

MEETING AGENDA
CITY OF MOUNTAIN BROOK
VILLAGE DESIGN REVIEW COMMITTEE
7/20/2022
PRE-MEETING: (ROOM A106) 7:30 A.M.
REGULAR MEETING: (ROOM A108) 8:00 A.M.
CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213

1. Approval of Agenda
2. Approval of Minutes: 6/15/2022, Regular Meeting
3. Case **V-22-18**: Mountain Brook Dental Care – **3928 Montcliar Road**, Carryover
4. Case **V-22-20**: Crestline Shell – **80 Church Street**, New Item
5. Case **V-22-21**: Jeni’s Ice Cream – **2525 Lane Parke Road, Suite D9**, New Item
6. Case **V-22-22**: Rheumatology Associates – **12 Office Park Circle**, New Item
7. Next Meeting: 7/20/2022
8. Adjournment



DESIGN REVIEW/ SIGN APPLICATION
 City of Mountain Brook
 Building, Planning, & Sustainability
 56 Church St, Mountain Brook, AL 35213
 (205) 802-3830 ♦ Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

1. Job Site Location:

Business Name: Mountain Brook Dental Care
 Address: 3928 Montclair Rd

2. Property Owner:

Name: Jack Pur LLC c/o Shannon Waltchack Mgmt
 Email: jgieger@shanwalt.com
 Phone: 205-977-9797

3. Applicant:

Name: Reliable Sign Services, Inc
 Mailing Address: 22323 Diesel Drive
 City/State/Zip: McCalla, AL 35111
 Phone: 205-664-0955
 Email: mark@reliablesigns.com
 Signature: M. Williams

4. Contractor Information:

Company Name: Reliable Sign Services, Inc
 Mailing Address: 22323 Diesel Drive
 City/State/Zip: McCalla, AL 35111
 Phone: 205-664-0955
 Bus. License No: 202101656
 (for the City of Mountain Brook)
 Print Name: Mark Williams
 Email: mark@reliablesigns.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input checked="" type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional
Sign Information		
Job Description: <u>install Mountain Brook Dental Care sign</u>		
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application. Valuation: \$ <u>6863</u>		
Number of Proposed Sign(s): <u>1</u>		
Existing Sign Information		
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.		
Square feet of Signs: <u>44.63</u>		
Square feet of Incidental Signs:		
Property Owner Signature		
This installation is being made on commercial property owned by me or a member of my immediate family. Signature: <u>June Gieger, Sr. Property Manager for Jacpur LLC</u>		
Is this property subject to a master sign plan, which has been approved by the Design Review Committee?		
<input type="checkbox"/> Yes		
<input checked="" type="checkbox"/> No		

Applications may be obtained online at www.mtnbrook.org/bc-vdrc.

V-22-18

Proposed new wall sign

The applicant is proposing a new facade sign for Mountain Brook Dental Care. It will be an aluminum painted sign that will be placed on the top right building façade. This sign will join the existing signage on site including the Cloud, Willis & Ellis wall sign, Alabama Vision wall sign and the multi-tenant monument sign. The proposed new sign is 44.63 square feet in size.

This location is limited to a maximum of 120 square feet of signage. The total aggregate site signage would be 114.91 square feet with the new sign included.

This business had a sign approved by VDR on February 16, 2022, but that sign was not installed.

- **Project Data:**

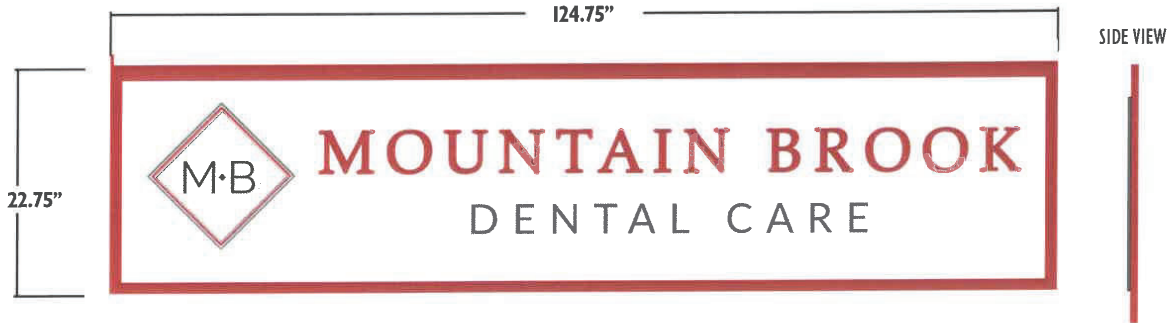
NAME: Mountain Brook Dental Care

CURRENT ZONING: Office Park District

OWNER: Jack Pur LLC

LOCATION: 3928 Montclair Road

A SINGLE FACE I.D. SIGN
44.63 SQUARE FEET



A SINGLE FACE I.D. SIGN
19.71 SQUARE FEET

WORK TO BE PERFORMED

REMOVE I.D. SIGN READING "CLOUD WILLIS & ELLIS" FROM EXISTING BUILDING FASCIA AS SHOWN PAGE TWO.

IMPORTANT DETAIL: RELIABLE SIGN SERVICES TO DISPOSE OF I.D. SIGN.

FABRICATE (1) ONE SINGLE FACE I.D. SIGN. I.D. SIGN TO CONSIST OF:
1. (1) ONE 1" X 1" ALUMINUM FRAME WITH FIRST SURFACE APPLIED PAINT.

2. (2) TWO SINGLE FACE .125" ALUMINUM PANELS WITH FIRST SURFACE APPLIED (2) TWO COLOR PAINT.

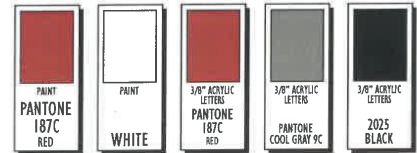
IMPORTANT DETAIL: I.D. SIGN WILL INCLUDE (1) ONE UPRIGHT SEAM AS SHOWN.

3. (1) ONE SET OF 3/8" THICK ACRYLIC LETTERS TO READ "MOUNTAIN BROOK DENTAL CARE 205-871-2302" AND "MB" LOGO. 3/8" THICK ACRYLIC LETTERS AND LOGO TO INCLUDE FIRST SURFACE APPLIED PAINT.

4. MOUNTING HARDWARE AND CORROSIVE-RESISTANT STUDS.

SINGLE FACE I.D. SIGN TO INSTALL TO EXISTING BUILDING FASCIA WHERE ORIGINAL I.D. SIGN WAS REMOVED AS SHOWN ON PAGE TWO.

A SINGLE FACE I.D. SIGN
COLORS



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MOUNTAIN BROOK DENTAL
MOUNTAIN BROOK, ALABAMA
22323 DIESEL DRIVE
McCALLA, ALABAMA 35111



JULY 06, 2022
MARK WILLIAMS
OFFICE 205 664-0955
FAX 205 664-4409

drawings\MountainBrookDentalCare MountainBrookAL.cdr

DRAWING REPRESENTS ACTUAL SIGN TO BE PRODUCED
ERRORS NOT CORRECTED WILL BE INCLUDED ON FINAL PRODUCT

SIGN AND DATE DRAWING HERE

NAME DATE



REV2a



**RELIABLE
SIGN SERVICES**
 22323 Masal Dr.
 McCalla, AL 35711
 phone
 (205) 664-0955
 fax
 (205) 664-4409
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CLIENT **A**
 LOCATION **Mt. Brook, AL**
 SALESMAN **MARK WILLIAMS**
 DATE **7-06-2022**

SIGNATURE

DATE



DESIGN REVIEW/ SIGN APPLICATION

City of Mountain Brook
Building, Planning, & Sustainability
56 Church St, Mountain Brook, AL 35213
(205) 802-3830 • Fax (205) 879-6913

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1. Job Site Location:

Business Name: Crestline Shell

Address: 80 Church St Mtn Brook, AL 35213

2. Property Owner:

Name: Majors Management

Email: jcreel@majorsmgmt.com

Phone: (770) 338-2620

3. Applicant:

Name: Ragsdale Sign Service

Mailing Address: 110 Chula Vista Drive

City/State/Zip: Pell City, AL 35125

Phone: (205) 525-1512

Email: dragsdale signs@gmail.com

Signature: Jack Ragsdale

4. Contractor Information:

Company Name: Ragsdale Sign Service

Mailing Address: 110 Chula Vista Drive

City/State/Zip: Pell City, AL 35125

Phone: (205) 525-1512

Bus. License No: _____
(for the City of Mountain Brook)

Print Name: JACK Ragsdale

Email: dragsdalesigns@gmail.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input type="checkbox"/> Facade	<input type="checkbox"/> Window
<input checked="" type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional

Sign Information	
Job Description: <u>Shell Rep did NOT approve The first revisions of this sign when it was painted in vinyl lettering. They want to re face sign with retrofit sign faces on existing sign</u>	
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application. Valuation: \$ 3086.65	

Number of Proposed Sign(s): 1

Existing Sign Information	
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.	
Square feet of Signs:	<u>15</u>
Square feet of Incidental Signs:	

Property Owner Signature	
This installation is being made on commercial property owned by me or a member of my immediate family. Signature:	

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?	
<input type="checkbox"/> Yes	
<input type="checkbox"/> No	

Applications may be obtained online at www.mtnbrook.org/bc-vdrc.

V-22-20

Proposed new ground sign

The applicant is proposing a new ground sign to replace the existing one. The new cabinet sign would be 15 square feet in aggregate display area which is similar in size to the old sign.

- **Project Data:**

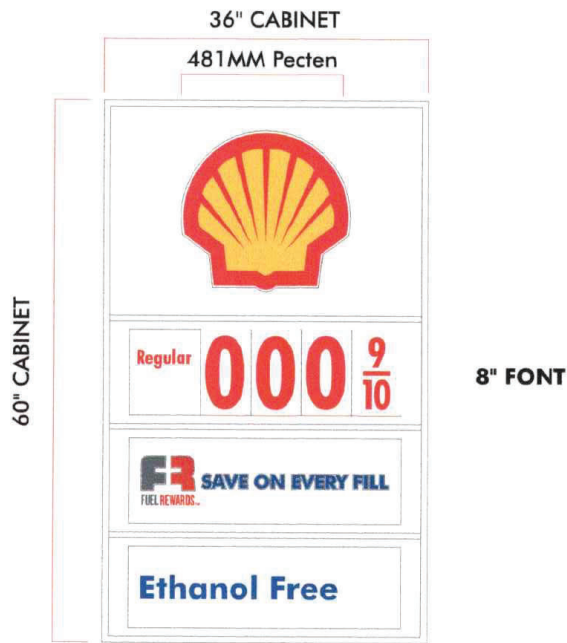
NAME: Crestline Shell

CURRENT ZONING: Office Park District

OWNER: Majors Management

LOCATION: 80 Church Street

**CUSTOM RVI Evolution
Global Retro-Fit Kit.**



Cabinet Elevation
Scale: 1/2" = 1'



Existing Sign

FEDERAL HEALTH
VISUAL COMMUNICATIONS
www.FederalHealth.com
1500 North Bolton • Jacksonville, Texas 75766
(903) 589-2100 • Fax (903) 589-2101

Revisions:
_REVISED TO MANUAL PRICING AND SAVE ON EVERY FILL -RS 5.19.22
_REVISED changed Existing Picture -RS 5.20.22

THIS DRAWING IS YOUR FINAL PROOF- IT SUPERCEDES ALL VERBAL AND WRITTEN COMMUNICATION.
BY SIGNING BELOW YOU ARE AUTHORIZING US TO MANUFACTURE TO THE ABOVE SPECIFICATION.

Client Approval/Date: _____

Colors Depicted in This Rendering May Not Match Actual Finished Materials. Refer to Product Samples For Exact Color Match.

Account Rep: A. CASTRO
Project Manager: J. Johnson
Drawn By: J. Johnson

UL Underwriters Laboratories Inc. ELECTRICAL TO BE ALL WETTED COMPONENTS AND SHALL MEET ALL N.E.C. STANDARDS
ALL ELECTRICAL SIGN AND TO COMPLY WITH ILL. 48 AND PROVIDED BY THE N.E.C. STANDARDS INCLUDING THE PROPER GROUNDING AND TYPING OF ALL SIGNS

Project / Location: 80 Church St.
Mtn Brook
Shell
RVI Evolution
GLOBAL

Job Number: 216249
Date: 10.07.21
Sheet Number: 1 of 1
Design Number: SG216249_e

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DESIGN REVIEW/ SIGN APPLICATION

City of Mountain Brook
Building, Planning, & Sustainability
56 Church St, Mountain Brook, AL 35213
(205) 802-3830 ♦ Fax (205) 879-6913

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1. Job Site Location:

Business Name: Jeni's Ice Cream

Address: 2525 Lane Parke Rd. Suite D9

2. Property Owner:

Name: Bill McReynolds; Evson

Email: bill@evsoninc.com

Phone: 205 966-4059

3. Applicant:

Name: Brenda Daniel

Mailing Address: Daniel Signs, Inc
Po Box 559

City/State: Trussville AL 35173

Phone: 4 205-933-5411 Office

Email: sales@danielsignsinc.com

Signature: Brenda Daniel

4. Contractor Information:

Company Name: Daniel Signs, Inc
Po Box 559

Mailing Address: Trussville AL 35173

City/State/Zip: 205-933-5411 Office

Phone: sales@danielsignsinc.com

Bus. License No: 35282
(for the City of Mountain Brook)

Print Name: Brenda Daniel
Jim Hitchcock

Email: brenda@danielsignsinc.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input checked="" type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input checked="" type="checkbox"/> Door	<input type="checkbox"/> Directional

Sign Information	
Job Description:	<u>Full interior construction for ice cream shop. Add dimensional letter to existing facade and business name and hours to door.</u>

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

Valuation: \$ 4500.00

Number of Proposed Sign(s): 1

Existing Sign Information	
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.	

Square feet of Signs: _____

Square feet of Incidental Signs: _____

Property Owner Signature	
This installation is being made on commercial property owned by me or a member of my immediate family.	
Signature:	<u>[Signature]</u>

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

Yes

No

Applications may be obtained online at www.mtnbrook.org/bc-vdrc.

V-22-21

Proposed new facade sign

The applicant is proposing a new façade sign for Jeni's Ice Cream. The sign is comprised of non-illuminated metal letters that measure 15.25 inches in height. The total signage being proposed is 18.9 square feet.

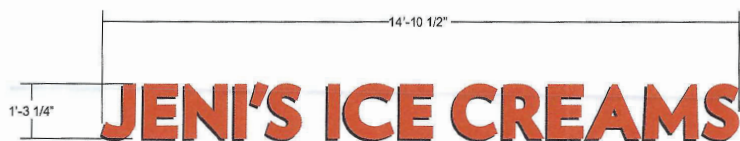
- **Project Data:**

NAME: Jeni's Ice Cream

CURRENT ZONING: PUD

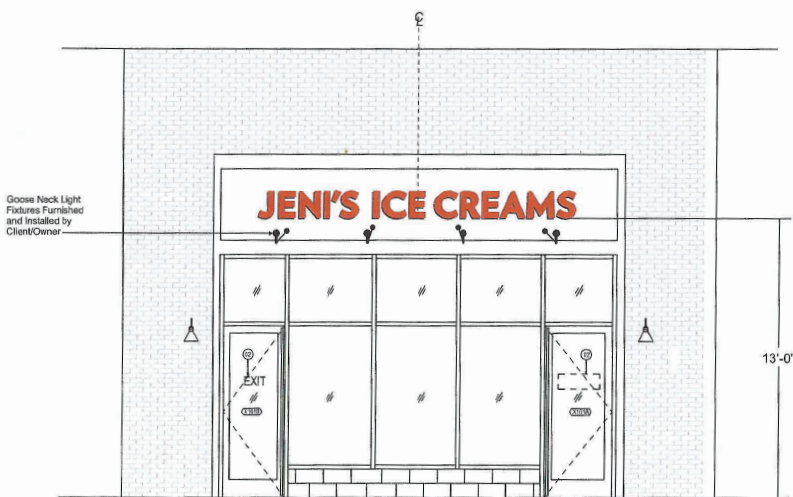
OWNER: Evson

LOCATION: 2525 Lane Parke Road Suite 9



DARK METAL CUT-OUT DIMENSIONAL LETTERS
QTY: 1 SET

SCALE: 3/8" = 1'-0"
AREA: 18.90 SQ. FT.

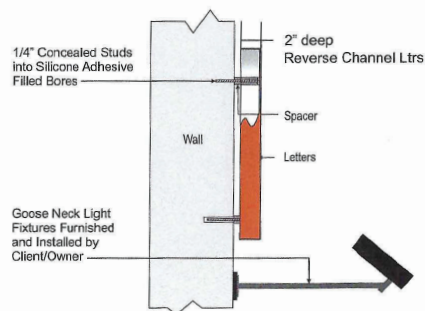


STOREFRONT ELEVATION

Scale: 3/16" = 1'-0"

NON-ILLUMINATED METAL LETTERS PIN MOUNTED TO BUILDING FACE

- * Qty=(1)
- * Computer Cut Dimensional Metal Letters re: JENI'S ICE CREAMS
- * Non-Illuminated
- * Metal Faces with 2" returns
- * Font Style: Per Jenis Electronic file
- * Letter Color:
 - Letter face & Letter Returns Color: Painted Orange pms #172
- * Installation:
 - Blind Threaded Studs Out Back of Each Letter
 - Studs Set in Silicone Adhesive with 3/4" Spacers
 - Minimum (four) Studs per Letter
- * Indirect Illumination:
 - Letters Illuminated from Goose Neck Light Fixtures located below on building fascia
 - Goose Neck Light Fixtures furnished and installed by Client/Owner



END VIEW DETAIL SCALE: NTS



CLIENT APPROVAL _____ DATE _____

PRODUCTION ART REQUIRED
Colors on Printed Documents May Vary

PROJECT NAME JENIS / MOUNTAIN BROOK
LOCATION 2525 LANE PARKE RD.
CITY MOUNTAIN BROOK STATE AL

REVISION 5-31-22

SALES BMS DATE 9-20-21
DESIGN DAW SCALE Noted
SIZE PROJECT# 21382



DESIGN REVIEW/ SIGN APPLICATION

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Building, Planning, & Sustainability
56 Church St, Mountain Brook, AL 35213
(205) 802-3830 ♦ Fax (205) 879-6913

V-22-22

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1. Job Site Location:

Business Name: Rheumatology Associates

Address: 12 Office Park Circle

2. Property Owner:

Name: 12 OP Partners LLC

Email: Ladd@laddmgt.com

Phone: 205-868-4684

3. Applicant:

Name: WILLIAMS BLACKSTOCK ARCHITECTS

Mailing Address: 2204 1ST Avenue South | Suite 200

City/State/Zip: Birmingham, AL 35233

Phone: 205-252-9811

Email: crichard@wba-architects.com

Signature: *Condace Richard*

4. Contractor Information:

Company Name: Rives Construction Company Inc.

Mailing Address: 5200 Grantswood Rd

City/State/Zip: Birmingham, AL 35210

Phone: 205-443-5000

Bus. License No: _____

(for the City of Mountain Brook)

Print Name: Daniel Dillon/Howard Hunn

Email: hhunn@rives.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input type="checkbox"/> Facade	<input type="checkbox"/> Window
<input checked="" type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional
Sign Information		
Job Description: Painted, smooth concrete sign on the ground near the driveway entry. Logo and name identify the new medical clinic while offering wayfinding by including the address. A small logo of the property owner will also be included. All metal will be dark bronze and stud mounted. No electrical.		
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application. Valuation: \$ 8,040		
Number of Proposed Sign(s): <u>1</u>		
Existing Sign Information		
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.		
Square feet of Signs: <u>6.9 square feet</u>		
Square feet of Incidental Signs: _____		
Property Owner Signature		
This installation is being made on commercial property owned by me or a member of my immediate family. Signature: <u><i>Condace Richard</i></u>		
Is this property subject to a master sign plan, which has been approved by the Design Review Committee?		
<input type="checkbox"/> Yes		
<input type="checkbox"/> No		

Applications may be obtained online at www.mtnbrook.org/bc-vdrc.

V-22-22

Proposed new ground sign

The applicant is proposing a new ground sign to replace the existing one. The new ground sign would be a smooth concrete sign with bronze finished flat cut aluminum letters. The total size is 21.6 square feet in aggregate display area. This will be the only signage related to this building.

- **Project Data:**

NAME: Rheumatology Associates

CURRENT ZONING: Office Park District

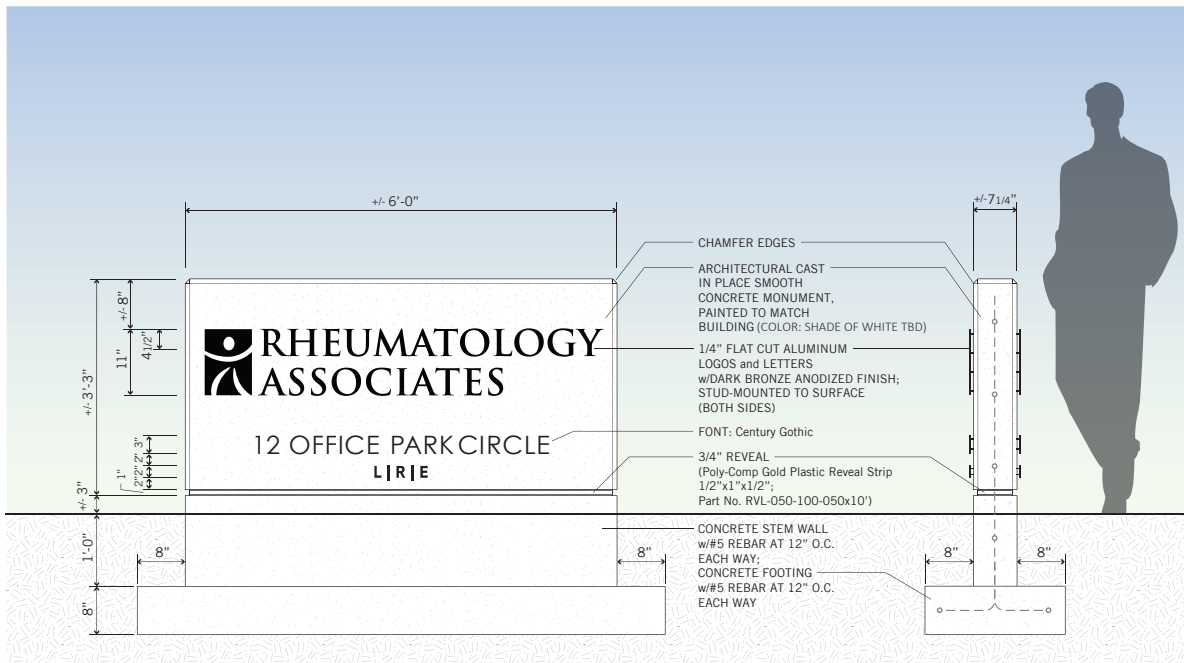
OWNER: 12 OP Partners LLC

LOCATION: 12 Office Park Circle

NOTES

FIELD VERIFY MOUNTING
CONDITIONS AND USE
APPROPRIATE ANCHORS
AND FASTENERS

SIGN FABRICATOR TO SUBMIT
DETAILED SHOP DRAWINGS
TO OWNER AND ARCHITECT
FOR APPROVAL



FRONT / BACK ELEVATION
SCALE: 3/4"=1'-0"

SIDE

ISSUE DATE

7/05/2022

REVISIONS

PROJECT

RHEUMATOLOGY
ASSOCIATES

PROJECT NUMBER

WBA 21-027

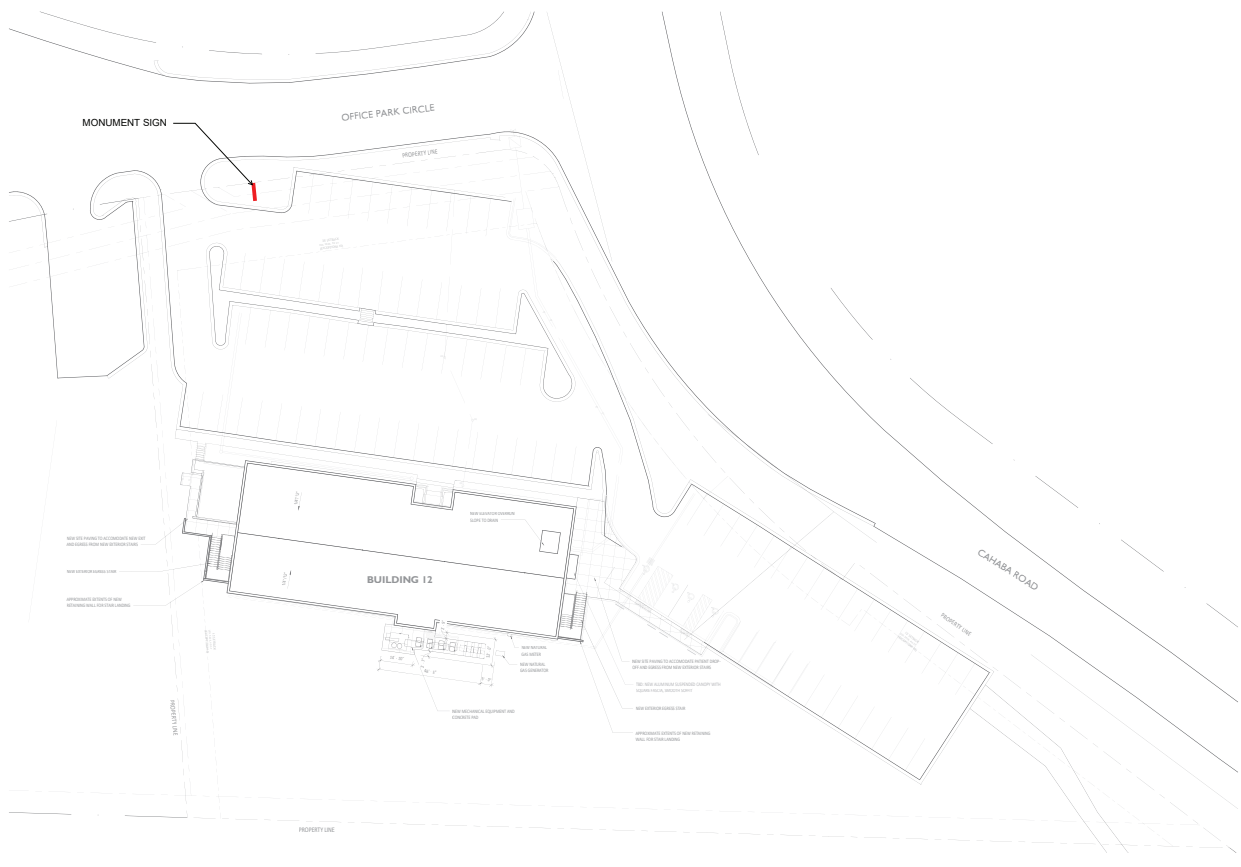
DRAWING TITLE

MONUMENT SIGN

SHEET NUMBER

A.1





- NOTES
- FIELD VERIFY MOUNTING CONDITIONS AND USE APPROPRIATE ANCHORS AND FASTENERS
 - SIGN FABRICATOR TO SUBMIT DETAILED SHOP DRAWINGS TO OWNER AND ARCHITECT FOR APPROVAL

ISSUE DATE
7/05/2022

REVISIONS

PROJECT
RHEUMATOLOGY ASSOCIATES

PROJECT NUMBER
WBA 21-027

DRAWING TITLE
MONUMENT SIGN

SHEET NUMBER
A.2