1. Approval of Agenda

2. Approval of Minutes: 10/16/2019, Regular Meeting

3. Case V-19-26: Mon Ami – 40 Church Street, New Item


5. Case V-19-28: The Happy Olive – 261 Rele St, Revision of Prior Approval

6. Case V-19-29: Blue Root Co. – 2822 Petticoat Lane, New Item

7. Election of Village Design Review Co-Chair

8. Next Meeting: 12/18/2019

9. Adjournment
Proposed awning with signage

Proposed awning signage (approx. 20 SF) and existing window signage (approx. 5.5 SF) exceed the Zoning Regulations for sign area aggregate. The storefront is approximately 21 linear feet which would only allow for 21 square feet of signage without a variance.

The proposed awning letters (and Eiffel Tower image) exceed the maximum vertical dimension allowed of 16 inches. A variance would all be required for this to be granted.

- **Project Data:**

  NAME: Mon Ami

  CURRENT ZONING: Local Business District

  OWNER: Michael Johnson

  LOCATION: 40 Church St
**DESIGN REVIEW/ SIGN APPLICATION**
City of Mountain Brook
Building, Planning, & Sustainability
56 Church St, Mountain Brook, AL 35213
(205) 802-3830 - Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

1. **Job Site Location:**
   - Business Name: **MON AMI**
   - Address: **40 CHURCH STREET**

2. **Property Owner:**
   - Name: **Drennen / Michael Johnson**
   - Address: **205-939-8283**

3. **Applicant:**
   - Name: **Alia M. Pouwenda**
   - Address: **5014 Aberdeen Way**
   - City: **Birmingham**, **AL** 35242
   - Phone: **205-936-2049**
   - Email: **Menamibhamagmail.com**

4. **Contractor Information:**
   - Company Name: **ABB Contract / Awning Concepts**
   - Mailing Address: **2500 Cone Drive**
   - City: **Birmingham**, **AL** 35217
   - Phone: **205-347-0487**
   - Bus. License No: **201903327**
   - Print Name: **JEFF PARCHEF**
   - Email: **jparrish@abbccontract.com**

### Office Use Only - Permits

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### Office Use Only - Design Review

- [ ] Approved
- [ ] Approved w/ Conditions
- [ ] Denied

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### Category of Construction

- [ ] Awning
- [ ] Facade
- [ ] Window
- [ ] Ground
- [ ] Directory
- [ ] Roof
- [ ] Projecting
- [ ] Door
- [ ] Directional

### Sign Information

**Job Description:**

INSTALL NEW AWNING WITH SIGNAGE ON STORE FRONT

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

**Valuation:** $2500.00

- **Number of Proposed Sign(s):**
- **Existing Sign Information:** Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical classification.
  - **Square feet of Signs:** 18' x 10' x 5' x 3'
  - **Square feet of Incidental Signs:**

**Property Owner Signature**

This installation is being made on commercial property owned by me or a member of my immediate family.

**Signature:**

- **Is this property subject to a master sign plan, which has been approved by the Design Review Committee?**
  - [ ] Yes
  - [x] No

Applications may be obtained online at www.mtnbrook.org/dec.

V-19-26
Mon Ami
create your own style
V-19-27

Proposed façade and door signage

✓ Meets the Zoning Regulations for sign area aggregate (approximately 23 SF).

- **Project Data:**

  NAME: Finch Fine Wines

  CURRENT ZONING: Community Shopping District

  OWNER: S & S Associates

  LOCATION: 2737 Hwy 280 S, Ste 144
Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

1. Job Site Location:

Business Name: **Pheonix Wines, LLC dba Finch Fine Wines**
Address: 2 20th Street North, Suite 860
Birmingham, AL 35203

2. Property Owner:

Name: S & S Associates
Email: kasanders@juno.com
Phone: 205-612-8881

3. Applicant:

Name: Mary M. McInnis
Mailing Address: 3727 US HWY 280 S, Ste 144
City/State/Zip: Mountain Brook, AL 35223
Phone: 205-914-8101
Email: M.McInnis@FinchFineWines.com
Signature: ______________________

4. Contractor Information:

Company Name: Fravert Services
Mailing Address: 133 West Park Drive
City/State/Zip: Birmingham, AL 35211
Phone: (205) 278-9612 direct
Bus. License No: 201900422
(for the City of Mountain Brook)
Print Name: David Brandt
Email: davidb@fravert.com

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**Office Use Only - Design Review**

- [ ] Approved
- [ ] Approved w/ Conditions
- [ ] Denied

Clerk: ______________________
Date: ______________________

**Category of Construction**

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<td>Door</td>
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<td>Directional</td>
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**Sign Information**

Job Description: (1) 30" tall x 11' wide cabinet sign with routed aluminum face with acrylic push through letters. Plus. door vinyl graphics

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

Valuation: $ 8,100

**Existing Sign Information**

Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.

Square feet of Signs: 27.5
Square feet of Incidental Signs: 

**Property Owner Signature**

This installation is being made on commercial property owned by me or a member of my immediate family.

Signature: ______________________

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?

- [ ] Yes
- [ ] No

Applications may be obtained online at [www.mtnbrook.org/bc-vdrc](http://www.mtnbrook.org/bc-vdrc).
OVERVIEW

3" deep fab. akum, cabinet with white acrylic push-thru logo illuminated with LEDs

MATERIALS / FINISHES

M1 3" deep fab. akum, cabinet with push-thru acrylic logo & border, illuminated
M4 white acrylic push-thru
M3 Paint Dark Bronze
M1 Vinyl to match Red TBD

INSTALLATION

FINCH FINE WINES

DETAIL
SCALE 1/2" = 1'
OVERVIEW
White opaque vinyl applied 2nd surf to glass

MATERIALS / FINISHES

V1 White opaque vinyl
V2 Opague vinyl to match red TBD

INSTALLATION

STATUS

Client Review

Finch Fine Wines

DESIGN REF #: 19102503

FINCH FINE WINES

HOURS
Monday - Saturday
10 am - 9 pm

HOURS
Monday - Saturday
10 am - 9 pm

STATUS

Client Review

Finch Fine Wines

DESIGN REF #: 19102503

FINCH FINE WINES

HOURS
Monday - Saturday
10 am - 9 pm

HOURS
Monday - Saturday
10 am - 9 pm

STATUS

Client Review
V-19-28

Proposed back panel behind previously approved signage

✓ Meets the Zoning Regulations for sign area aggregate (approximately 9 SF).

The signage for the Happy Olive was previously approved on August 21\textsuperscript{st}. The signage was installed, but the owners were not happy with the lack of contrast between the color of the signage and building façade. The applicant stated that the signage was too difficult to read and a background was then installed to add contrast which would increase the visibility and readability of the signage.

- **Project Data:**

  NAME: The Happy Olive

  CURRENT ZONING: PUD District

  OWNER: John Evans

  LOCATION: 261 Rele St
DESIGN REVIEW/ SIGN APPLICATION
City of Mountain Brook
Building, Planning, & Sustainability
56 Church St, Mountain Brook, AL 35213
(205) 802-3830  •  Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

1. Job Site Location:
   Business Name: The Happy Olive
   Address: 261 Rele St.

2. Property Owner:
   Name: John Evans
   Email: john@evsoninc.com
   Phone: (205) 960-4428

3. Applicant:
   Name: Fravert Services
   Mailing Address: 133 West Park Drive
   City/State/Zip: Birmingham, AL 35211
   Phone: (205) 278-9612
   Email: davidb@fravert.com

4. Contractor Information:
   Company Name: Fravert Services
   Mailing Address: 133 West Park Drive
   City/State/Zip: Birmingham, AL 35211
   Phone: (205) 278-9612
   Bus. License No: 201900422
   (for the City of Mountain Brook)
   Print Name: David Brant
   Email: davidb@fravert.com

Office Use Only - Permits
Permit No:
Date Issued:
Permitted Amount:
   □ Approved
   □ Approved w/ Conditions
   □ Denied
   Clerk:
   Date:

Category of Construction
   □ Awning
   □ Facade
   □ Window
   □ Ground
   □ Directory
   □ Roof
   □ Projecting
   □ Door
   □ Directional

Sign Information
Job Description: (1) set of non-lighted letters mounted to a painted 2'x4'x8" back panel. Light fixture to me mounted above sign (provided by others)

Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

Valuation: $ 3,200

Number of Proposed Sign(s):

Existing Sign Information
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical classification.

Square feet of Signs:
Square feet of Incidental Signs:

Property Owner Signature
This installation is being made on commercial property owned by me or a member of my immediate family.

Signature:

Is this property subject to a master sign plan, which has been approved by the Design Review Committee?
   □ Yes
   □ No

Applications may be obtained online at www.mtnbrook.org/bc-vdrc.
Proposed new entry door and exterior paint

✓ New entry door and change in color of painted brick. No signage proposed.

Project Data:

NAME: Blue Root Co

CURRENT ZONING: Local Business District

OWNER: Gene Robinson

LOCATION: 2822 Petticoat Lane
Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

1. **Job Site Location:**
   - Business Name: Blue Root Co
   - Address: 2822 Petticoat Lane

2. **Property Owner:**
   - Name: Gene Robinson
   - Email: hello@bluerootco.com
   - Phone: 562-900-6676

3. **Applicant:**
   - Name: Blue Root Co
   - Mailing Address: ________________
   - City/State/Zip: ________________
   - Phone: 562-900-6676
   - Email: hello@bluerootco.com
   - Signature: ________________

4. **Contractor Information:**
   - Company Name: RaderMcCary, Inc
   - Mailing Address: 7051 Meadowlark Dr, Suite 201
   - City/State/Zip: Birmingham, AL 35242
   - Phone: 205-597-4493
   - Bus. License No: ____________________________
     (for the City of Mountain Brook)
   - Print Name: John McCary
   - Email: mccary@radermccary.com

### Category of Construction
- [ ] Awning
- [ ] Facade
- [ ] Window
- [ ] Ground
- [ ] Directory
- [ ] Roof
- [ ] Projecting
- [ ] Door
- [ ] Directional

### Sign Information
- **Job Description:** New Paint and Entry Door for prepared food point of sale retailer within existing Patina footprint
- **Permit fees** are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.

### Existing Sign Information
- **Number of Proposed Sign(s):** 1 Max
- **Square feet of Signs:**
- **Square feet of Incidental Signs:**
- **Property Owner Signature**
- This installation is being made on commercial property owned by me or a member of my immediate family.

### Applications
- Applications may be obtained online at www.mtnbrook.org/bcvdrc.
REQUIRED DOCUMENTS

Pursuant to Municipal Code, the following requirements should be attached to each application. Applicants making exterior changes AND proposing new/altering existing signage will need to ensure items from both lists are included.

Design Review Application. In addition to the design review application, each applicant must furnish the following information to the zoning officer in a digital format (PDF) with respect to the improvements to be constructed or renovated on the property for which design review is sought.

1. Building elevations displaying existing, pre-construction conditions;
2. Building elevations displaying proposed alterations;
3. Samples of materials, such as, but not limited to, paint colors, awning material, and construction material;
4. Outdoor lighting, including specification sheets to illustrate style, lumens, and lighting color using the Kelvin temperature scale;
5. Site plan displaying service area(s) and required screening pursuant to Section 129-196;
6. Landscape and planting plan;
7. Location(s) of support equipment and screening required pursuant to Section 129-553 (b) (7) and Section 129-294.

Sign Application. In addition to the sign application and list of applicable information listed in Section 129-416 (b), each applicant must furnish the following information to the zoning officer in a digital format (PDF) with respect to the improvements to be constructed or renovated on the property for which design review is sought.

1. Scaled drawings of all proposed signs with dimensions clearly labeled, including the dimension(s) of individual letters, numbers, figures, or logos within a sign;
2. Scaled drawing of building façade(s), showing the actual size and location of the proposed sign proportion to and in relation to the existing building(s) or the building(s) being constructed;
3. Description or samples of sign materials and colors;
4. Photographs of adjacent buildings and/or sites clearly showing the character of the surrounding area and of nearby signs;
5. Information regarding method of construction and placement of proposed sign;
6. Other information the zoning officer may require to demonstrate full compliance with all applicable provisions of this Code;
7. If applicable, a copy of the approved master sign plan;
8. If applicable, explain how a sign shall be illuminated, including specification sheets to illustrate style, lumens, and lighting color using the Kelvin temperature scale;
9. If applicable, an electrical plan for the sign(s), if the sign is to be illuminated;
10. If applicable, note whether sign(s) will be opaque or transparent.
2822 Petticoat Lane Subtenant
Space Scope of Work

- Drywall Patched and ready for paint
- New drywall ceiling with can lights
- 1 Ton HVAC mini split
- Electrical plugs for refrigerators
- New dutch door to operate at service window
- Interior and Exterior paint
- New company logo signage
- Added rear door for access to restroom and mop sink
New Dutch Door with Glass to Operate as Pickup Window

180 SF Tenant Space

New Paint From Brick Joint to Corner (Benjamin Moore Cloud Cover White)

New Dutch Door with Glass to Operate as Pickup Window