

**MEETING AGENDA**  
**CITY OF MOUNTAIN BROOK**  
VILLAGE DESIGN REVIEW COMMITTEE  
7/19/2023  
PRE-MEETING: (ROOM A106) 8:45 A.M.  
REGULAR MEETING: (ROOM A108) 9:00 A.M.  
CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213

---

---

1. Approval of Agenda
2. Approval of Minutes: 6/21/2023, Regular Meeting
3. Case **V-23-20: CB&S Bank** – 7 Office Park Circle, New Item
4. Case **V-23-21: Marco** – 361 Rele Street, New Item
5. Next Meeting: 8/16/2023
6. Adjournment

# V-23-20

## Proposed new signage

The applicant is proposing new signage for the new CB&S Bank. The signage package includes two façade mounted signs, a ground sign and a directional sign. The rear façade sign is proposed to be approximately 70 square feet in size and to be halo lit. This sign requires a variance as it is on the rear façade of the building and the ordinance states that façade signs on the rear of a building shall not exceed 12 square feet. The sign also features a star logo that is proposed to be 48 inches in height which exceeds the maximum letter and logo height allowed of 16 inches requiring a variance.

A variance is also required to allow both ground signs. The smaller ground sign does not meet the definition of an incidental directional sign because it displays a corporate message. This classifies it as a general ground sign of which only one is allowed per premises.

- **Project Data:**

NAME: CB&S Bank

CURRENT ZONING: Office Park District

OWNER:

LOCATION: 7 Office Park Circle



**DESIGN REVIEW/ SIGN APPLICATION**

City of Mountain Brook  
 Building, Planning, & Sustainability  
 56 Church St, Mountain Brook, AL 35213  
 (205) 802-3830 • Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

**1. Job Site Location:**

Business Name: CB+S BANK

Address: 7 OFFICE PARK CIRCLE

**2. Property Owner:**

\* Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

**3. Applicant:**

Name: CB+S BANK  
 Mailing Address: 200 JACKSON AVE  
 City/State/Zip: RUSSEVILLE, AL 35653  
 Phone: 256-331-9463  
 Email: tim.alford@cb+sbank.net

\* Signature: [Signature]  
Digitally signed by Tim Alford  
 DN: cn=Tim Alford, ou=2, o=Russellville Main Office,  
 email=tim.alford@cb+sbank.net  
 Date: 2023.07.05 15:41:17 -0500

**4. Contractor Information:**

Company Name: MIDSOUTH SIGNS, INC  
 Mailing Address: 8643 HUGHES  
 City/State/Zip: COLUMBUS, MS 39702  
 Phone: 662-327-7807  
 Bus. License No: N/A  
(for the City of Mountain Brook)  
 Print Name: SCOTT PRUDMORE  
 Email: SCOTT@MIDSOUTHSIGNS.COM

**Office Use Only - Permits**

Permit No: \_\_\_\_\_  
 Date Issued: \_\_\_\_\_  
 Permitted Amount: \_\_\_\_\_

**Office Use Only - Design Review**

- Approved
- Approved w/ Conditions
- Denied

Clerk: \_\_\_\_\_  
 Date: \_\_\_\_\_

**Category of Construction**

- |  |  |                                      |
|--|--|--------------------------------------|
| <input type="checkbox"/> Awning            | <input checked="" type="checkbox"/> Facade | <input type="checkbox"/> Window      |
| <input checked="" type="checkbox"/> Ground | <input type="checkbox"/> Directory         | <input type="checkbox"/> Roof        |
| <input type="checkbox"/> Projecting        | <input type="checkbox"/> Door              | <input type="checkbox"/> Directional |

**Sign Information**

Job Description: ① NEW SET OF HALO LIGHTED LETTERS + LOGO FOR BUILDING  
② SET OF NON-LIGHTED LETTERS FROM OLD CONTRACTOR  
③ MONUMENT SIGN FLOOD

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.  
 Valuation: \$ 18,000.00

Number of Proposed Sign(s): 3

**Existing Sign Information**

Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.

Square feet of Signs: \_\_\_\_\_  
 Square feet of Incidental Signs: \_\_\_\_\_

**Property Owner Signature**

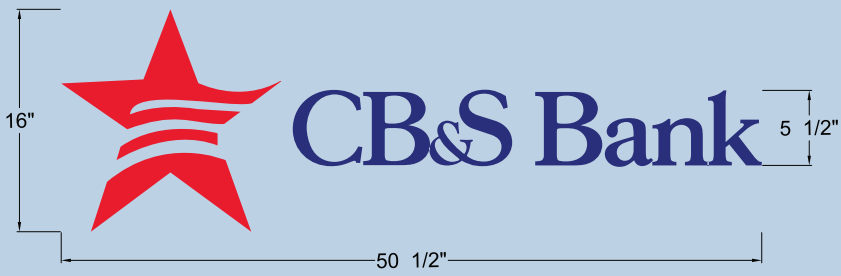
This installation is being made on commercial property owned by me or a member of my immediate family.

Signature: [Signature]

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

- Yes
- No

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc)



(1) SET OF 3/8" ALUMINUM PLATE LETTERS



1-800-728-8869

serving the mid-south since 1978



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.  Proof is approved with corrections. Make corrections as indicated and proceed with production of order

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have reviewed this proof in regard to: Sign type, order quantity, and accuracy of icons, symbols, and text (e.g. spelling, capitalization, punctuation).

NOTICE: THIS DESIGN IS AN ORIGINAL, CREATED BY MID-SOUTH SIGNS, INC. IT IS SUBMITTED FOR USE IN CONNECTION WITH THIS PROJECT ONLY. IT CANNOT BE COPIED, ALTERED, OR EXHIBITED IN ANY FASHION. USE OF THIS DRAWING FOR ALTERNATIVE QUOTATIONS WILL RESULT IN A DESIGN FEE. DRAWINGS REMAIN THE SOLE PROPERTY OF MID-SOUTH SIGNS, INC.

MEMBER **MSSA** MID-SOUTH SIGN ASSOCIATION, INC.

Client: **CB&S BANK**

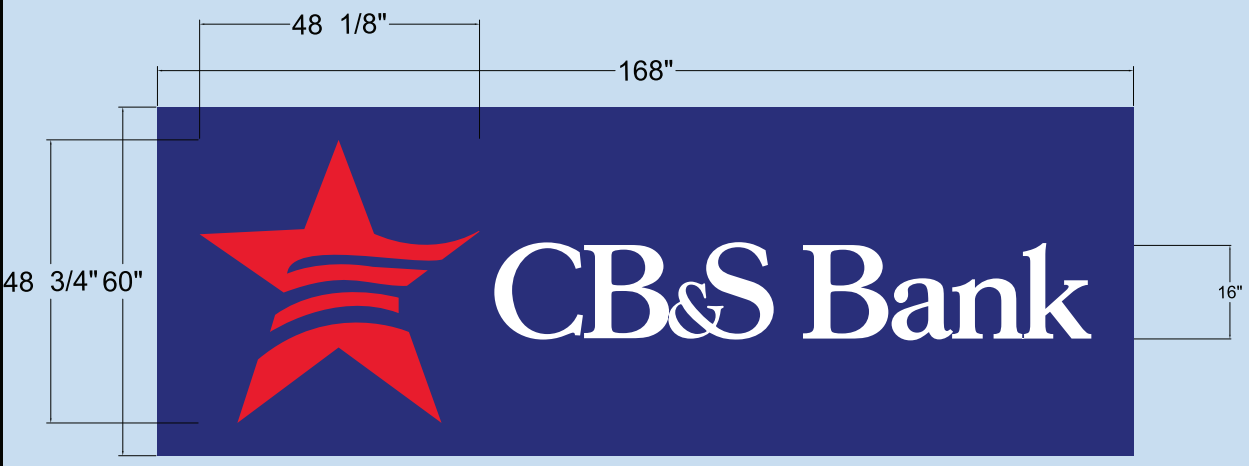
Location: **MOUNTAINBROOK, AL**

Drawn By: **JEANNIE** Date: **6/7/2023**

Approved By: \_\_\_\_\_

Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_

File: **CB&S BANK - MOUNTAINBROOK**



REFLEX BLUE  
PMS 485 RED

(1) 60" X 168" S/F 3" DEEP ALUMINUM OPAQUE BACKGROUND PANEL PAINTED CB&S BLUE

STAR LOGO = REVERSE CHANNEL LETTER 2" DEEP WITH HALO ILLUMINATION

CB& S BANK = 16" REVERSE CHANNEL LETTERS 2: DEEP WITH REVERSE HALO LIT

LOGO & LETTER FRONTS TO BE OPAQUE

BACKGROUND AREA 8' X 22'



1-800-728-8869

serving the mid-south since 1978



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.  Proof is approved with corrections. Make corrections as indicated and proceed with production of order

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have reviewed this proof in regard to: Sign type, order quantity, and accuracy of icons, symbols, and text (e.g. spelling, capitalization, punctuation).

NOTICE: THIS DESIGN IS AN ORIGINAL, CREATED BY MID-SOUTH SIGNS, INC. IT IS SUBMITTED FOR USE IN CONNECTION WITH THIS PROJECT ONLY. IT CANNOT BE COPIED, ALTERED, OR EXHIBITED IN ANY FASHION. USE OF THIS DRAWING FOR ALTERNATIVE QUOTATIONS WILL RESULT IN A DESIGN FEE. DRAWINGS REMAIN THE SOLE PROPERTY OF MID-SOUTH SIGNS, INC.

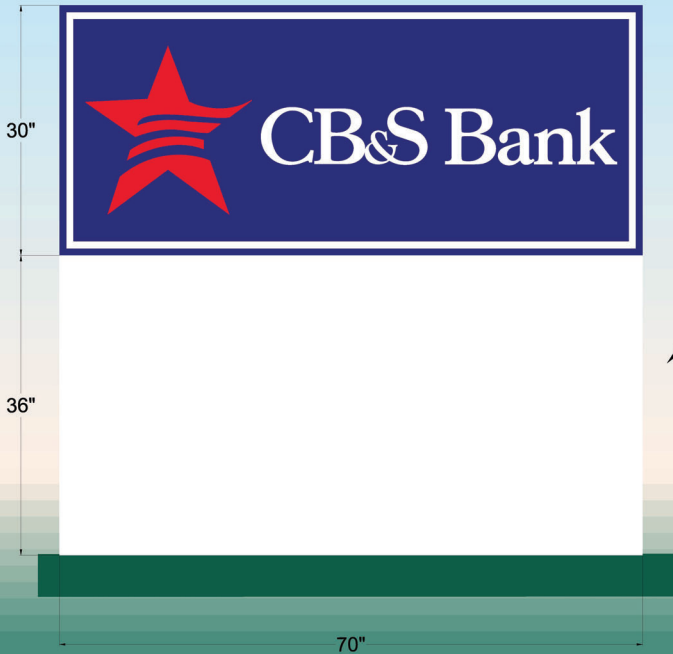


Client:	CB&S BANK
Location:	MOUNTAINBROOK, AL
Drawn By:	JEANNIE
Approved By:	Date: 6/7/2023
Sheet:	Scale:
File: CB&S BANK - MOUNTAINBROOK 3	

**SIGN TO BE FLOOD LIGHTED FROM GROUND WITH 11 WATT L.E.D. FLOOD LIGHTS  
3000 LUMEN**

(1) 30" X 70" D/F UN LIGHTED  
ALUMINUM SIGN WITH 1/2"  
RAISED PLASTIC COPY FOR LOGO  
& NAME

SIGN IS 7" DEEP



ALUMINUM  
PEDESTAL  
BASE COVER



**1-800-728-8869**

**serving the mid-south since 1978**



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.  Proof is approved with corrections. Make corrections as indicated and proceed with production of order

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have reviewed this proof in regard to: Sign type; order quantity; and accuracy of colors, symbols, and text (e.g. spelling capitalization, punctuation).

NOTICE: THIS DESIGN IS AN ORIGINAL, CREATED BY MID-SOUTH SIGNS, INC. IT IS SUBMITTED FOR USE IN CONNECTION WITH THIS PROJECT ONLY. IT CANNOT BE COPIED, ALTERED, OR EXHIBITED IN ANY FASHION. USE OF THIS DRAWING FOR ALTERNATIVE QUOTATIONS WILL RESULT IN A DESIGN FEE. DRAWINGS REMAIN THE SOLE PROPERTY OF MID-SOUTH SIGNS, INC.

MEMBER **MSSA** MID-SOUTH SIGN ASSOCIATION, INC.

Client:	CB&S BANK				
Location:	MOUNTAINBROOK, AL				
Drawn By:	JEANNIE	Date:	6/28/2023		
Approved By:		Sheet:		Scale:	
File:	CB&S BANK - MOUNTAINBROOK 4				



REFLEX BLUE

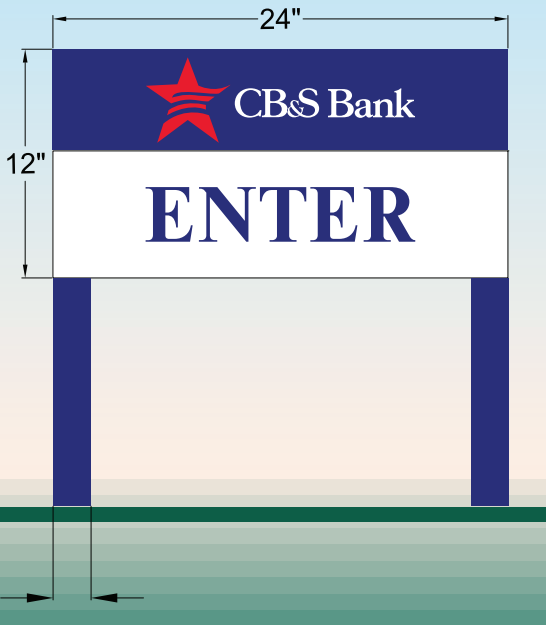


WHITE



PMS 485 RED

(1) 18" X 24" D/F ALUMINUM POST & PANEL 2" DEEP BANK COLORS & LOGO



1-800-728-8869

serving the mid-south since 1978



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.

Proof is approved with corrections. Make corrections as indicated and proceed with production of order

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have reviewed this proof in regard to: Sign type, order quantity, and accuracy of icons, symbols, and text (e.g. spelling capitalization, punctuation).

NOTICE: THIS DESIGN IS AN ORIGINAL, CREATED BY MID-SOUTH SIGNS, INC. IT IS SUBMITTED FOR USE IN CONNECTION WITH THIS PROJECT ONLY. IT CANNOT BE COPIED, ALTERED, OR EXHIBITED IN ANY FASHION. USE OF THIS DRAWING FOR ALTERNATIVE QUOTATIONS WILL RESULT IN A DESIGN FEE. DRAWINGS REMAIN THE SOLE PROPERTY OF MID-SOUTH SIGNS, INC.



Client:	CB&S BANK		
Location:	MOUNTAINBROOK, AL		
Drawn By:	JEANNIE	Date:	6/7/2023
Approved By:		Sheet:	
Scale:		File:	CB&S BANK - MOUNTAINBROOK 2

# V-23-21

## Proposed new façade sign

The applicant is proposing a new façade sign for Maro sushi restaurant. The façade sign requires a variance as it is proposed to be internally illuminated.

- **Project Data:**

NAME: Maro

CURRENT ZONING: PUD

OWNER: Lauren Holmes

LOCATION: 361 Rele Street





**DESIGN REVIEW/ SIGN APPLICATION**

City of Mountain Brook  
 Building, Planning, & Sustainability  
 56 Church St, Mountain Brook, AL 35213  
 (205) 802-3830 ♦ Fax (205) 879-6913

**Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.**

**1. Job Site Location:**

Business Name: Everest Sushi LLC. dba Maro

Address: 361 Rele St.

**2. Property Owner:**

Name: Lauren Holmes

Email: lholmes@crawfordsq.com

Phone: 205-732-5754

**3. Applicant:**

Name: Allen Cobb

Mailing Address: 3333 Vanderbilt RD.

City/State/Zip: Birmingham AL 35217

Phone: 256-682-7288

Email: alabama.signarama@gmail.com

Signature: Allen Cobb

**4. Contractor Information:**

Company Name: Coastal Oaks LLC. dba Signarama

Mailing Address: 3333 Vanderbilt RD.

City/State/Zip: Birmingham AL 35217

Phone: 256-682-7288

Bus. License No: \_\_\_\_\_

(for the City of Mountain Brook)  
 Print Name: Allen Cobb

Email: alabama.signarama@gmail.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input checked="" type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional

Sign Information
Job Description: <u>Illuminated Channel logo</u> <u>Flush Mount</u>

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

**Valuation: \$** 4800

Number of Proposed Sign(s): \_\_\_\_\_

Existing Sign Information
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.

Square feet of Signs: \_\_\_\_\_

Square feet of Incidental Signs: \_\_\_\_\_

Property Owner Signature
This installation is being made on commercial property owned by me or a member of my immediate family.
Signature: _____

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

Yes

No

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).

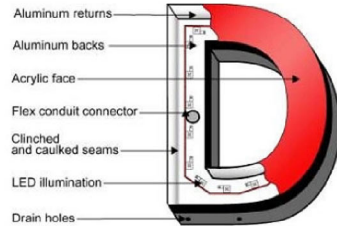
**QTY: 1**  
**CIRCULAR LOGO CHANNEL SIGN**

**FLUSH MOUNTED**  
**WHITE ACRYLIC FACES**  
**FULL PRINT VINYL GRAPHICS**  
**BLACK RETURNS AND TRIM CAP**  
**WHITE LED LIGHTING**

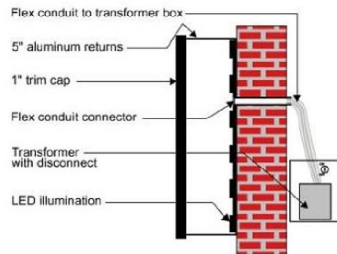


**16 SQFT TOTAL**

-  **CUSTOM DIGITAL PRINT**
-  **STANDARD BLACK**
-  **STANDARD WHITE**



**FRONT VIEW**



**SIDE VIEW FLUSH MOUNT**

**PROVIDED LOGO:**

