

**MEETING AGENDA**  
**CITY OF MOUNTAIN BROOK**

VILLAGE DESIGN REVIEW COMMITTEE

2/19/2020

PRE-MEETING: (ROOM A106) 7:30 A.M.

REGULAR MEETING: (ROOM A108) 8:00 A.M.

CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213

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1. Approval of Agenda
2. Approval of Minutes: 1/15/2020, Regular Meeting
3. Case **V-20-03**: ABC Preserve – **201 Rele Street**, New Item
4. Case **V-20-04**: Lane Parke Phase 2 – **Lane Parke**, New Item
5. Case **V-20-05**: Hollywood Feed – **2800 Cahaba Village Pl., Ste. 175**, New Item
6. Case **V-20-06**: Watkins Branch Bourbon & Brasserie – **2708 Culver Road**, New Item
7. Next Meeting: 3/18/2020
8. Adjournment

# V-20-03

## Proposed new awnings

The proposed new awnings will be for the new ABC Preserve. The awnings will be located above the store front entrance and over the rear loading doors. The proposed awning color is black.

- **Project Data:**

NAME: ABC Preserve

CURRENT ZONING: PUD

OWNER: Lane Parke Retail, LLC/ John Evans

LOCATION: 201 Rele St



**DESIGN REVIEW/ SIGN APPLICATION**

City of Mountain Brook  
Building, Planning, & Sustainability  
56 Church St, Mountain Brook, AL 35213  
(205) 802-3830 • Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

**1. Job Site Location:**

Business Name: ABC Preserve

Address: 201 Real St. - Mtn. Brook, AL 35223

**2. Property Owner:**

Name: Lane Parke Retail, LLC / John Evans

Email: john@evsoninc.com

Phone: 205-960-4428

**3. Applicant:**

Name: Lane Parke Retail, LLC / John Evans

Mailing Address: 107 Poinciana Drive

City/State/Zip: Homewood, AL 35209

Phone: 205-960-4428

Email: john@evsoninc.com

Signature: \_\_\_\_\_

**4. Contractor Information:**

Company Name: Cain Awning Co., Inc

Mailing Address: 1301 3rd Ave South

City/State/Zip: Birmingham, AL 35233

Phone: 205-323-8379

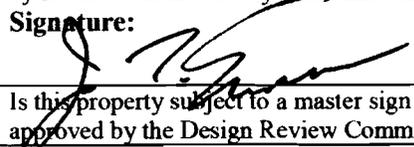
Bus. License No: 202000434

(for the City of Mountain Brook)

Print Name: Hank H Lawson

Email: hank@cainawning.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input checked="" type="checkbox"/> Awning	<input type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional
Sign Information		
Job Description: <b>Build and install (2) awnings. The 1st awning will be located over the Store Front Entrance and the other over the Rear Loading Doors.</b>		
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application. <b>Valuation: \$ 2,338.18</b>		
Number of Proposed Sign(s): <b>2 awnings</b>		
Existing Sign Information		
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.		
Square feet of Signs: <b>18.28 square ft.</b>		
Square feet of Incidental Signs: <b>N/A</b>		
Property Owner Signature		
This installation is being made on commercial property owned by me or a member of my immediate family. <b>Signature:</b> 		
Is this property subject to a master sign plan, which has been approved by the Design Review Committee?		
<input checked="" type="checkbox"/> Yes		
<input type="checkbox"/> No		

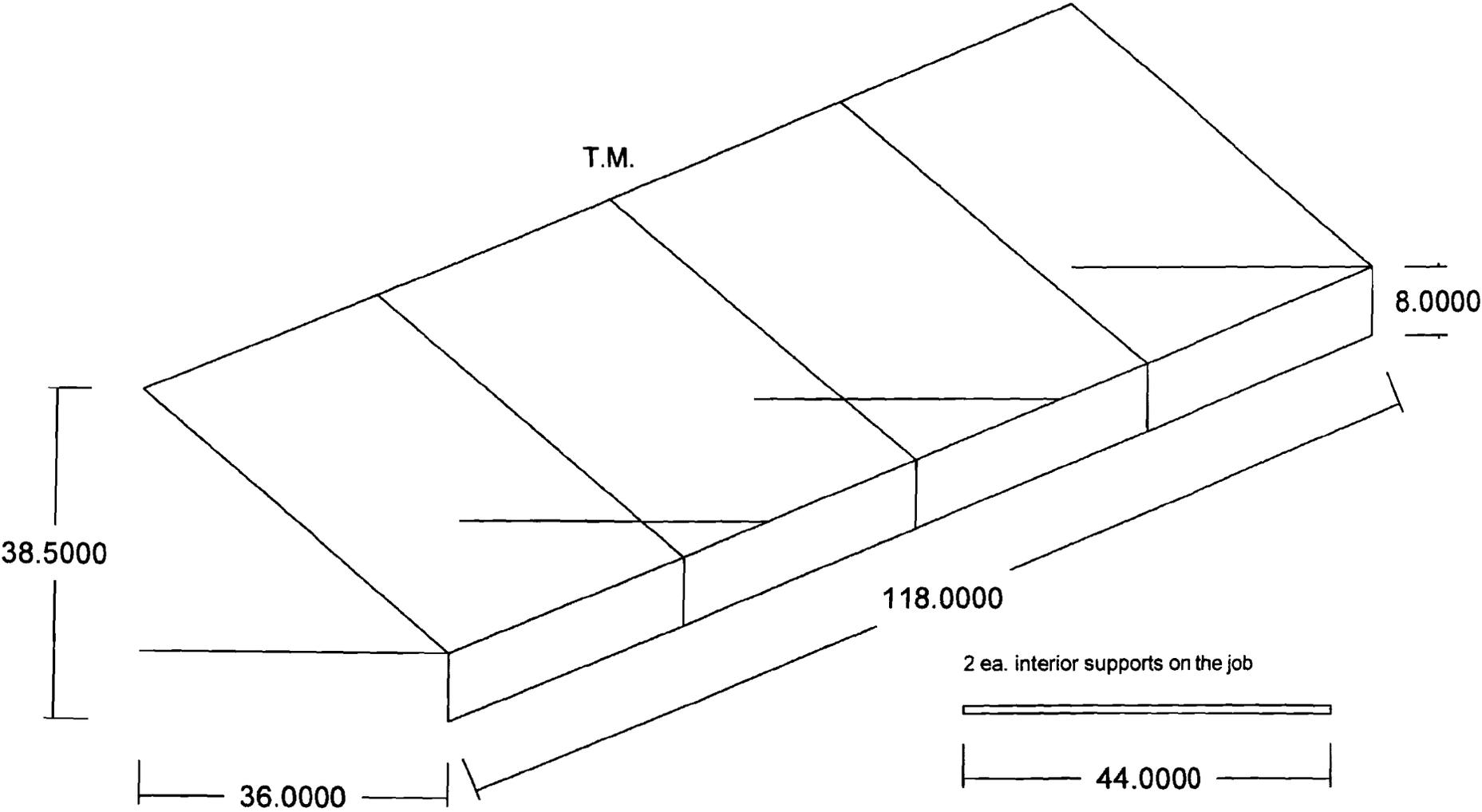
Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).

V-20-03

STORE FRONT



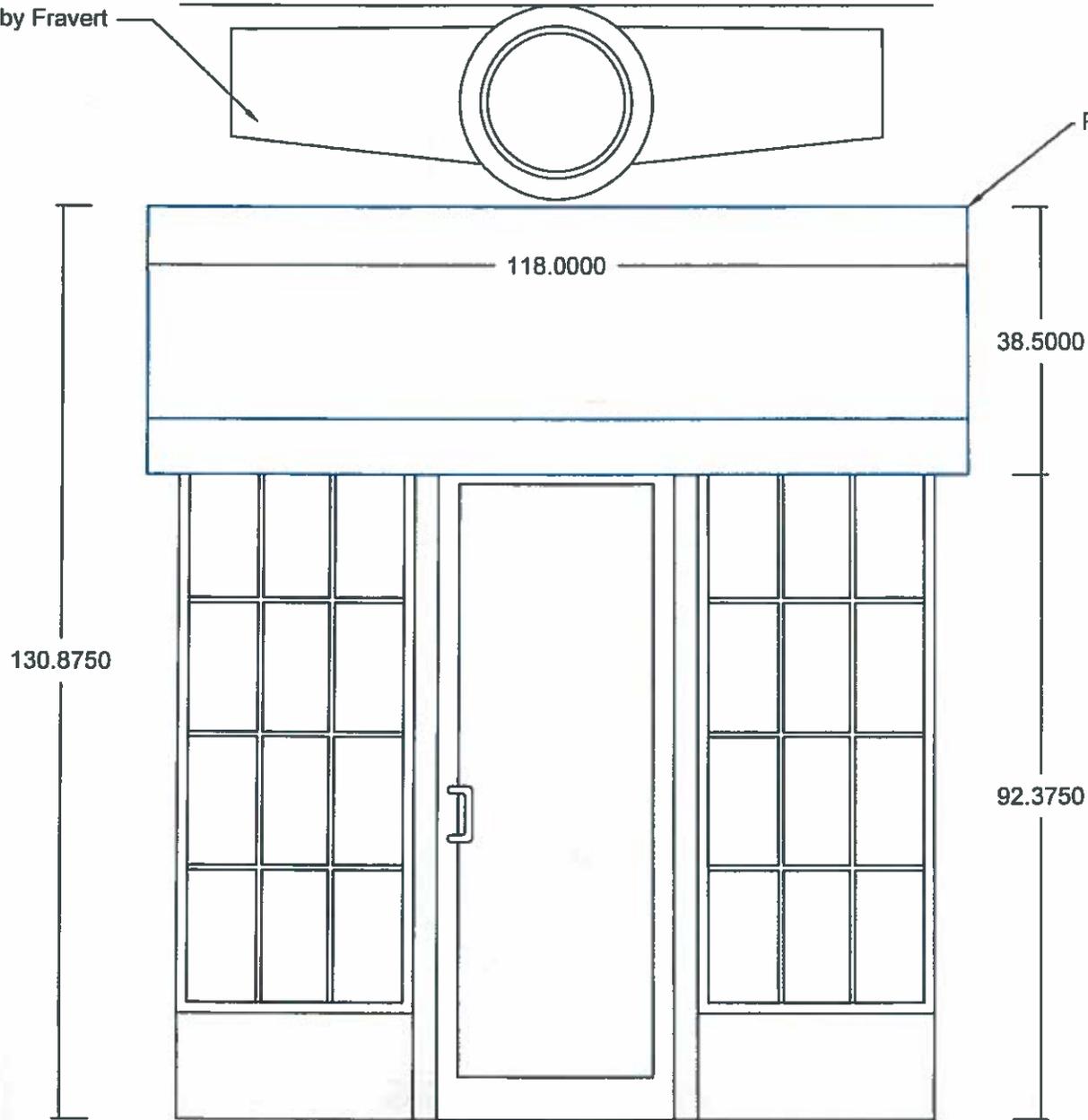
# Store Front



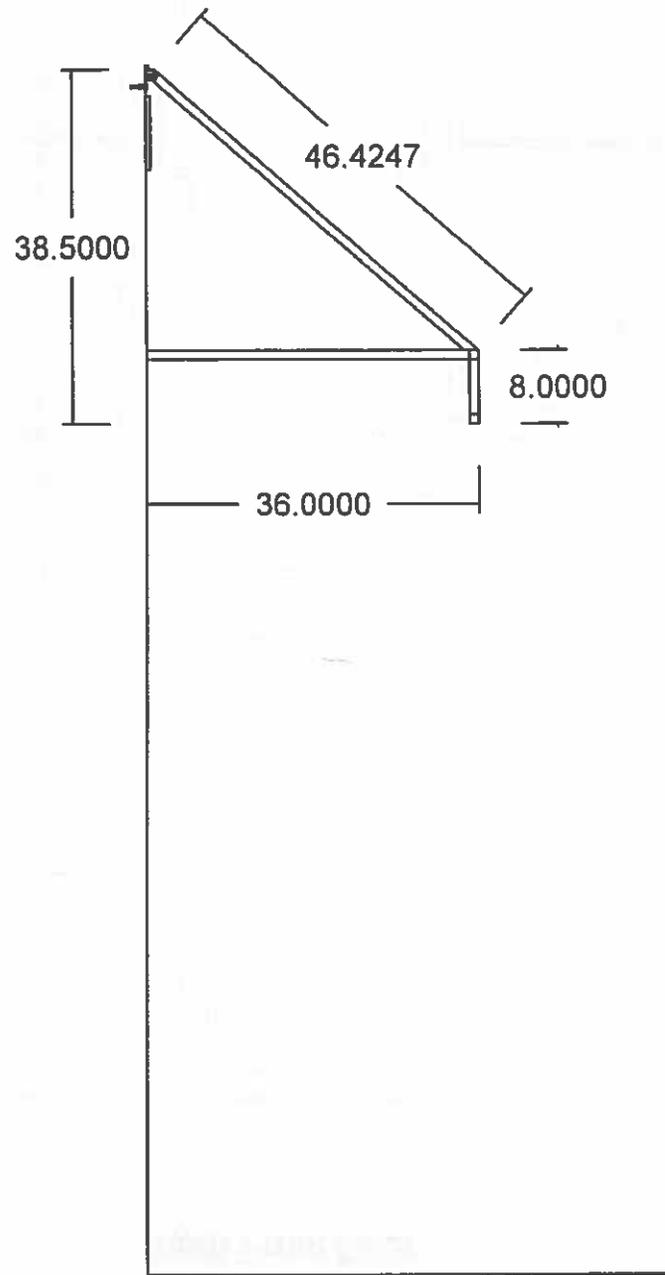
Store Front Door

New Sign by Fravert

Proposed Awning

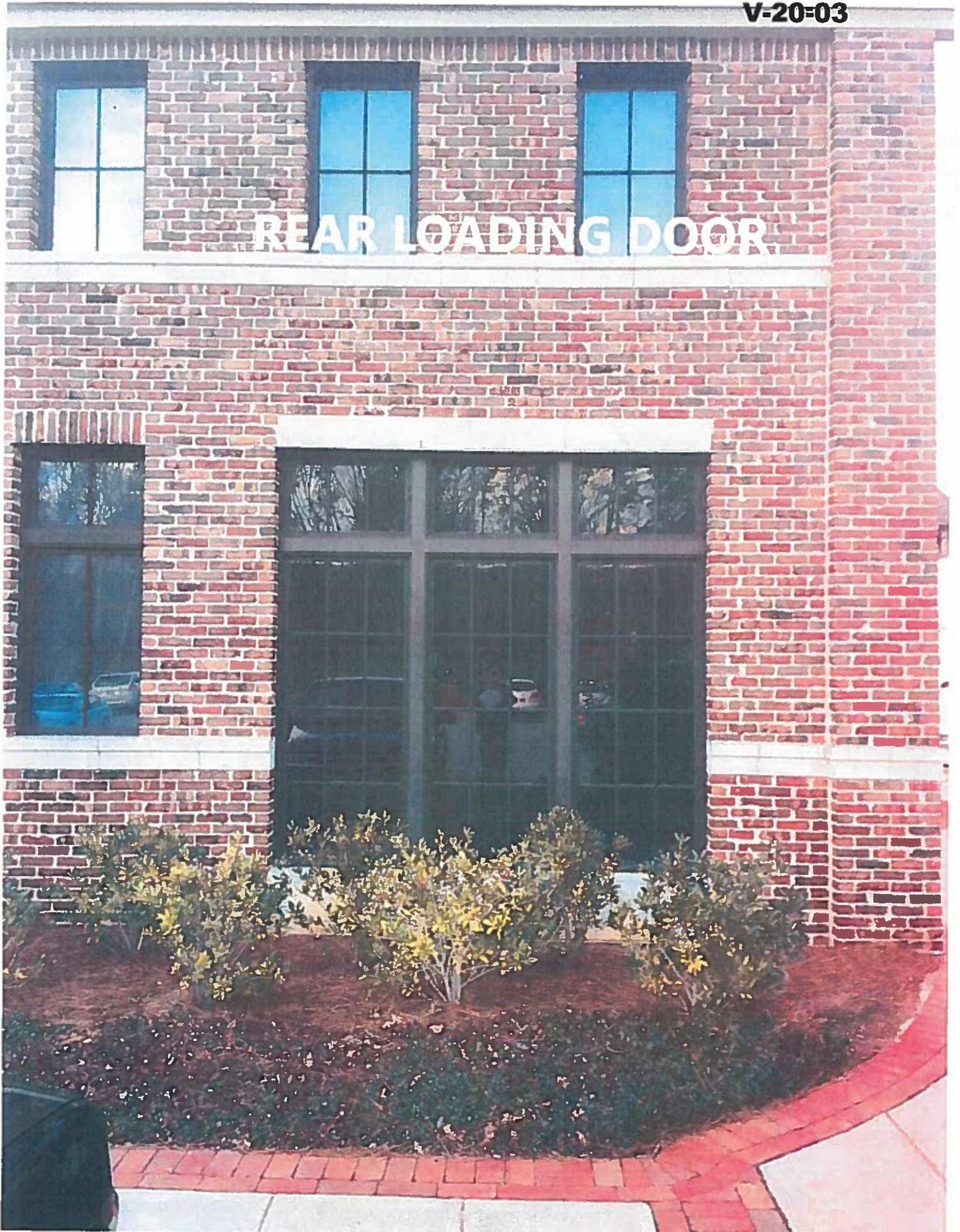


Store Front Door

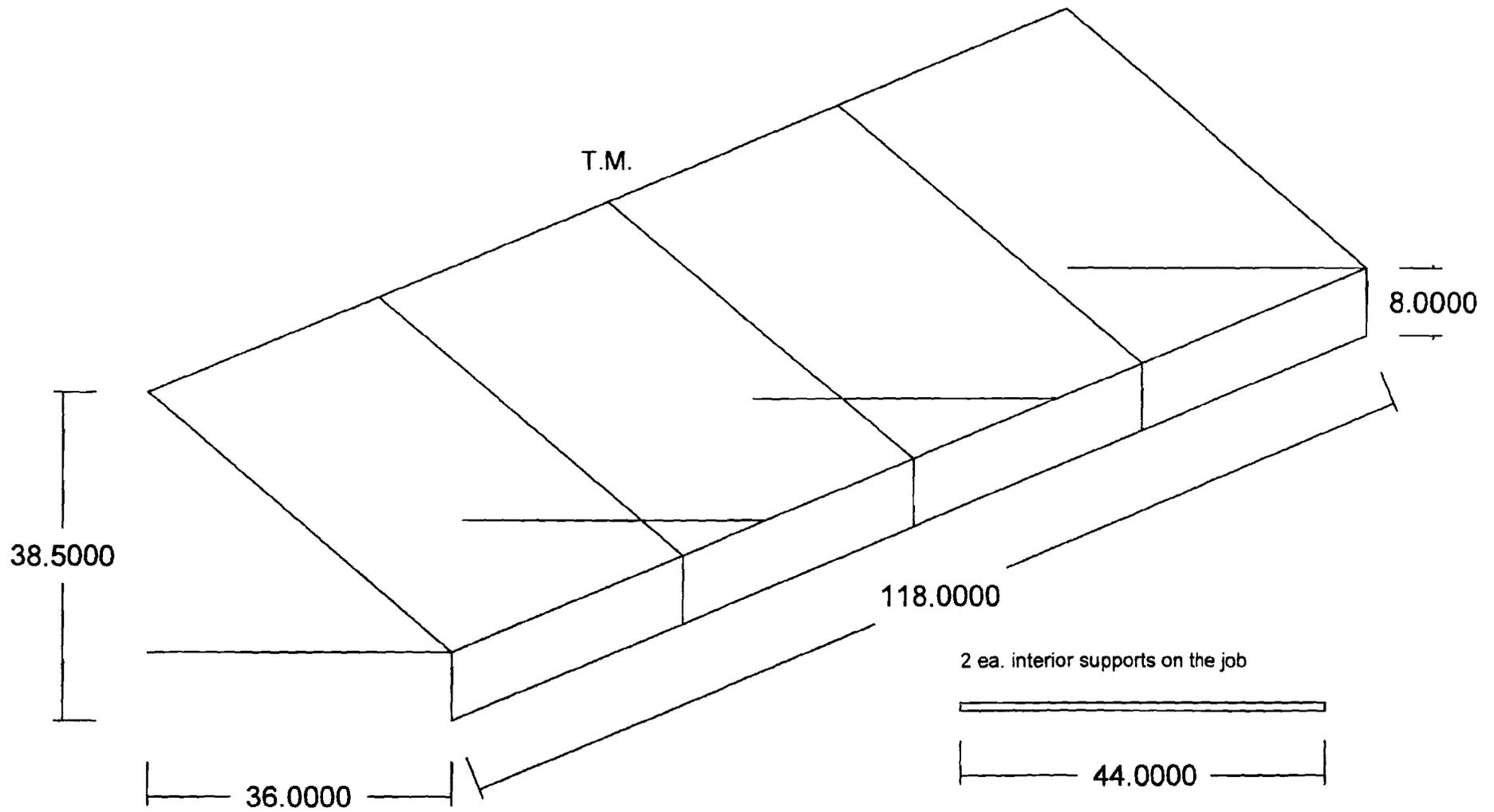


V-20-03

REAR LOADING DOOR



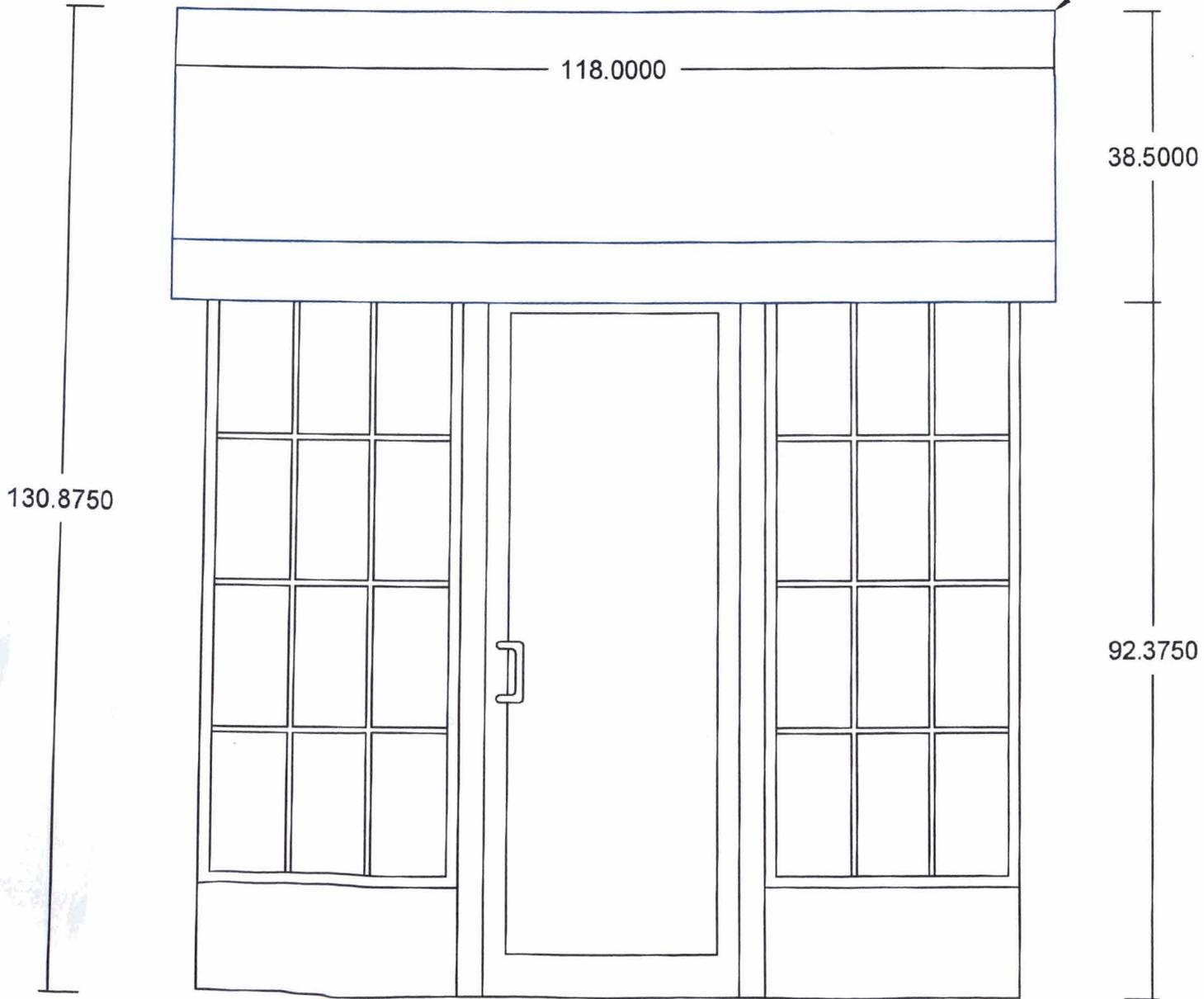
# Rear Loading Door



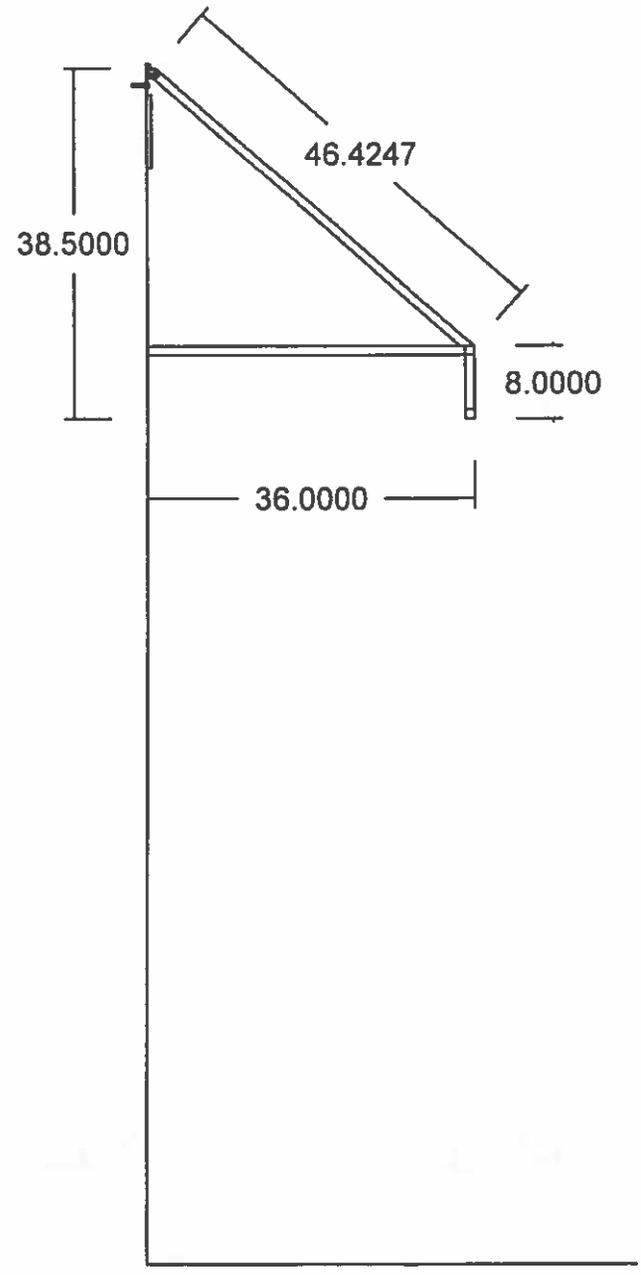
**V-20-03**

Rear Loading Door

Proposed Awning



### Rear Loading Door



# V-20-04

## Proposed landscaping plan to accommodate new drive thru

The new landscaping plan for Lane Park Phase 2 is an amendment to the original landscaping plan approved by the Design Review Board on 3/18/2018 (provided in packet). The new proposal accommodates the drive thru approved by the City Council on 9/23/19 (Ord No. 2057).

- The new landscaping plan features the drive thru with landscaping on either side and continues out to Jemison Lane.
- The total amount of landscaping is increasing including the addition of approximately 10 trees as well as shrubs and ground covers.
- Pedestrian walkability is maintained via a sidewalk adjacent to the drive thru.
- Crosswalks are also featured throughout the drive thru lane preserving connectivity.

- **Project Data:**

NAME: Lane Parke Phase 2

CURRENT ZONING: PUD

OWNER: John Evans

LOCATION: Lane Parke



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 (205) 802-3830 ♦ Fax (205) 879-6913

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**1. Job Site Location:**

Business Name: Lane Parke

Address: Park Lane and Culver Road

**2. Property Owner:**

Name: John Evans

Email: john@evsoninc.com

Phone: 205-960-4428

**3. Applicant:**

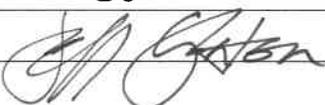
Name: Jeff Slaton

Mailing Address: Goodwyn, Mills & Cawood, 2701 1st Ave. S

City/State/Zip: Birmingham, AL 35233

Phone: 205-949-3922

Email: jeff.slaton@gmcnetwork.com

Signature: 

**4. Contractor Information:**

Company Name: HOAR

Mailing Address: 1101 11th Ave S

City/State/Zip: Birmingham, AL 35205

Phone: 205-868-3975

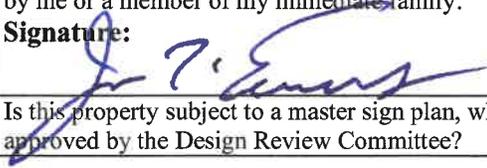
Bus. License No: 18009420

*(for the City of Mountain Brook)*

Print Name: Joel Brown

Email: JBrown@HOAR.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input type="checkbox"/> Facade	<input type="checkbox"/> Window
<input checked="" type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional
Sign Information		
Job Description: <b>Re-submittal for Design Review of revised Landscape Plan for Phase 2 of Lane Parke.</b>		
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application. <b>Valuation: \$</b>		
Number of Proposed Sign(s):		
Existing Sign Information		
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.		
Square feet of Signs:		
Square feet of Incidental Signs:		
Property Owner Signature		
This installation is being made on commercial property owned by me or a member of my immediate family. <b>Signature:</b> 		
Is this property subject to a master sign plan, which has been approved by the Design Review Committee?		
<input type="checkbox"/> Yes		
<input checked="" type="checkbox"/> No		

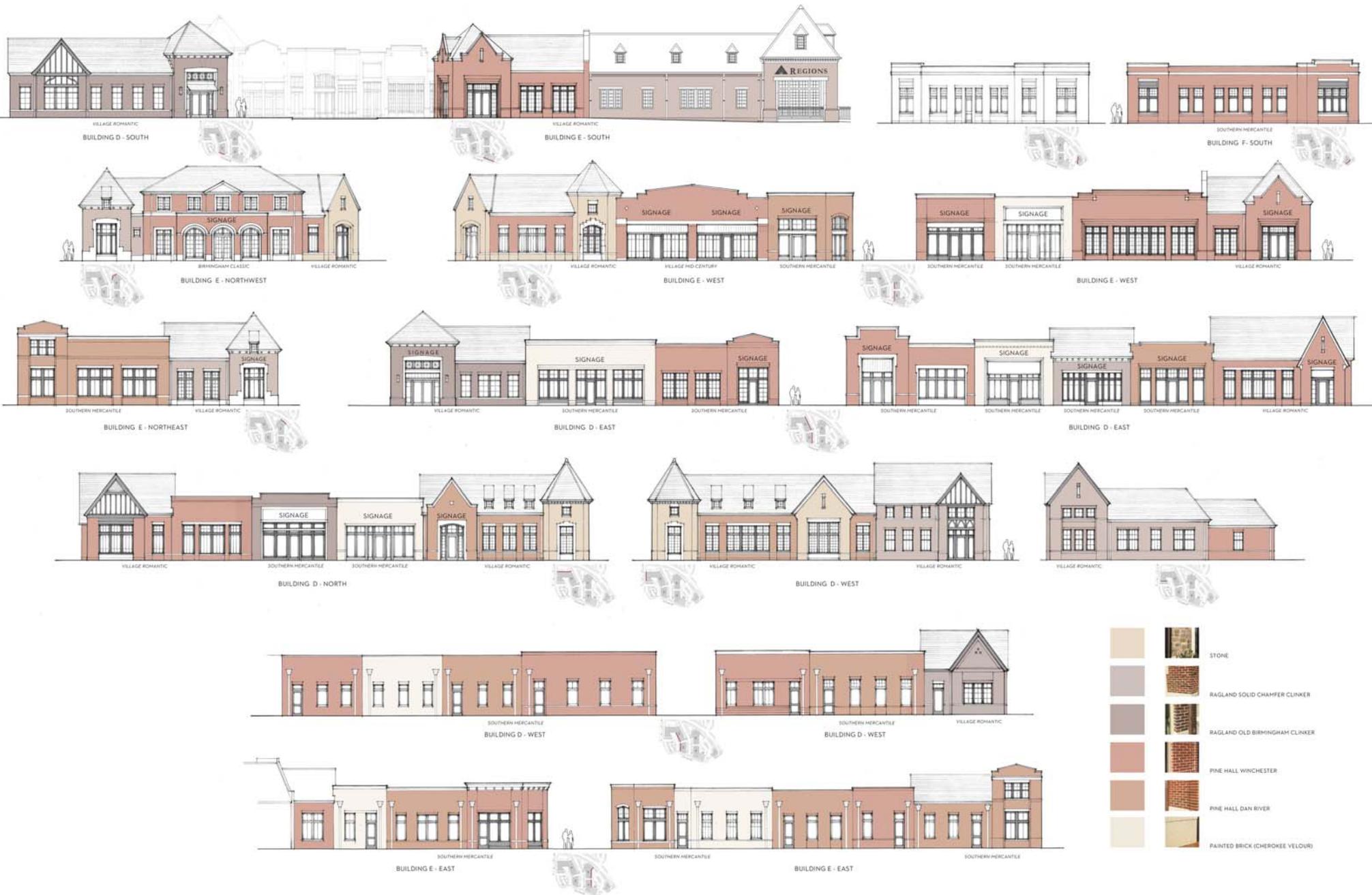
Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).





PLANT SCHEDULE			
SYMBOL	CODE	BOTANICAL NAME / COMMON NAME	QTY/FT. SCALE
	RS	Betula nigra / River Birch	15 gal 2'
	TH	Ilex vomitoria / Yaupon Holly	8.5.5 10 HT.
	FI	Ilex x attenuata 'Foster' / Foster's Holly	8.5.5
	ATP	Liriodendron tulipifera 'Arnold' / Arnold Tulip Poplar	8.5.5 10'
	SH	Hegelia grandiflora / Southern Hegelia	8.5.5
	SR	Hegelia virginiana / Sweet Bay Hegelia	8.5.5 12'
	BO	Nyssa sylvatica 'Widow' / Black Gum	8.5.5 15'
	OO	Quercus laevis / Overcup Oak	8.5.5 12'
	HO	Quercus muhlenbergii / Nuttall Oak	8.5.5 12'
	BC	Taxodium distichum / Bald Cypress	8.5.5
	AE	Ulmus americana / American Elm	8.5.5
	BE	Ulmus parviflora 'Bosque' / Bosque Elm	8.5.5
SHRUBS			
SYMBOL	CODE	BOTANICAL NAME / COMMON NAME	SIZE
	CF	Ficus pumila / Creeping Fig	1 gal
	DF	Fatsyella gardneri 'Sussex' / Dwarf Fatsyella	1 gal
	PW	Hydrangea quercifolia 'Pee Wee' / Oakleaf Hydrangea	1 gal
	HS	Hydrangea quercifolia 'Snowflake' TH / Snowflake Oakleaf Hydrangea	1 gal
	CH	Ilex vomitoria 'Cerulea' / Cerise Holly	1 gal
	NFN	Ilex vomitoria 'Hoopland' / Hoopland Holly	1 gal
	DY	Ilex vomitoria 'Haw' / Dwarf Yaupon	1 gal
	DWH	Nyssa verticillata 'Dwarf' / Dwarf Wax Myrtle	1 gal
	BI	Parthenocissus tricuspidata 'Robusta' / Boston Ivy	4' pot
GROUND COVERS			
SYMBOL	CODE	BOTANICAL NAME / COMMON NAME	QTY/FT. SPACING
	SBL	Liriodendron tulipifera 'Super Blue' / Super Blue Liriodendron	1 gal 8' x 8'
	PH	Hydrangea corymbosa / Pink Holly	1 gal 4' x 4'
	LBG	Subularia repens / Little Blazing Star	1 gal 8' x 8'
	AJ	Trachypogon striatum / Asian Jasmine	1 gal 8' x 8'
	EZ	Zinnia japonica 'Emerald' / Emerald Zinnia	1 gal 8' x 8'

**LANE PARKE PHASE 2 PREVIOUS PLAN**  
MOUNTAIN BROOK, AL 05.11.18



# V-20-05

## Proposed new awnings and sign relocation

The proposal would add 4 new jockey red façade awnings and relocate the existing Hollywood Feed signage two suites down from the current location. Three of the awnings would be located above suite storefront windows and one would be located over a door. The signage that is there currently would be moved to the new suite. This includes the channel letter signage on the facade as well as the existing window signage.

- **Project Data:**

NAME: Hollywood Feed

CURRENT ZONING: MXD

OWNER: Bayer Properties

LOCATION: 2800 Cahaba Village Place



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**1. Job Site Location:**

Business Name: Hollywood Feed

Address: 2800 Cahaba Village Place  
Suite 175  
Bham, AL 35243

**2. Property Owner:**

Name: Leigh Zajackowski <sup>- Bayer Prop.</sup>  
 Email: lzajackowski@bayerproperties.com  
 Phone: 205-795-4132

**3. Applicant:**

Coastal Oaks  
 dba Name: Signarama  
 Mailing Address: 3333 Vanderbilt Rd  
 City/State/Zip: Bham, AL 35217  
 Phone: 256-503-2937  
 Email: signaramabirmingham@gmail.com  
 Signature: Cris Cole

**4. Contractor Information:**

Company Name: Coastal Oaks LLC  
 Mailing Address: \_\_\_\_\_  
 City/State/Zip: Same  
 Phone: \_\_\_\_\_  
 Bus. License No: 45019  
 (for the City of Mountain Brook)  
 Print Name: Cris Cole  
 Email: signaramabirmingham@gmail.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input checked="" type="checkbox"/> Awning	<input checked="" type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional

Sign Information	
Job Description:	<u>Relocating Channel letter sign 2 suites down</u> <u>Installing new Red Awning</u>
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.	
Valuation: \$	<u>6200</u>

Number of Proposed Sign(s):	<u>one</u>
Existing Sign Information	
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.	
Square feet of Signs:	<u>31</u>
Square feet of Incidental Signs:	

Property Owner Signature	
This installation is being made on commercial property owned by me or a member of my immediate family.	
Signature:	<u>Cris Cole</u>

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?
<input type="checkbox"/> Yes
<input type="checkbox"/> No

Applications may be obtained online at [www.mtnbrook.org](http://www.mtnbrook.org). Look under Departments > Planning > Helpful Links. Please fill out all information below.

# AWNING COLOR:

**sunbrella**

← back

**JOCKEY RED**

6003-0000

100% Sunbrella Acrylic  
60" / 152 cm width  
Selvedge is Left / Right

**COLLECTIONS**  
Sunbrella Shade Collection

**AVAILABLE WIDTHS AND FINISHES:**  
46" Jockey Red 4603-0000  
80" Jockey Red 80003-0000  
60" Jockey Red Clarify 83003-0000  
60" Jockey Red Plus 8403-0000

**CERTIFICATIONS**

**WARRANTY**

**HOW TO CLEAN**



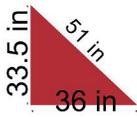
## Sunbrella® Awning and Marine Fabric Specifications

A favorite for awning and marine use, Sunbrella fabric offers excellent fade and weather resistance. The fabric is water repellent, yet is also soft and easy to work with. A wide selection of colors and patterns are available to choose from, and also coordinate with Sunbrella upholstery fabrics. Sunbrella makes it easy to create beautiful designs that outperform the elements.

**Base Fabric:** 100% Sunbrella Acrylic  
**Finish/Coating:** Fluorocarbon  
**Government Specifications Met:** None  
**Heat Sealable:** Yes with Seam Seal Tape  
**Mildew Repellent:** Yes  
**Opaque:** Yes  
**Pattern Direction:** Selvedge is Left / Right  
**Put Up:** 60 yd.  
**Repeat Height:** 0  
**Repeat Width:** 0  
**Shrinkage Factor:** None  
**Style#:** 6066-0000  
**Translucent:** Depends on Color  
**Underside Color:** same  
**Warranty:** 10-Year  
**Water Repellent:** Yes  
**Weight:** 9.25 oz.  
**Width:** 60 in.

**SUNBRELLA FIRESIST SPECIFICATIONS:**  
**GENERIC CLASSIFICATION:** WOVEN FIRE-RETARDANT POLYMER BACKED WITH URETHANE/ACRYLIC.  
**DESCRIPTION:** FABRIC WOVEN FROM AN INHERENTLY FIRE-RETARDANT POLYMER, BACKED WITH A DURABLE URETHANE/ACRYLIC COATING.  
**TYPICAL WEIGHT:** APPROXIMATELY 8.75 OZ. PER SQUARE YARD.  
**WIDTH:** 60 INCHES / 152.4  
**COLORS:** VERY RESISTANT TO ULTRAVIOLET RAYS AND COLOR DEGRADATION (SEE WARRANTY).  
**MOST COLORS TESTED UP TO 1,500 HOURS IN A FADE-OMETER WITH MINIMAL OR NO CHANGE. FADE RESISTANT TO MOST CHEMICALS.**  
**UNDERSIDE:** URETHANE/ACRYLIC.  
**SURFACE:** BASKET WEAVE WITH A SOIL/STAIN RELEASE FINISH.  
**TRANSPARENCY LEVEL:** LIGHT SHADES TRANSLUCENT FOR GOOD ILLUMINATED USE.  
**ABRASION RESISTANCE:** EXCELLENT.  
**FLEXIBILITY:** EXCELLENT IN BOTH HOT AND VERY COLD CONDITIONS. WILL NOT CRACK.  
**DIMENSIONAL STABILITY:** GOOD. REMAINS FULLY FLEXIBLE IN FRIGID TEMPERATURES.  
**MILDWEW RESISTANCE:** EXCELLENT (WITH PROPER MAINTENANCE AND CLEANING).  
**DURABILITY/AVERAGE LIFE SPAN:** 5 YEARS. (DEPENDS ON CLIMATE AND PROPER CARE OF FABRIC.)  
**FLAME RESISTANCE (FR):** FIRESIST PASSES THE FOLLOWING FLAME-RETARDANT REQUIREMENTS:  
- MEETS CALIFORNIA STATE FIRE MARSHALL TITLE 19  
- NFPA 701-99, TEST METHOD II  
- CPAI-84, TENT WALLS AND BOOF  
- FMVSS 302  
- FAA 25.853 (AVIATION)  
- UFAC UPHOLSTERED FURNITURE, CLASS 1  
- OUTSIDE NORTH AMERICA: CONSULT GLEN RAVEN FOR SPECIFICATIONS  
**CHEMICAL RESISTANCE:** EXCELLENT.  
**WATER REPELLENCE:** EXCELLENT.  
**OIL RESISTANCE:** VERY GOOD.  
**SEWABILITY:** EXCELLENT.  
**HEAT SEALING:** CAN BE HEAT SEALED USING SEALING TAPE AND HEAT SOURCE SUCH AS WEDGE, HOT AIR, RADIO FREQUENCY BAR TYPE WELDER, ETC.

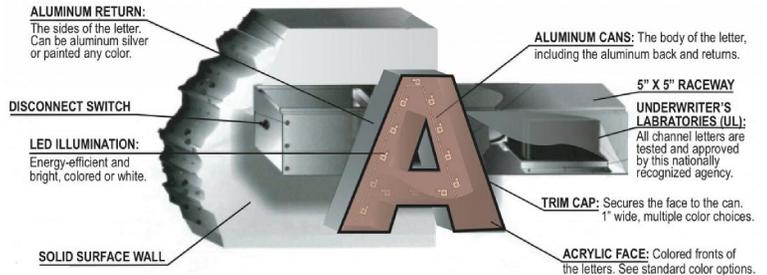
### AWNING SIDE VIEW



### AWNING SIDE VIEW



## \*\*\*MOVING SIGN FROM OLD LOCATION TO NEW LOCATION:



# V-20-06

## Proposed new facade sign

The proposed facade sign does not meet the maximum aggregate allowed of 1 square foot for every linear foot of store frontage. The applicant reported that the store front is 28.5 feet long. The proposed signage is listed at 48.8 square feet. The logo also exceeds the maximum of 16 inches in height. Both of these aspects would require variances from the provisions of the sign ordinance as proposed.

- **Project Data:**

NAME: Watkins Branch Bourbon and Brasserie, LLC

CURRENT ZONING: Local Business District

OWNER: Spitfire Realty, LLC

LOCATION: 2708 Culver Road



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(205) 802-3830 • Fax (205) 879-6913

V-20-06

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**1. Job Site Location:**

Business Name: Watkins Branch Bourbon & Brasserie LLC

Address: 2708 Culver Road Mountain Brook, AL 35223

**2. Property Owner:**

Name: Spitfire Realty LLC

Email: matthew@highlandmortgage.com

Phone: 205-639-5085

**3. Applicant:**

Name: Jon Holland

Mailing Address: 2708 Culver Road

City/State/Zip: Mountain Brook AL 35223

Phone: 205-593-4403

Email: watkinsbranchbham@gmail.com

Signature: JP HOLLAND

**4. Contractor Information:**

Company Name: FastSigns

Mailing Address: 2023 1st Ave N

City/State/Zip: Birmingham, AL 35203

Phone: 205-322-7446

Bus. License No: \_\_\_\_\_

(for the City of Mountain Brook)

Print Name: Bobby George

Email: bobbygeorgeis@gmail.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input checked="" type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional
Sign Information		
Job Description: Put a new sign up on the front of the building. 195.2" long 3' high 48.8 squar feet although it will not cover that entire area.		
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application. <b>Valuation: \$</b>		
Number of Proposed Sign(s): 1 cost is \$7681.00		
Existing Sign Information		
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.		
Square feet of Signs:		
Square feet of Incidental Signs:		
Property Owner Signature		
This installation is being made on commercial property owned by me or a member of my immediate family. <b>Signature:</b>		
Is this property subject to a master sign plan, which has been approved by the Design Review Committee?		
<input type="checkbox"/> Yes		
<input type="checkbox"/> No		

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).

