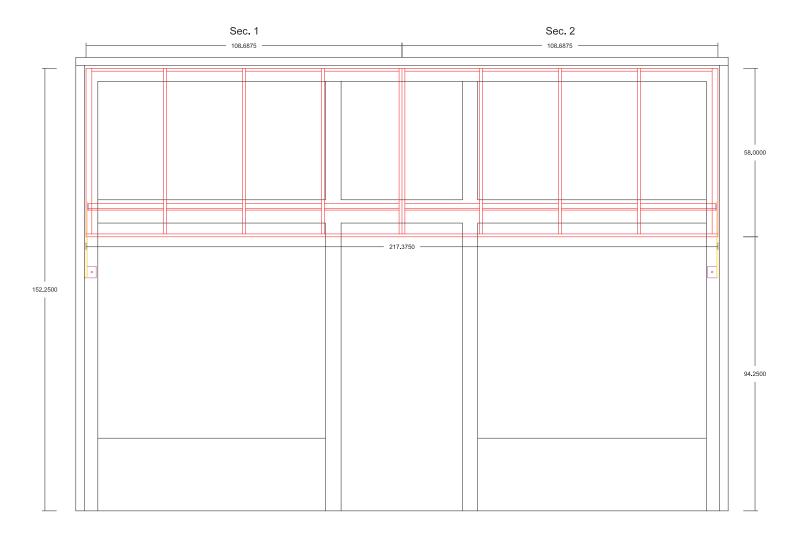


## Store Front

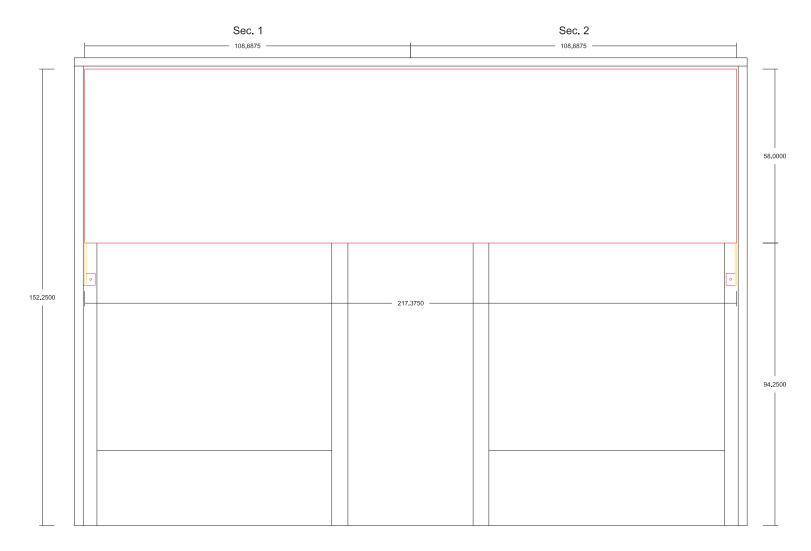


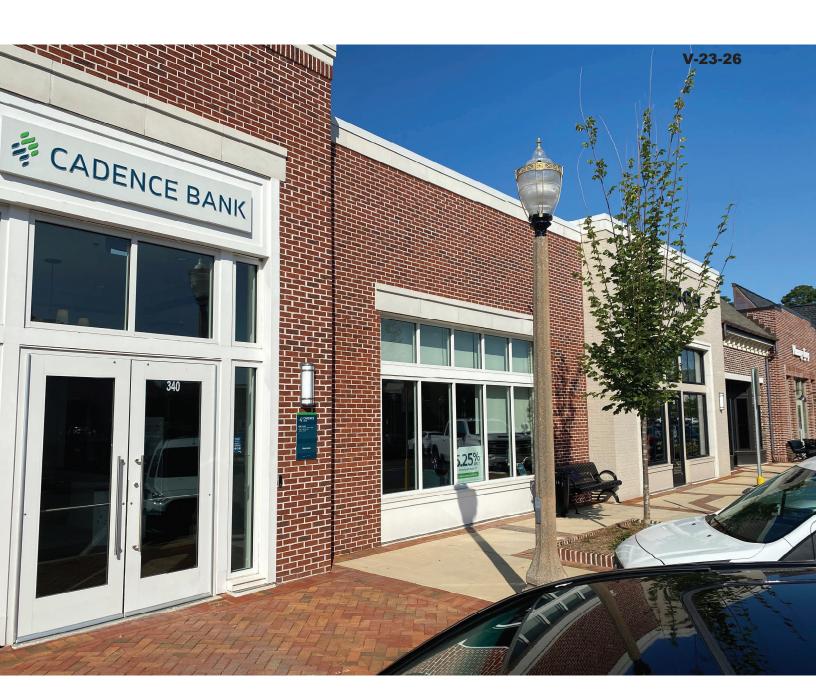


### Store Front



### Store Front







## DESIGN REVIEW/ SIGN APPLICATION City of Mountain Brook

Building, Planning, & Sustainability 56 Church St, Mountain Brook, AL 35213 (205) 802-3830 Fax (205) 879-6913

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1. Job Site Location:
Business Name: Crumbl
Address: 360 Rele St.
2. Property Owner:
Name: Lane Parke Retail
Ernail: john@evsoninc.com
Phone: (205) 960-4428
3. Applicant:
Name: David Brandt - Fravert Services  Mailing Address: 133 West Park Drive
Mailing Address: 133 West Park Drive
City/State/Zip: Birmingham, AL 35211
Phone: (205) 278-9612
Email: davidb@fravert.com
Signature:
4. Contractor Information:
Company Name: Fravert Services
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Phone: (205) 278-9612
Bus. License No: 202302215
(for the City of Mountain Brook)
Print Name: David Dialidi
Email: davidb@fravert.com

U	ffice Use Only - Pe	ermits
Permit No:		
Date Issued:		
Permitted Amoun	t:	
Office	Use Only - Design	n Review
☐ Approve		
	d w/ Conditions	
☐ Denied		
Clerk:		
Date:		
	tegory of Constru	iction
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## Proposed new façade signs and window vinyl

**Sign type:** façade signs on front, side and rear and window vinyl

**Illumination:** reverse lit letters

Aggregate square footage proposed: 31.8 total square feet

Letter heights: 16"

**Variance requested:** Window vinyl appears to exceed the maximum allowed of 20% of the window area.

## • Project Data:

NAME: crumbl

**CURRENT ZONING: PUD** 

OWNER: Lane Parke Retail

LOCATION: 360 Rele Street

70.95 in

# crumbl

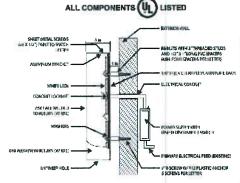
HALO LIT CHANNEL LETTERS

7.8 sq ft

#### DETAILS

LETTERS:
3"THICK HALO LITCHANNEL LETTERS (WHITE-PNT1)
1/8"POLYCARRIONATE BACK
0.50 ALUMINUM FACES (WHITE-PNT1)
040 ALUMINUM RETURNS (WHITE-PNT1)
WHITE SLOAN LEDS
1-5 TAND 01FS

FRONTAGE: 39.75'-0"



**LETTERS** 

\*\* ALL BOLTS AND SCREWS ARE STAINLESS STEEL \*\*



COLOR SCHEDULE

MATTHEWS WHITE (PNT1)



Channel Letter Color Reference



NIGHT SIMULATION



Project Management | Signage

agar des grassing system es en coudeling sels rigis

(888) 735-7446

COMPANY & LOCATION

Crumbi Cookies 360 Rele St Mountain Brook, AL 35223

> OVERVIEW Exterior Signage

DATE PROJECT # 9/05/23 SDI PS181

DESIGNER

APPROVED VATH NO CHANGES

APPROVED VATH CHANGES AS NOTED

BENSE AS NOTED AND RESUBINIT

Signature

DESIGN

Δ11

SHEET

01 of 09

All original ideas, designs and signage remain the property of Sign Design Lab until paid in Colors and designs are representations of the final product. Final signage colors and build will be based on specifications noted on final





SIGN WILL REQUIRE IT'S OWN 110 VOLT 20 AMP DEDICATED CIRCUIT PROVIDED BY OTHERS WITHIN 6' OF THE SIGN AREA AND ON A TIMER AND/OR PHOTOCELL DEPENDING ON LOCAL SIGN REQUIREMENTS. IF NO ELECTRICAL IS PRESENT AT THE TIME OF INSTALLATION, A WHIP WILL BE LEFT FOR OTHERS TO HOOK UP.

70.95 in

# crumbl

ALO LIT CHANNEL LETTERS

Scale: 1"= 1'-0"

7.8 sq ft

#### DETAILS

LETTERS:
3"THICK HALO LIT CHANNEL LETTERS (WHITE-PNT1)
1/8" POLYCABBONATE BACK
.05D ALUMINUM FACES (WHITE-PNT1)
.040 ALUMINUM RETURNS (WHITE-PNT1)
WHITE SLOAN LEDS
1"STAND OFFS

FRONTAGE: 16'-2"

ACM STATES AND THE ST

ALL COMPONENTS (VL) LISTED

**LETTERS** 

" ALL BOLTS AND SCREWS ARE STAINLESS STEEL "

MOUNTING DETAIL
Scale: NTS

COLOR SCHEDULE

0

MATTHEWS WHITE (PNT1)





Channel Letter Color Reference



NIGHT SIMULATION



SIGN WILL REQUIRE IT'S OWN 110 VOLT 20 AMP DEDICATED CIRCUIT PROVIDED BY OTHERS WITHIN 6' OF THE SIGN AREA AND ON A TIMER AND/OR PHOTOCELL DEPENDING ON LOCAL SIGN REQUIREMENTS. IF NO ELECTRICAL IS PRESENT AT THE TIME OF INSTALLATION, A WHIP WILL BE LEFT FOR OTHERS TO HOOK UP.



egrabesgrian com i selestator des priebann (888) 735-7446

COMPANY & LOCATION

Crumbi Cookies 360 Rele St Mountain Brook, AL 35223

OVERVIEW
Exterior Signage

Exterior Signage
DATE PROJECT#

09/05/28 SDI P3181

DESIGNER TMC

REVISIONS

APPROVAL

APPROVED WITH NO CHANGES

APPROVED WITH CHANGES AS NOTED

REVISE AS NOTED AND RESUBART

Sanotice

DESIGN

A11

SHEET

02 of 09

All original Ideas, designs and signage remain the property of Sign Design Lab until paid in Colors and designs are representations of the final product. Final signage colors and build will be based on specifications noted on final

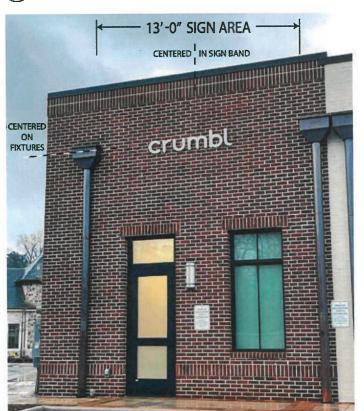
70.95 in

# crume

7.8 sq ft

HALO LIT CHANNEL LETTERS

Scale: 3/4" = 1'-0"



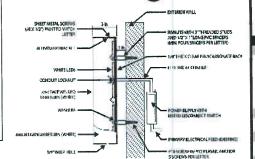
LETTERS: 3"THICK HALO LIT CHANNEL LETTERS (WHITE-PNT1)
1/8"POLYCARBONATE BACK
.050 ALUMINUM FACES (WHITE-PNT1) ,040 ALUMINUM RETURNS (WHITE-PNT1) WHITE SLOAN LEDS 1º STAND OFFs

FRONTAGE: 16'-2"

**DETAILS** 

COLOR SCHEDULE

MATTHEWS WHITE (PNT1)



ALL COMPONENTS (UL) LISTED

LETTERS

\*\* ALL BOLTS AND SCREWS ARE STAINLESS STEEL \*\*

MOUNTING DETAIL

**Channel Letter** Color Reference



**NIGHT SIMULATION** 

Project Management | Signage men del ni zeb nga (calca i me: entrgizibra a (888) 735-7446

COMPANY & LOCATION

Crumbi Cookles

360 Rele St Mountain Brook, AL 35223

OVERVIEW

Exterior Signage

DATE PROJECT# SDI P3181

DESIGNER

TMC

APPROVED WITH NO CHANGES APPROVED WITH CHANGES AS NOTED REVISE AS NOTED AND RESUBMIT

DESIGN

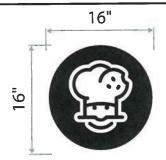
SHEET

03 of 09

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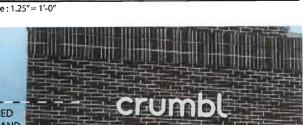


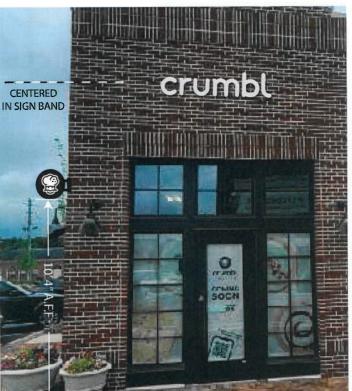
SIGN WILL REQUIRE IT'S OWN 110 VOLT 20 AMP DEDICATED CIRCUIT PROVIDED BY OTHERS WITHIN 6'OF THE SIGN AREA AND ON A TIMER AND/OR PHOTOCELL DEPENDING ON LOCAL SIGN REQUIREMENTS. IF NO ELECTRICAL IS PRESENT AT THE TIME OF INSTALLATION, A WHIP WILL BE LEFT FOR OTHERS TO HOOK UP.



D/S NON ILLUMINATED BLADE SIGN
Scale: 1.25" = 1'-0"

1.78 sq ft





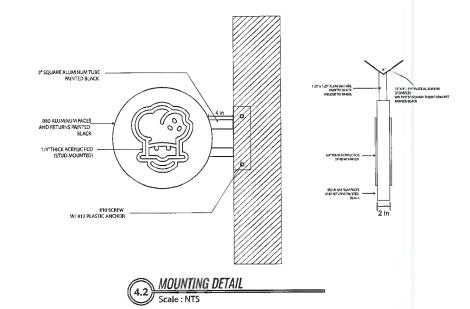
#### **DETAILS**

2"THICK NON ILLUMINATED BLADE SIGN (BLACK) 1/4" ACRYLIC FCO LETERS 10 × 8 × 1/4" ALUMINUM V-SHAPED MOUNTING PLATE 1.25 x 1.25 ALUMINUM TUBE S

#### COLOR SCHEDULE

MATTHEWS BLACK (PNT2)

WHITE (ACRYLIC)



Project Management | Signage

signcesignlab.com - sales@signiesignlab.com (888) 735-7446 PROJECT INFORMATION

COMPANY & LOCATION

**Crumbl Cookies** 360 Rele St Mountain Brook, AL 35223

OVERVIEW

Exterior Signage DATE PROJECT#

09/05/23

SDLP3181

DESIGNER

TMC

APPROVAL

APPROVED WITH NO CHANGES APPROVED WITH CHANGES AS NOTED
REVISE AS NOTED AND RESUBMIT

Signature

DESIGN

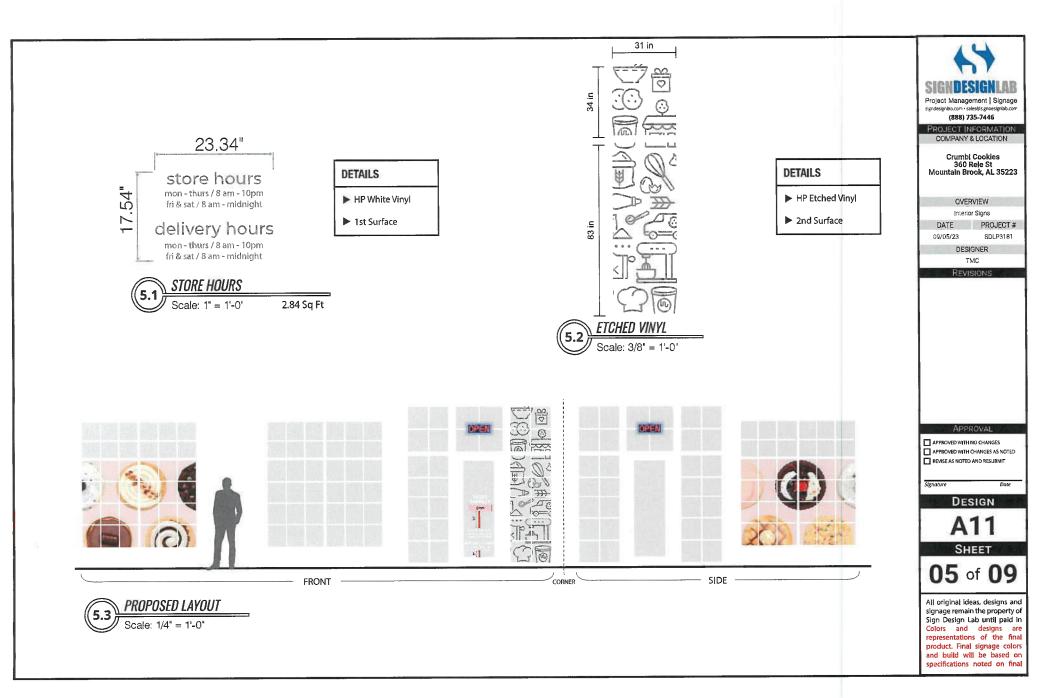
SHEET

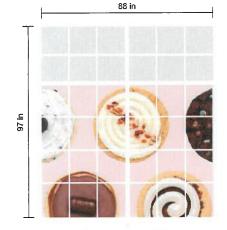
04 of 09

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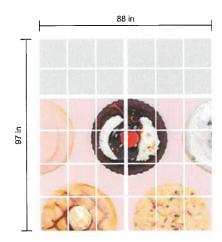






#### DETAILS

- ► HP Digital Vinyl
- ► 1st Surface





#### DETAILS

- ► HP Digital Vinyl
- ▶ 1st Surface













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PROJECT INFORMATION COMPANY & LOCATION

Crumbl Cookies 360 Rele St Mountain Brook, AL 35223

OVERVIEW Interior Signs

DATE PROJECT #

SDLP3181 09/05/23 DESIGNER

TMC

APPROVAL

APPROVED WITH NO CHANGES
APPROVED WITH CHANGES AS NOTED
REVISE AS NOTED AND RESUBMIT

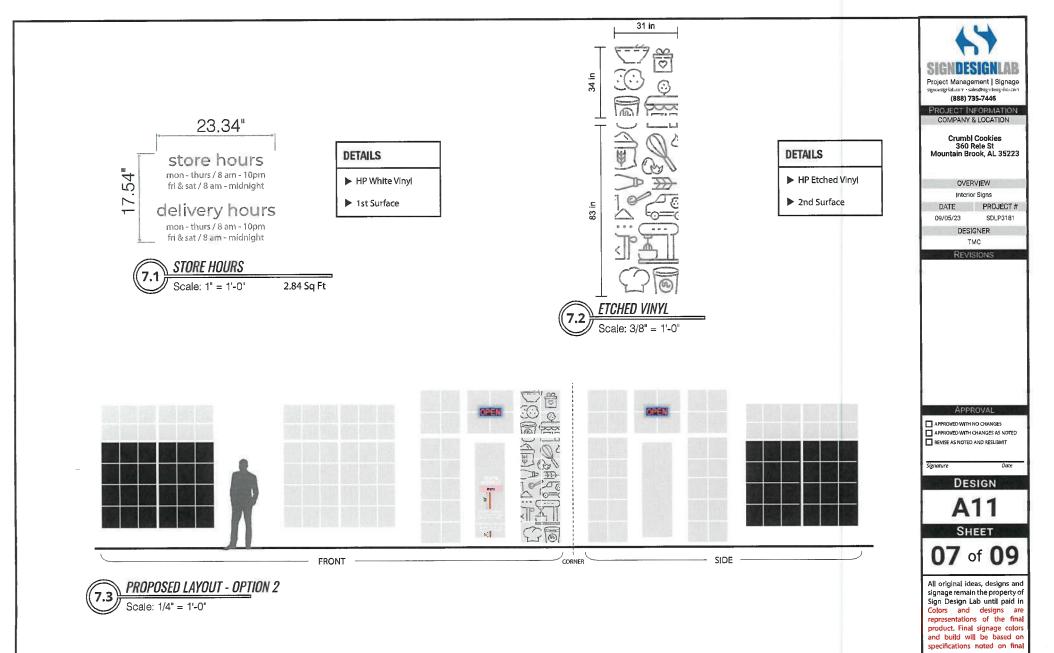
Signature

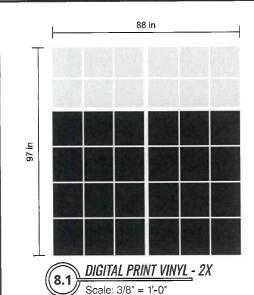
DESIGN

SHEET

06 of 09

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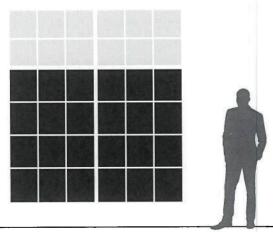




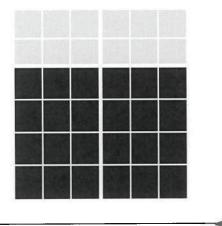
#### DETAILS

► HP Digital Vinyl

▶ 1st Surface



PROPOSED LAYOUT - SIDE Scale: 3/8" = 1'-0"



PROPOSED LAYOUT - FRONT Scale: 3/8" = 1'-0"



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(888) 735-7446 PROJECT INFORMATION

COMPANY & LOCATION

Crumbl Cookies 360 Rele St Mountain Brook, AL 35223

OVERVIEW

Interior Signs DATE PROJECT #

09/05/23

SDLP3181

TMC

APPROVAL

APPROVED WITH NO CHANGES APPROVED WITH CHANGES AS NOTED REVISE AS NOTED AND RESUBMIT

Signature

DESIGN

SHEET

08 of 09

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