

MEETING AGENDA
CITY OF MOUNTAIN BROOK
VILLAGE DESIGN REVIEW COMMITTEE
5/17/2023
PRE-MEETING: (ROOM A106) 8:30 A.M.
REGULAR MEETING: (ROOM A108) 9:00 A.M.
CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213

1. Approval of Agenda
2. Approval of Minutes: 4/19/2023, Regular Meeting
3. Case **V-23-13: LAH/Sotheby's** – 10 Dexter Avenue, New Item
4. Case **V-23-14: LAH/Sotheby's** – 2850 Cahaba Road, Suite 200, New Item
5. Case **V-23-15: Barton – Clay Jewelers** – 330 Rele Street, New Item
6. Next Meeting: 6/21/2023
7. Adjournment



DESIGN REVIEW/ SIGN APPLICATION
 City of Mountain Brook
 Building, Planning, & Sustainability
 56 Church St, Mountain Brook, AL 35213
 (205) 802-3830 ♦ Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

1. Job Site Location:

Business Name: LAH / SOTHEBY'S

Address: 10 DEXTER AVE.

2. Property Owner:

Name: LAH

Email: cokew@lahsothebysrealty.com

Phone: (205) 966-0560

3. Applicant:

Name: DAVID BRANDT - FRAVERT SERVICES

Mailing Address: 133 WEST PARK DRIVE

City/State/Zip: BIRMINGHAM, AL 35211

Phone: (205) 278-9612

Email: davidbb@fravert.com

Signature: [Signature]

4. Contractor Information:

Company Name: FRAVERT SERVICES

Mailing Address: 133 WEST PARK DRIVE

City/State/Zip: BIRMINGHAM, AL 35211

Phone: (205) 278-9612

Bus. License No: 202302215

(for the City of Mountain Brook)
 Print Name: DAVID BRANDT

Email: davidbb@fravert.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional
Sign Information		
Job Description: UPDATES TO EXISTING EXTERIOR SIGNAGE		
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application. Valuation: \$ <u>2,400-</u>		
Number of Proposed Sign(s): <u>2</u>		
Existing Sign Information		
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.		
Square feet of Signs: <u>9.48 + 1.3 = 10.78</u>		
Square feet of Incidental Signs:		
Property Owner Signature		
This installation is being made on commercial property owned by me or a member of my immediate family. Signature: <u>[Signature]</u>		
Is this property subject to a master sign plan, which has been approved by the Design Review Committee?		
<input type="checkbox"/> Yes		
<input type="checkbox"/> No		

Applications may be obtained online at www.mtnbrook.org/bc-vdrc.

V-23-13

Proposed updated signage

The applicant is proposing new signage for LAH Realty. The updated signage will replace the existing façade sign and a small wall plaque. The total aggregate display area shared by the two signs is approximately 10.78 square feet.

- **Project Data:**

NAME: LAH/Sotheby's

CURRENT ZONING: Local Business District

OWNER: LAH

LOCATION: 261 Rele Street

CRESTLINE
LOCATION 1



MOUNT SIGN PANEL
WITH TOP ALIGNED
WITH RIDGE ALONG
TOP OF MOUNTING SPACE

1 CONTEXT OVERLAY
SCALE: 1" = 50'

REVISIONS

STATUS
■ Client Review

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155 Wood Park Drive Birmingham, AL 35226
1.205.940.7160 1.800.742.7191
1.205.940.7190 - fax
www.fravert.com

LAH Sotheby's Re-Brand
DESIGN REF #: 23020901

New Sign Panel
EXTERIOR

DESIGNER: HRC
MANAGER: DAVID BRANDT

PAGE: 2

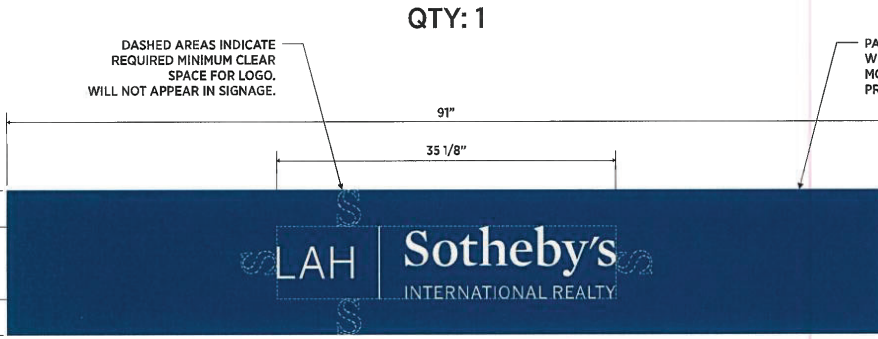
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CRESTLINE
LOCATION 1

OVERVIEW

Replace existing LAH letters with painted 1-1/8" deep fabricated aluminum sign panel with white vinyl graphics.
Mounted to exterior of building via internal angle mount.

3 TOP VIEW
SCALE: 1 = 10



1 FRONT VIEW
SCALE: 1 = 10

PANEL MADE EXTRA WIDE TO CONCEAL MOUNTING HOLES OF PREVIOUS LAH SIGNAGE

1 1/8"

2 SIDE VIEW
SCALE: 1 = 10

REVISIONS

STATUS

Client Review

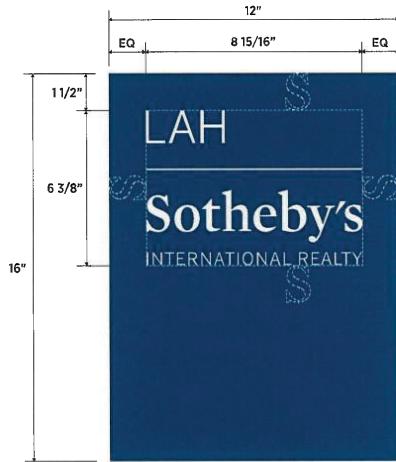
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1.205.940.7190 - fax
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LAH Sotheby's Re-Brand
DESIGN REF #: 23020901

New Sign Panel
EXTERIOR

DESIGNER:	MANAGER:	PAGE:
HRC	DAVID BRANDT	1

QTY: 1



DASHED AREAS INDICATE
REQUIRED MINIMUM CLEAR
SPACE FOR LOGO.
WILL NOT APPEAR IN SIGNAGE.

1 FRONT VIEW
SCALE: 1 = 4

V-23-13



2 CONTEXT OVERLAY
SCALE: 1/2" = 1'

OVERVIEW

Refurbish existing signage panel with painted background and new white vinyl graphics and then reinstall.

Some thinner details may require faux bolding for production

REVISIONS

STATUS

Client Review



DESIGN REVIEW/ SIGN APPLICATION
 City of Mountain Brook
 Building, Planning, & Sustainability
 56 Church St, Mountain Brook, AL 35213
 (205) 802-3830 ♦ Fax (205) 879-6913

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1. Job Site Location:

Business Name: LAM / SOTHEBY'S

Address: 2850 CAHABA RD / STE. 200

2. Property Owner:

Name: LAM

Email: cokew@lahsothebysrealty.com

Phone: (205) 966-0560

3. Applicant:

Name: DAVID BRANDT - FRAVERT SERVICES

Mailing Address: 133 WEST PARK DRIVE

City/State/Zip: BIRMINGHAM, AL 35211

Phone: (205) 278-9612

Email: davidbb@fravert.com

Signature: [Signature]

4. Contractor Information:

Company Name: FRAVERT SERVICES

Mailing Address: 133 WEST PARK DRIVE

City/State/Zip: BIRMINGHAM, AL 35211

Phone: (205) 278-9612

Bus. License No: 202302215

(for the City of Mountain Brook)

Print Name: DAVID BRANDT

Email: davidbb@fravert.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional

Sign Information	
Job Description:	<u>UPDATES TO EXISTING EXTERIOR SIGNAGE</u>

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

Valuation: \$ 8,500.00

Number of Proposed Sign(s): 4

Existing Sign Information
 Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.

Square feet of Signs: _____

Square feet of Incidental Signs: _____

Property Owner Signature
 This installation is being made on commercial property owned by me or a member of my immediate family.
 Signature: [Signature]

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

Yes

No

Applications may be obtained online at www.mtnbrook.org/bc-vdrc.

V-23-13

Proposed updated signage

The applicant is proposing new signage for LAH Realty. The updated signage will replace the existing façade sign, sign over the window, hanging freestanding sign and the multi-tenant sign. The total aggregate display area shared by all of the signs is approximately 27.9 square feet.

The proposed façade sign requires a variance as it is an internally illuminated sign.

- **Project Data:**

NAME: LAH/Sotheby's

CURRENT ZONING: Local Business District

OWNER: LAH

LOCATION: 2850 Cahaba Road

MT. BROOK
LOCATION 1



1 CONTEXT OVERLAY
SCALE: 1/8" = 1'

REVISIONS

STATUS

■ Client Review



113 West Park Drive Birmingham, AL 35216
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www.fravert.com

LAH Sotheby's Re-Brand
DESIGN REF #: 23020901

New Internally Illuminated Sign Panel
EXTERIOR

DESIGNER: HRC
MANAGER: DAVID BRANDT

PAGE: 13

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LAH
Real Estate

OVER THE MOUNTAIN
REALTY AND COMMERCIAL SERVICES

2850
120

INTUITIVE CAPITAL PARTNERS

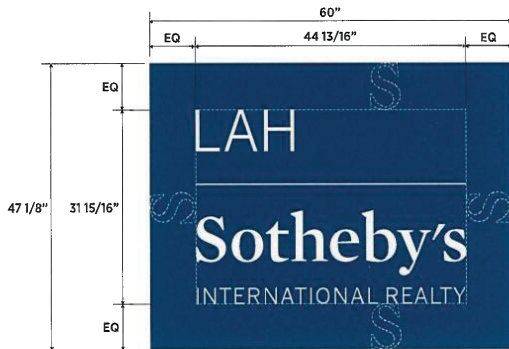
2850
120

MT. BROOK
LOCATION 1



3 TOP VIEW
SCALE: 3/4" = 1'

QTY: 1



1 FRONT VIEW
SCALE: 3/4" = 1'

DASHED AREAS INDICATE
REQUIRED MINIMUM CLEAR
SPACE FOR LOGO.
WILL NOT APPEAR IN SIGNAGE.



2 SIDE VIEW
SCALE: 3/4" = 1'

OVERVIEW

Replace existing LAH letters with painted 4-1/8" deep fabricated aluminum sign cabinet with white flush push-thru acrylic graphics and internal LEDs.
Mounted to exterior of building via mechanical anchors.

ELECTRICAL

Dedicated Circuit - 120 VAC / 20 Amp

REVISIONS

STATUS

Client Review

MT. BROOK
LOCATION 3



3 TOP VIEW
SCALE: 1 = 8

QTY: 1

DASHED AREAS INDICATE
REQUIRED MINIMUM CLEAR
SPACE FOR LOGO.
WILL NOT APPEAR IN SIGNAGE.



1 FRONT VIEW
SCALE: 1 = 8



2 SIDE VIEW
SCALE: 1 = 8



4 CONTEXT OVERLAY
SCALE: 1/4" = 1'

OVERVIEW

Replace existing LAH letters with painted 1-1/8" deep fabricated aluminum sign panel with white vinyl graphics.

Mounted to exterior of building via internal angle mount.

Some thinner details may require faux bolding for production

REVISIONS

STATUS

Client Review

MT. BROOK
LOCATION 4



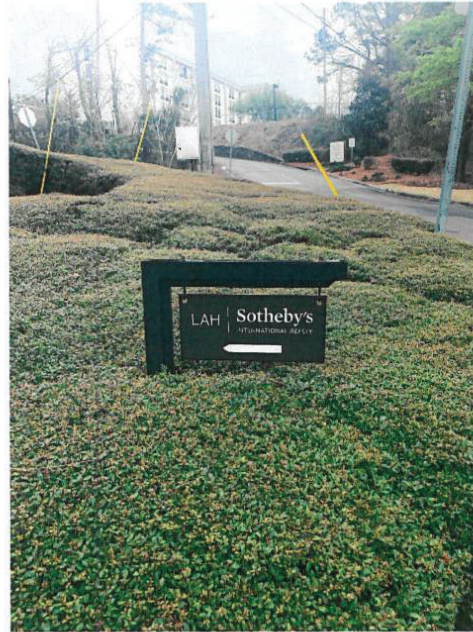
2 BACK VIEW
SCALE: 1 = 4

QTY: 1

DASHED AREAS INDICATE
REQUIRED MINIMUM CLEAR
SPACE FOR LOGO.
WILL NOT APPEAR IN SIGNAGE.



1 FRONT VIEW
SCALE: 1 = 4



3 CONTEXT OVERLAY
SCALE: NTS

OVERVIEW

Refurbish existing hanging sign panel with painted background and new white vinyl graphics and then reinstall.

Some thinner details may require faux bolding for production

REVISIONS

STATUS

Client Review

MT. BROOK
LOCATION 2

V-23-14



3 BACK VIEW
SCALE: 1 = 8

QTY: 1

DASHED AREAS INDICATE
REQUIRED MINIMUM CLEAR
SPACE FOR LOGO.
WILL NOT APPEAR IN SIGNAGE.



1 FRONT VIEW
SCALE: 1 = 8



3 CONTEXT OVERLAY
SCALE: NTS

OVERVIEW

Refurbish existing LAH hanging signage panel with painted background and new white vinyl graphics and then reinstall.

Some thinner details may require faux bolding for production

REVISIONS

STATUS

Client Review

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LAH Sotheby's Re-Brand
DESIGN REF #: 23020901

Small Hanging Sign Panel Refurbishment
EXTERIOR

DESIGNER: HRC
MANAGER: DAVID BRANDT

PAGE: 14

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DESIGN REVIEW/ SIGN APPLICATION

City of Mountain Brook
 Building, Planning, & Sustainability
 56 Church St, Mountain Brook, AL 35213
 (205) 802-3830 ♦ Fax (205) 879-6913

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1. Job Site Location:

Business Name: BARTON - CLAY JEWELERS

Address: 330 RELE ST.

2. Property Owner:

Name: Lane Parke Retail, LLC

Email: john@evsonline.com.sg.com

Phone: 205-960-4428 - 4891

3. Applicant:

Name: DAVID BRANDT

Mailing Address: 133 WEST PARK DRIVE

City/State/Zip: BIRMINGHAM, AL 35211

Phone: (205) 278-9612

Email: davidb@fravert.com

Signature: David Brandt

4. Contractor Information:

Company Name: FRAVERT SERVICES

Mailing Address: 133 WEST PARK DRIVE

City/State/Zip: BIRMINGHAM, AL 35211

Phone: (205) 278-9612

Bus. License No: 202302215

(for the City of Mountain Brook)

Print Name: DAVID BRANDT

Email: davidb@fravert.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional
Sign Information		
Job Description: <u>OVERHEAD LETTERING, AWNING, LETTERING IN BACK OF BUILDING, DOOR VINYL</u>		
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application. Valuation: \$ <u>14K</u>		
Number of Proposed Sign(s): <u>4</u>		
Existing Sign Information		
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.		
Square feet of Signs: <u>34.42 + 2.22 + 6.21 + 1 = 43.85</u>		
Square feet of Incidental Signs:		
Property Owner Signature		
This installation is being made on commercial property owned by me or a member of my immediate family. Signature: <u>[Signature]</u>		
Is this property subject to a master sign plan, which has been approved by the Design Review Committee? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

Applications may be obtained online at www.mtnbrook.org/bc-vdrc.

V-23-15

Proposed new signage and awning

The applicant is proposing signage and an awning for the new Barton Clay Jewelers location in Lane Parke. The signage proposal includes a new reverse edge lit façade sign, black awning with logo, door vinyl and rear façade sign. The total aggregate display area shared by all of the signs is approximately 43.85 square feet.

The proposed total aggregate signage requires a variance as it exceeds the maximum allowed for this location which is 27.5 feet. The maximum signage allowed is determined by the width of the storefront in linear feet (1:1 ratio).

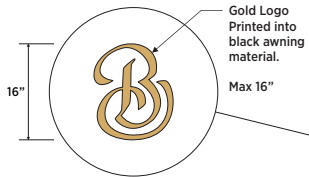
- **Project Data:**

NAME: Barton Clay Jewelers

CURRENT ZONING: PUD

OWNER: Lane Parke Retail, LLC

LOCATION: 330 Rele Street



1 CONTEXT OVERLAY
SCALE: 3/16" = 1'

REVISIONS

STATUS

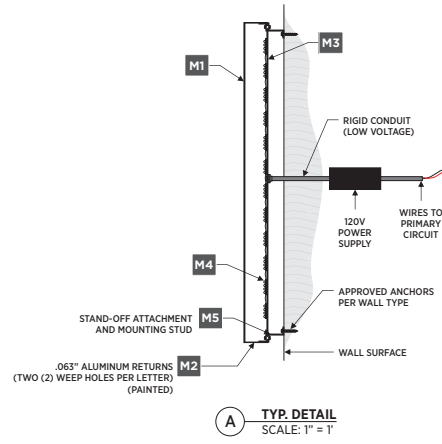
■ Client Review



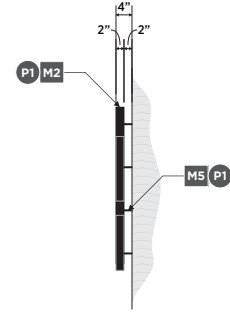
3 TOP VIEW
SCALE: 1/2" = 1'



1 FRONT VIEW
SCALE: 1/2" = 1'



A TYP. DETAIL
SCALE: 1" = 1'



2 SIDE VIEW
SCALE: 1/2" = 1'

MATERIALS / FINISHES

- M1 .125" Aluminum Panel
- M2 .063" Aluminum Panel
- M3 .125" Clear Lexan
- M4 White LEDs
- M5 2" Standoff Hardware
- P1 Paint: Black

INSTALLATION

Mount to exterior facade of building with mechanical anchors and 2" standoffs attachments. Silicon and epoxy as needed.
Coordinate electrical connection with building manager,

ELECTRICAL

Dedicated Circuit - 120 VAC / 20 Amp

REVISIONS

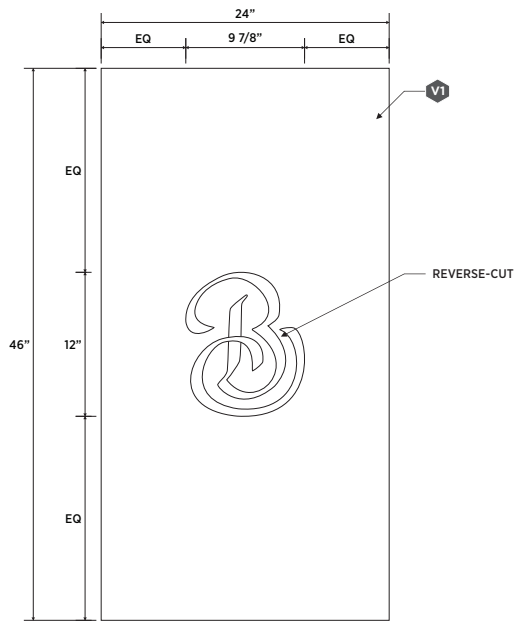
STATUS

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1 CONTEXT OVERLAY
SCALE: 3/4" = 1'



2 DETAIL
SCALE: 1 = 8

MATERIALS / FINISHES

V1 Vinyl: Aslan Ice DFL 302

INSTALLATION

Apply 2nd (interior) surface.

REVISIONS

STATUS

■ Client Review



DIMENSIONS OF LETTERS SHOWN ARE APPROXIMATE. ACTUAL DIMENSIONS OF LETTERS AND LAYOUT WILL DIFFER. MAINTAIN EXISTING LETTER SPACING AND OVERALL WIDTH WHEN RE-INSTALLING.



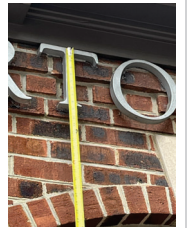
OVERVIEW

Remove existing letters from previous location, refurb with new paint and re-install at new location.
Pin mount on 1" standoff hardware and spacers.

MATERIALS / FINISHES

P1 Paint: Metallic Silver

REFERENCE PHOTO



REVISIONS

STATUS

Client Review



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1205.940.7190 fax
www.fravert.com

Barton-Clay Jewelers Lane Parke
DESIGN REF #: 23040502

Refurb/Re-install Letters
EXTERIOR

DESIGNER: HRC
MANAGER: DAVID BRANDT

PAGE: 3