

**MEETING AGENDA**  
**CITY OF MOUNTAIN BROOK**

VILLAGE DESIGN REVIEW COMMITTEE

3/15/2023

PRE-MEETING: (ROOM A106) 7:50 A.M.

REGULAR MEETING: (ROOM A108) 8:00 A.M.

CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213

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1. Approval of Agenda
2. Approval of Minutes: 2/15/2023, Regular Meeting
3. Case **V-23-07: Clean Juice** – 1081 Jemison Lane, New Item
4. Case **V-23-08: Pet Vet Express** – 253 Country Club Park, New Item
5. Next Meeting: 4/19/2023
6. Adjournment



**DESIGN REVIEW/ SIGN APPLICATION**

City of Mountain Brook  
 Building, Planning, & Sustainability  
 56 Church St, Mountain Brook, AL 35213  
 (205) 802-3830 • Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

**1. Job Site Location:**

Business Name: Clean Juice

Address: 1081 Jemison Lane  
Mountain Brook, AL 35223

**2. Property Owner:**

Name: J. T. Eason

Email: John.Eason@cityofmtnbrook.org

Phone: 205-960-4428

**3. Applicant:**

Name: Raymond Beasley / Beasley Signs

Mailing Address: P.O. Box 142

City/State/Zip: Valley Head, AL 35989

Phone: 205-541-0659

Email: beasley.signs@gmail.com

Signature: Raymond Beasley

**4. Contractor Information:**

Company Name: Raymond Beasley

Mailing Address: P.O. Box 142

City/State/Zip: Valley Head, AL 35989

Phone: 205-541-0659

Bus. License No: 2022-030094 / Customer # 47869  
(for the City of Mountain Brook)

Print Name: Raymond Beasley

Email: beasley.signs@gmail.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input checked="" type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional

**Sign Information**

Job Description:  
Relocating (1) back lit Channel letter sign to over the Entrance door.

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

Valuation: \$ 1,000.00

Number of Proposed Sign(s): 1

**Existing Sign Information**

Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.

Square feet of Signs: 8.27' existing sign

Square feet of Incidental Signs:

**Property Owner Signature**

This installation is being made on commercial property owned by me or a member of my immediate family.

Signature: J. T. Eason

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

Yes

No

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).

# V-23-07

## Proposed sign relocation and new projecting sign

The applicant is proposing to relocate a previously approved and existing façade sign to a new location above the entrance. The applicant is also proposing a new 24 inch circular projecting sign on the secondary façade. The projecting sign is proposed to be internally illuminated which would require a variance.

- **Project Data:**

NAME: Clean Juice

CURRENT ZONING: PUD

OWNER: John Evans

LOCATION: 1081 Jemison Lane

# BEFORE



LOCATION: 1081 Jemison Lane  
Mountain Brook, AL 35223



ALL COMPONENTS ARE  
METLAR

JOB NAME Clean Juice  
FILE NAME C/J | DATE 8/25/2022 | SCALE \_\_\_\_\_  
REP: Raymond Beasley

APPROVED \_\_\_\_\_  
DATE \_\_\_\_\_

**AFTER**



LOCATION: 1081 Jemison Lane  
Mountain Brook, AL 35223



ALL COMPONENTS ARE  
METAL

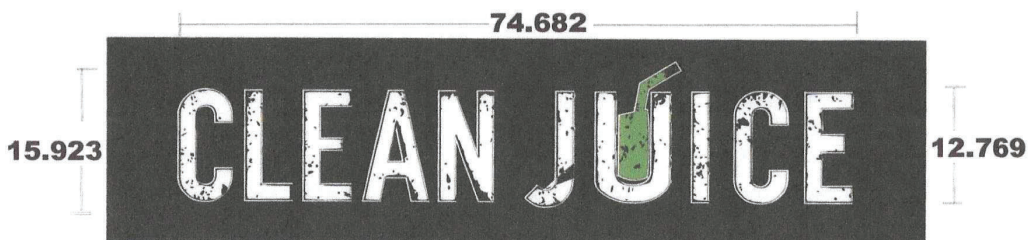
JOB NAME **Clean Juice**

FILE NAME **C/J** | **8/25/2022** | DATE: | SCALE

REP: **Raymond Beasley**

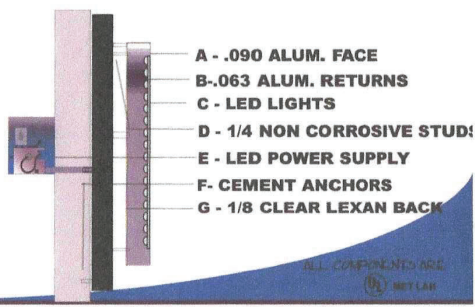
APPROVED

DATE



LOCATION: 1081 Jemison Lane  
Mountain Brook, AL 35223

**BACK LIT REVERSE CHANNEL LETTERS**



JOB NAME Clean Juice

FILE NAME C/J | DATE: 8/25/2022 | SCALE \_\_\_\_\_

REP: Raymond Beasley

APPROVED: \_\_\_\_\_

DATE: \_\_\_\_\_



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**1. Job Site Location:**

Business Name: Clean Juice

Address: 1081 Jemison Lane  
Mountain Brook, AL 35223

**2. Property Owner:**

Name: John T. Ervas

Email: John T. Ervas

Phone: 205-960-4428

**3. Applicant:**

Name: Raymond Beasley / Beasley Signs

Mailing Address: P.O. Box 142

City/State/Zip: Valley Head, AL 35989

Phone: 205-541-0659

Email: beasley signs @ gmail. com

Signature: Raymond Beasley

**4. Contractor Information:**

Company Name: Raymond Beasley

Mailing Address: P.O. Box 142

City/State/Zip: Valley Head, AL 35989

Phone: 205-541-0659

Bus. License No: 2622030094 / Customer # 47069

(for the City of Mountain Brook)  
 Print Name: Raymond Beasley

Email: beasley signs @ gmail. com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input checked="" type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional

Sign Information
Job Description: <u>Installing (1) Circle Blade Sign</u> <u>(24" Circle)</u>
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application. Valuation: \$ <u>2,500.00</u>
Number of Proposed Sign(s): <u>1</u>

Existing Sign Information
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.
Square feet of Signs: <u>8.27' Existing Sign</u>
Square feet of Incidental Signs:

Property Owner Signature
This installation is being made on commercial property owned by me or a member of my immediate family. Signature: <u>John T. Ervas</u>
Is this property subject to a master sign plan, which has been approved by the Design Review Committee?
<input checked="" type="checkbox"/> Yes
<input type="checkbox"/> No

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).



1081 Jemison Lane  
LOCATION: Mountain Brook, AL 35223



ALL COMPONENTS ARE  
REGISTERED

NAME: Clean Juice

APPROVED

BY: C/J DATE: 9/15/2022 SCALE

DATE

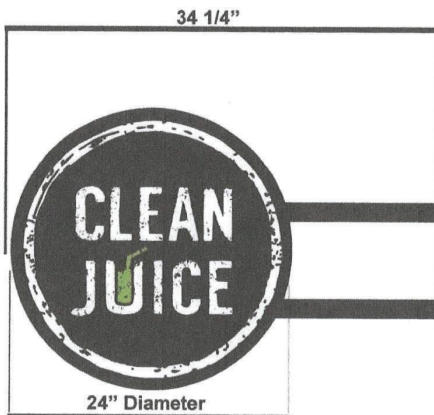
BY: Raymond Beasley

Beasley Sign and Lighting

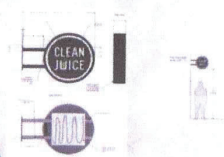
(205)541-0659

beasleysigns@gmail.com





STANDARD BLADE SIGN



DETAILS

Material: 1/2" x 1/2" aluminum  
Background Color: White  
Text Color: Black  
Mounting Hardware: 1/4" x 1/2" stainless steel  
Finish: Powder coat  
Sign is made of aluminum or steel or other  
material suitable for permanent outdoor  
signing applications.

ALL COMPONENTS ARE METAL

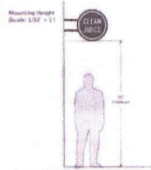
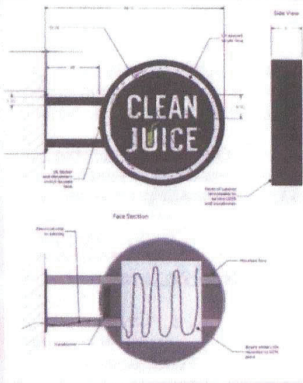


1081 Jemison Lane  
LOCATION: Mountain Brook, AL 35223

B NAME: Clean Juice  
E ME: C/J DATE: 9/15/2022 SCALE:  
EPI: Raymond Beasley

APPROVED \_\_\_\_\_  
DATE \_\_\_\_\_

# STANDARD BLADE SIGN



## DETAILS

**Material:** 1-1/2" x 1-1/2" Fabricated aluminum tube structure, fully welded. Custom LED light strips mounted inside structure, with power running out of 1-1/2" tubing into building. White text and graphics are semi-translucent acrylic. UV imaged to acrylic face. Black UV ink will not allow light to pass through. Trim caps holding acrylic face in place. Aluminum cabinet is fully welded and painted. 1-1/2" Aluminum tubing structurally holds cabinet to building. 6"(W) x 12"(L) x 1/4"(D) Aluminum flange plate.

**Graphic Color:** Bright White, Green

**Background Color:** Matte Black

**Bracket Color:** Matte Black

**Mounting Method:** (4) Anchor bolts through flange to face of building.

120v / 20 AMP circuit. Timer supplied by client at electrical panel.

Run a bead of silicone at top of all stationary seams to prevent water from leaking behind sign.

1081 Jemison Lane  
 LOCATION: Mountain Brook, AL 35223



ALL COMPONENTS ARE  
 MET LAB

B NAME Clean Juice  
 E ME C/J | 9/15/2023 | SCALE \_\_\_\_\_  
 REP: Raymond Beasley

APPROVE \_\_\_\_\_  
 DATE \_\_\_\_\_

Before



1081 Jemison Lane  
LOCATION: Mountain Brook, AL 35223



ALL COMPONENTS AS SHOWN

NAME	Clean Juice		
DATE	C/J	9/15/2022	SCALE
REP:	Raymond Beasley		

APPROVE
DAT

After



1081 Jemison Lane  
 LOCATION: Mountain Brook, AL 35223



ALL COMPONENTS ARE  
 MET LAB

NAME: Clean Juice  
 ME: C/J | DATE: 9/15/2022 | SCALE:  
 EP: Raymond Beasley

APPROVED  
 DATE



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**1. Job Site Location:**

Business Name: Pet Vet Express

Address: 253 Country Club Park, Mountain Brook, AL 35213

**2. Property Owner:**

Name: Scott & Scott/Southpace Properties

Email: dcox@southpace.com

Phone: 205.326.2222 205.271.7244

**3. Applicant:**

Name: Evan Crawford, Commercial Sign & Graphics

Mailing Address: 514 32nd Street South

City/State/Zip: Birmingham, AL 35233

Phone: 205-945-9517

Email: sales@commercialsign.biz

Signature:

**4. Contractor Information:**

Company Name: Commercial Sign & Graphics

Mailing Address: 514 32nd Street South

City/State/Zip: Birmingham, AL 35233

Phone: 205-945-9517

Bus. License No: 19384 / 202300178  
 (for the City of Mountain Brook)

Print Name: Evan B Crawford

Email: evan@commercialsign.biz

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input checked="" type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional

Sign Information	
Job Description:	<u>Install Illuminated Channel letters that have been installed on a back panel to reduce penetrations into the wall.</u>

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

Valuation: \$ 8,800.00

Number of Proposed Sign(s): 1

Existing Sign Information	
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.	

Square feet of Signs: 26.35 sq feet

Square feet of Incidental Signs: 0

Property Owner Signature	
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This installation is being made on commercial property owned by me or a member of my immediate family.

Signature: see approval attached

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

Yes

No

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).

# V-23-08

## Proposed new facade sign

The applicant is proposing a new facade sign for Pet Vet Express. The proposed sign is 26.35 square feet and is reverse/halo lit. The proposed logo on the sign is 21 inches in height which would require a variance due to exceeding the maximum allowed of 16 inches.

- **Project Data:**

NAME: Pet Vet Express

CURRENT ZONING: Local Business District

OWNER: Southpace Properties

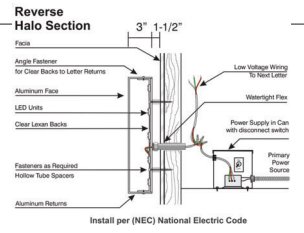
LOCATION: 253 Country Club Park





Reverse/Halo Lit illuminated letters on Back panel

- PMS 627
- PMS 376
- PMS 3285





# Pet Vet Express 253 Country Club Park, Mountain Brook, AL 35213

