

MEETING AGENDA
CITY OF MOUNTAIN BROOK
VILLAGE DESIGN REVIEW COMMITTEE
3/20/2019
PRE-MEETING: (ROOM A106) 7:30 A.M.
REGULAR MEETING: (ROOM A108) 8:00 A.M.
CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213

1. Approval of Agenda
2. Approval of Minutes: 2/20/2019, Regular Meeting
3. Case **V-19-03**: Greenwise – **1000 Jemison Ln**, New Item
4. Case **V-19-04**: Mon Ami – **40 Church St**, New Item
5. Case **V-19-05**: Leadership Mountain Brook Public Art – Piano Installations – **Varies**, New Item
6. Case **V-19-06**: Leadership Mountain Brook Public Art – Mural - **60 Church St**, New Item
7. Case **V-19-07**: Leadership Mountain Brook – Welcome to Mountain Brook Signs – **Varies**, New Item
8. Next Meeting: 4/17/2019
9. Adjournment

MEETING MINUTES
CITY OF MOUNTAIN BROOK
 VILLAGE DESIGN REVIEW COMMITTEE
 FEBRUARY 20, 2019
 CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213
 CITY COUNCIL CHAMBER

Present:	Bo Grisham Lynn Ritchie Ellen Elsas Brian Barrett George Israel	Absent:	Sally Legg Stutts Everette
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Also present: Alice Womack, Council Liaison
Hunter Simmons, GIS Manager
Tammy Reid, Administrative Analyst

The regular meeting of the City of Mountain Brook Village Design Review Committee was held on Wednesday, February 20, 2019, in the Council Chamber at Mountain Brook City Hall. The meeting was called to order at approximately 8:00 a.m.

1. Approval of Agenda

Mr. Grisham presented the agenda for consideration.

Motion: Mr. Barrett, motion to approve the agenda as printed.
 Second: Mrs. Ritchie
 Vote: Ayes: Mr. Grisham, Mrs. Ritchie, Mrs. Elsas, Mr. Barrett, and Mr. Israel.
 Nays: None

The agenda stands approved.

2. Approval of Minutes – January 16, 2018

Motion: Mr. Barrett, motion to approve the minutes as printed.
 Second: Mrs. Ritchie
 Vote: Ayes: Mr. Grisham, Mrs. Ritchie, Mrs. Elsas, Mr. Barrett, and Mr. Israel.
 Nays: None

3. Case V-19-01: Milla - 2405 Montevallo Road

EXHIBIT I

The applicants, Karla Woodruff and Katie Keller, presented the sign application request to recover the existing awning panel with a Sunbrella Canvas Natural color with gold lettering. The gold color used for the logo/lettering will not be metallic. The logo will be 16” tall and 50” in length.

Mr. Grisham called for a motion.

Motion: Mrs. Ritchie, motion to approve the sign application as presented.
 Second: Mrs. Elsas
 Vote: Ayes: Mr. Grisham, Mrs. Ritchie, Mrs. Elsas, Mr. Barrett and Mr. Israel.
 Nays: None

The application stands approved as submitted.

4. **Case V-19-02: Champion Cleaners**

EXHIBIT 2

David Whitehurst, applicant, presented the sign request. The request includes the name change, hours of operation, and some additional information (as presented) on the front windows and door only. The awning will remain as is.

Mr. Grisham called for a motion.

Motion: Mr. Israel, motion to approve the sign application as presented.
 Second: Mrs. Ritchie
 Vote: Ayes: Mr. Grisham, Mrs. Ritchie, Mrs. Elsas, Mr. Barrett and Mr. Israel.
 Nays: None

The application stands approved as submitted.

5. **Adjournment:** The next meeting will be held on March 20, 2019. There being no further business to come before the Committee, the meeting stood adjourned at approximately 8:11 a.m.

Tammy Reid, Administrative Analyst



DESIGN REVIEW/ SIGN APPLICATION
 City of Mountain Brook
 Building, Planning, & Sustainability
 56 Church St, Mountain Brook, AL 35213
 (205) 802-3830 • Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

1. Job Site Location:

Business Name: Publix
 Address: 1000 Jemison Lane, Mountain Brook, AL 35223

2. Property Owner:

Name: Lane Parke Retail, LLC
 Email: _____
 Phone: _____

3. Applicant:

Name: Jill Hopkins of Anchor Sign, Inc.
 Mailing Address: 2200 Discher Avenue
 City/State/Zip: Charleston, SC 29405
 Phone: 843-576-3241
 Email: jhopkins@anchorsign.com
 Signature: _____

4. Contractor Information:

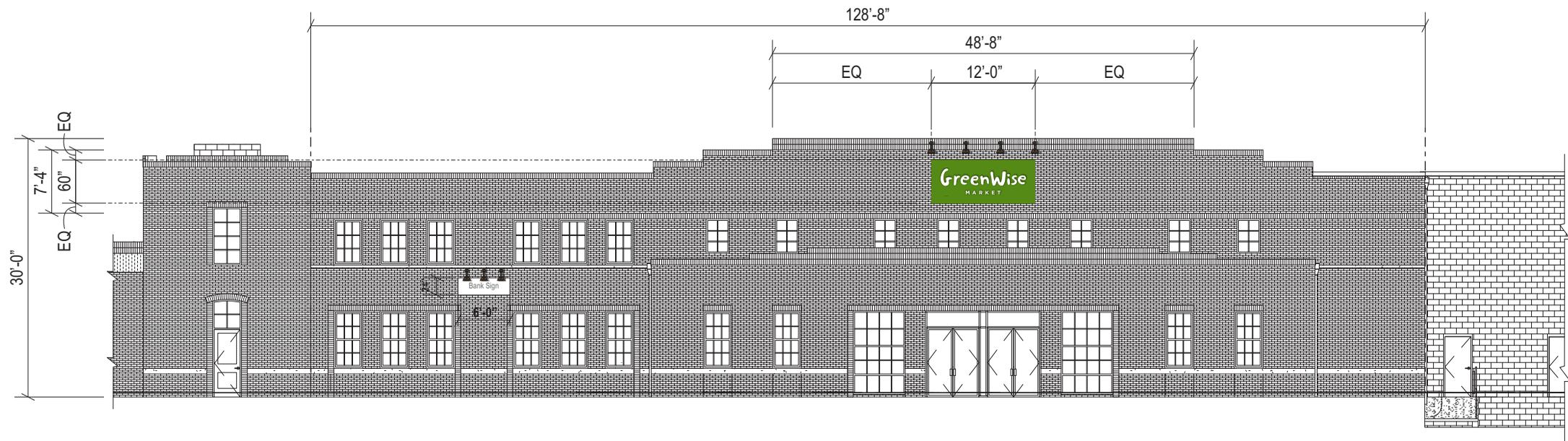
Company Name: Anchor Sign, Inc.
 Mailing Address: 2200 Discher Avenue
 City/State/Zip: Charleston, SC 29405
 Phone: 843-576-3241
 Bus. License No: Applied for
 (for the City of Mountain Brook)
 Print Name: Jill Hopkins
 Email: jhopkins@anchorsign.com

Office Use Only - Permits	
Permit No:	
Date Issued:	
Permitted Amount:	
Office Use Only - Design Review	
<input type="checkbox"/> Approved	
<input type="checkbox"/> Approved w/ Conditions	
<input type="checkbox"/> Denied	
Clerk:	
Date:	

Category of Construction		
<input type="checkbox"/> Awning	<input checked="" type="checkbox"/> Facade	<input type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional
Sign Information		
Job Description: Install (1) set 60 sq.ft. Greenwise Market externally illuminated wall sign on the Front East elevation and (1) set 17 sq.ft. Greenwise Market externally illuminated wall sign on the Left South elevation.		
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application. Valuation: \$ 3,607.00		
Number of Proposed Sign(s): (2)		
Existing Sign Information		
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.		
Square feet of Signs: N/A		
Square feet of Incidental Signs: N/A		
Property Owner Signature		
This installation is being made on commercial property owned by me or a member of my immediate family. Signature: _____		
Is this property subject to a master sign plan, which has been approved by the Design Review Committee?		
<input type="checkbox"/> Yes		
<input checked="" type="checkbox"/> No		

Applications may be obtained online at www.mtnbrook.org. Look under Departments > Planning > Helpful Links. Please fill out all information below.

SIGN A	24" Greenwise
Type:	Routed Acrylic Letters on a Backer Panel
Illumination:	Externally Illuminated [Goosenecks]
Square Footage:	60.00
To Grade:	Top of Sign To Grade = 27'-6" Bottom of Sign To Grade = 22'-6"



Front Elevation (East)

Scale: 1/16" = 1'-0"

Allowable Square Footage this Elevation:	60
Formula:	
Actual Square Footage this Elevation:	60



Client:	Publix
Site #:	PU-1676
Address:	1000 Jemison Lane Mountain Brook, AL 35223

REVISION INFO	01/15/2019	Original Rendering	SD
	01/17/2019	Added South Elevation	KD

This rendering is the property of Anchor Sign, Inc. It is for the exclusive use of Anchor Sign, Inc. and the party which requested the rendering. It is an unpublished original drawing not to be distributed, reproduced or exhibited without the consent of Anchor Sign, Inc. Please contact your account manager with questions regarding this statement.

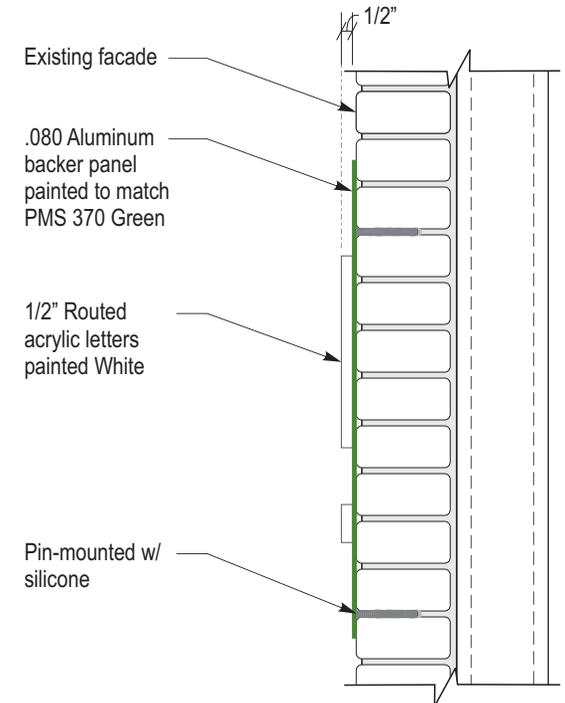


SIGN A	24" Greenwise
Type:	Routed Acrylic Letters on a Backer Panel
Illumination:	Externally Illuminated [Goosenecks]
Square Footage:	60.00
To Grade:	Top of Sign To Grade = 27'-6" Bottom of Sign To Grade = 22'-6"



Sign Layout Detail

Scale: 1/2" = 1'-0"



Non-Illuminated Sign

Scale: N.T.S.



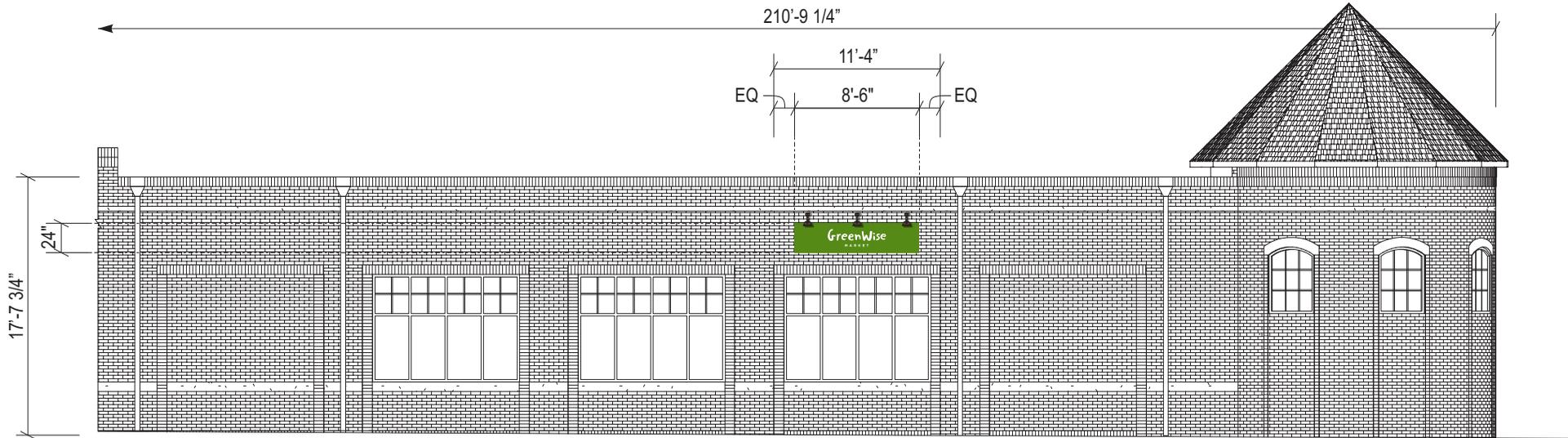
Client:	Publix
Site #:	PU-1676
Address:	1000 Jemison Lane Mountain Brook, AL 35223

REVISION INFO	01/15/2019	Original Rendering	SD
	01/17/2019	Added South Elevation	KD

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1 . 8 0 0 . 2 1 3 . 3 3 3 1

SIGN B	9 3/4" Greenwise
Type:	Routed Acrylic Letters on a Backer Panel
Illumination:	Externally Illuminated [Goosenecks]
Square Footage:	17.00
To Grade:	Top of Sign To Grade = 14'-5 3/4" Bottom of Sign To Grade = 12'-5 3/4"



Left Elevation (South)

Scale: 3/32" = 1'-0"

Allowable Square Footage this Elevation:	17.00
Formula:	
Actual Square Footage this Elevation:	17.00



Client:	Publix
Site #:	PU-1676
Address:	1000 Jemison Lane Mountain Brook, AL 35223

REVISION INFO	01/15/2019	Original Rendering	SD
	01/17/2019	Added South Elevation	KD

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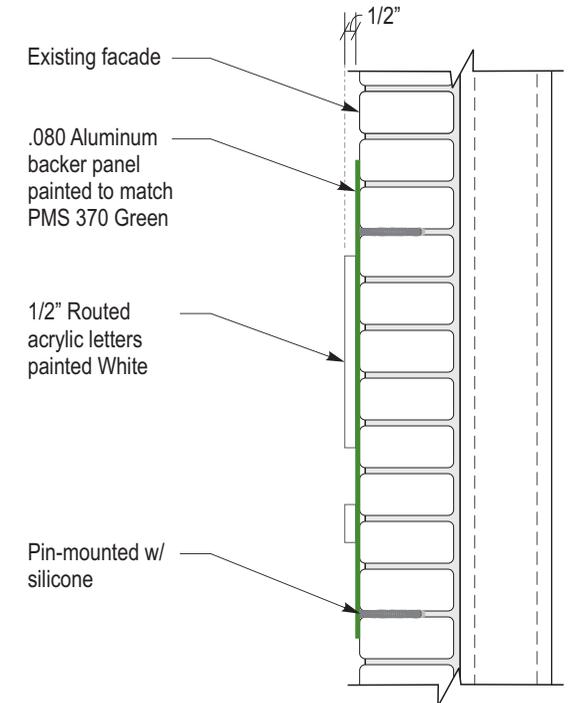


SIGN B	9 3/4" Greenwise
Type:	Routed Acrylic Letters on a Backer Panel
Illumination:	Externally Illuminated [Goosenecks]
Square Footage:	17.00
To Grade:	Top of Sign To Grade = 14'-5 3/4" Bottom of Sign To Grade = 12'-5 3/4"



Sign Layout Detail

Scale: 1" = 1'-0"



Non-Illuminated Sign

Scale: N.T.S.



Client:	Publix
Site #:	PU-1676
Address:	1000 Jemison Lane Mountain Brook, AL 35223

REVISION INFO	01/15/2019	Original Rendering	SD
	01/17/2019	Added South Elevation	KD

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SIGN A	24" Greenwise
Type:	Routed Acrylic Letters on a Backer Panel
Illumination:	Externally Illuminated [Goosenecks]
Square Footage:	60.00
To Grade:	Top of Sign To Grade = 27'-6" Bottom of Sign To Grade = 22'-6"

SIGN B	9 3/4" Greenwise
Type:	Routed Acrylic Letters on a Backer Panel
Illumination:	Externally Illuminated [Goosenecks]
Square Footage:	17.00
To Grade:	Top of Sign To Grade = 14'-5 3/4" Bottom of Sign To Grade = 12'-5 3/4"



Client: Publix
 Site #: PU-1676
 Address: 1000 Jemison Lane
 Mountain Brook, AL 35223

REVISION INFO	01/15/2019	Original Rendering	SD
	01/17/2019	Added South Elevation	KD

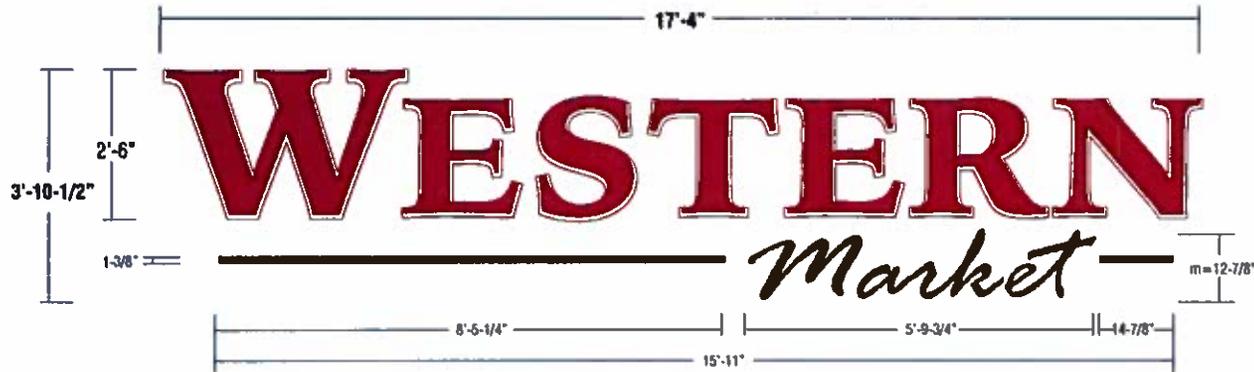
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FLAT CUT OUT ACRYLIC GRAPHICS

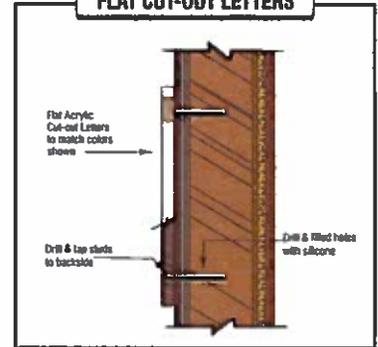
OPTION A1

PER SIGN CODE
EAST STOREFRONT ELEVATION



- GRAPHICS:** 1/2" thick flat cut out acrylic graphics
 WESTERN and Market to have faces and returns painted white
 Rule line to have faces and returns painted black
 WESTERN graphics to have surface applied opaque red vinyl graphics
 vinyl to be applied 1/2" from edge; edges to remain white
- ILLUM. :** External goose neck lamps as required
ALL SPECS AND DETAILS ON LAMPS TO BE DETERMINED
- MOUNTING:** Graphics to be stud mounted (flush to wall as required)

FLAT CUT-OUT LETTERS

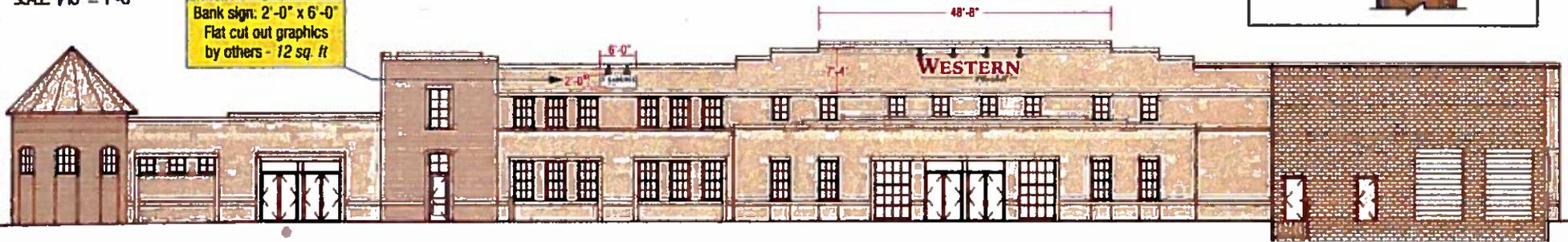


COLOR PALETTE

- Green
Verdy Pantone Color
- White
- Pantone 199 C Red
3M 7725-763 Perfect Match Red
COLOR AND VINYL MATCH TO BE APPROVED

PROPOSED EAST ELEVATION
SCALE 1/16" = 1'-0"

Bank sign: 2'-0" x 6'-0"
Flat cut out graphics
by others - 12 sq. ft



CLIENT:
SUPERVALU

ADDRESS:
LANE PARKE
MOUNTAIN BROOK, AL 35223

PAGE NO.::
1

TICKET NO.::
392319

PROJECT MANAGER:
LAURA SWEENEY

ELECTRONIC FILE NAME:
SUPERVALU2016WESTERN MARKETALMOUNTAIN BROOK

DATE:
01/28/16

DESIGNER:
DN

REVISION HISTORY:

04/04/16 DB	Added 3'x5' cabinet - "BANK" to elevation
04/08/16 DB	Changed cabinet copy & size
04/12/16 DB	Changed cabinet graphics
04/19/16 DB	Changed letter colors to white & black; updated specs
5/3/16 ST	Revised to fco graphics; removed page 2; red vinyl on faces

CLIENT SIGNATURE:

APPROVAL DATE:



Corporate Office:
6959 Tyler Boulevard
Mentor, Ohio 44060
440-209-6200
800-627-4460

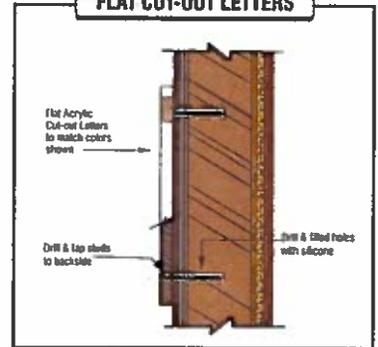
334 Industrial Park Road
Blairfield, Virginia 24005
877-779-9977

A 20% CHARGE PER OCCUPANCE PER THE VALUE OF THE DISPLAY. © MC SIGN CO., 1996



- GRAPHICS:** 1/2" thick flat cut out acrylic graphics
 WESTERN and Market to have faces and returns painted white
 Rule line to have faces and returns painted black
 WESTERN graphics to have surface applied opaque red vinyl graphics
 vinyl to be applied 3/8" from edge; edges to remain white
- ILLUM. :** External goose neck lamps as required
ALL SPECS AND DETAILS ON LAMPS TO BE DETERMINED
- MOUNTING:** Graphics to be stud mounted flush to wall as required

FLAT CUT-OUT LETTERS

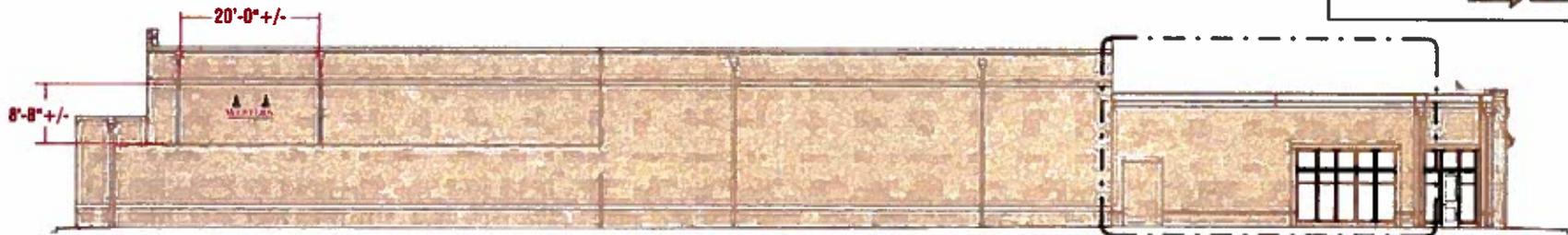


COLOR PALETTE

- Green
Verify Pantone Color
- White
- Pantone 199 C Red
3M 7725-263 Perfect Match Red
COLOR AND VINYL MATCH TO BE APPROVED



PROPOSED NORTH ELEVATION
SCALE 1/16" = 1'-0"



CLIENT: SUPERVALU		TICKET NO.: 392319	DATE: 5/3/16	REVISION HISTORY:
ADDRESS: LANE PARKE MOUNTAIN BROOK, AL 35223	PAGE NO.: 4	PROJECT MANAGER: LAURA SWEENEY	DESIGNER: SI	
ELECTRONIC FILE NAME: SUPERVALU2016WESTERN MARKETVAL/MOUNTAIN BROOK				

CLIENT SIGNATURE:

APPROVAL DATE:

Corporate Office:
8959 Tyler Boulevard
Mentor, Ohio 44060
440-209-6200
800-627-4460

334 Industrial Park Road
Blairfield, Virginia 24005
877-779-9977

FLAT CUT OUT ACRYLIC GRAPHICS

25.8 x 14.6" (approx)

PER SIGN CODE
SOUTH SIDE ELEVATION



MARKET COPY HAS BEEN ENLARGED
FROM PROVIDED LOGO PROPORTIONS!

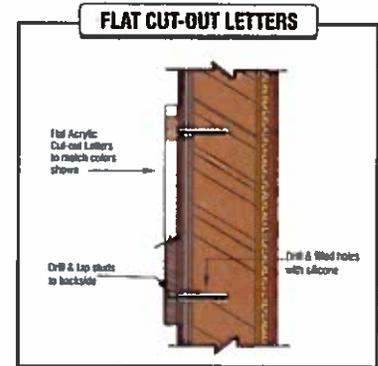


- GRAPHICS:** 1/2" thick flat cut out acrylic graphics
WESTERN and Market to have faces and returns painted white
Rule line to have faces and returns painted black
WESTERN graphics to have surface applied opaque red vinyl graphics
vinyl to be applied 1/2" from edge; edges to remain white
- ILLUM. :** External goose neck lamps as required
ALL SPECS AND DETAILS ON LAMPS TO BE DETERMINED
- MOUNTING:** Graphics to be stud mounted flush to wall as required

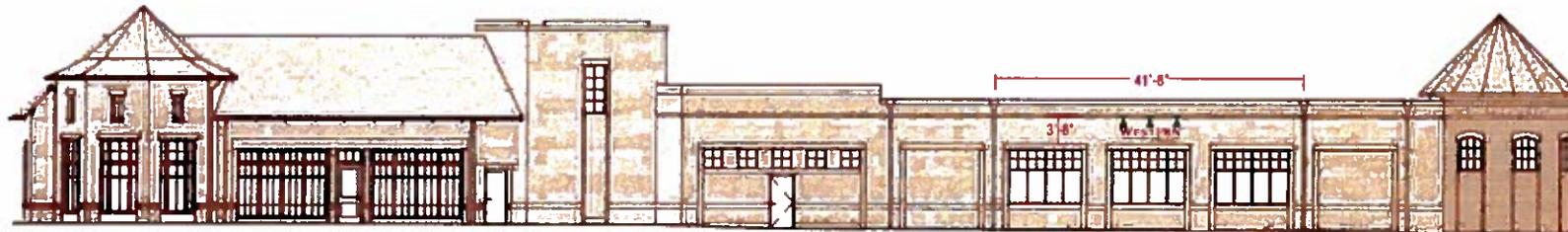
COLOR PALETTE

- Green Verity Pantone Color
- White
- Pantone 199 C Red
- 3M 7725-263 Perfect Match Red

COLOR AND VINYL MATCH TO BE APPROVED



PROPOSED SOUTH ELEVATION
SCALE: 1/16" = 1'-0"



Partner with the best.

MC SIGN COMPANY
MC SERVICE SOLUTIONS
MC LIGHTING SOLUTIONS

www.mcsign.com

CLIENT: SUPERVALU	TICKET NO.: 392319	DATE: 01/28/16
ADDRESS: LANE PARK MOUNTAIN BROOK, AL 35223	PROJECT MANAGER: LAURA SWEENEY	DESIGNER: DN
PAGE NO.: 3	ELECTRONIC FILE NAME: SUPERVALU2016WESTERN MARKET/MOUNTAIN BROOK	

REVISION HISTORY:

04/19/16 DB	Changed letter colors to white & black; updated specs
5/3/16 SI	Revised colors and to fco graphics

CLIENT SIGNATURE:

APPROVAL DATE:

Corporate Office:
8959 Tyler Boulevard
Mentor, Ohio 44060
440-209-6200
800-627-4460

334 Industrial Park Road
Blairfield, Virginia 24605
877-779-9977

A 20% CHARGE PER OCCURRENCE PER THE VALUE OF THE DISPLAY. MC SIGN CO. 1514

Greenwise			
	Width	Length	
East	144	60	60
South	102	24	17
			77
Allowed Aggregate=			80
DIFFERENCE		+	-3

From Comparison Sake:

Western's Approved Signage			
	Width	Length	
East	180	46	57.5
North	72.5	18	9
South	93	24	15.5
			82
Allowed Aggregate=			80
DIFFERENCE		+	2.0625



DESIGN REVIEW/ SIGN APPLICATION
 City of Mountain Brook
 Building, Planning, & Sustainability
 56 Church St, Mountain Brook, AL 35213
 (205) 802-3830 • Fax (205) 879-6913

Review by the Mountain Brook Village Design Review Committee is mandatory. Application and all supplemental documentation must be received no later than fourteen (14) business days prior to scheduled meeting to be placed on agenda. Applicants, owners, and/or tenants are strongly encouraged to appear before the Committee on behalf of their application.

1. Job Site Location:

Business Name: Mon Ami

Address: 40 Church St

2. Property Owner:

Name: _____

Email: _____

Phone: _____

3. Applicant:

Name: Aja Michel Powanda

Mailing Address: Mon Ami LLC

City/State/Zip: 5017 Aberdeen Way
Birmingham, AL 35242

Phone: 205 936-2048

Email: Monamihhann@gmail.com

Signature: _____

4. Contractor Information:

Company Name: Trans America Printing

Mailing Address: 521 Palisades Blvd

City/State/Zip: Birmingham, AL 35209

Phone: 205-879-3030

Bus. License No: _____
(for the City of Mountain Brook)

Print Name: _____

Email: _____

Office Use Only - Permits	
Permit No:	_____
Date Issued:	_____
Permitted Amount:	_____
Office Use Only - Design Review	
<input type="checkbox"/> Approved	_____
<input type="checkbox"/> Approved w/ Conditions	_____
<input type="checkbox"/> Denied	_____
Clrk:	_____
Date:	_____

Category of Construction		
<input type="checkbox"/> Awning	<input type="checkbox"/> Facade	<input checked="" type="checkbox"/> Window
<input type="checkbox"/> Ground	<input type="checkbox"/> Directory	<input type="checkbox"/> Roof
<input type="checkbox"/> Projecting	<input type="checkbox"/> Door	<input type="checkbox"/> Directional

Sign Information	
Job Description:	<u>LOGO Name no more than 20% of window</u> <u>Mon Ami</u> <u>Create your own style</u>
Permit fees are based on the value of the work performed. Indicate the value (round to the nearest dollar) of all equipment, materials, labor, overhead, and the profit for the work indicated on this application.	
Valuation: \$	<u>S</u>

Number of Proposed Sign(s):	_____
Existing Sign Information	
Please calculate the total square footage of all existing signs on site. Refer to our sign ordinance for categorical clarification.	
Square feet of Signs:	<u>NA</u>
Square feet of Incidental Signs:	<u>NA</u>

Property Owner Signature	
This installation is being made on commercial property owned by me or a member of my immediate family.	
Signature:	<u>Michael Johnson</u>
Is this property subject to a master sign plan, which has been approved by the Design Review Committee?	
<input type="checkbox"/> Yes	_____
<input checked="" type="checkbox"/> No	_____

Applications may be obtained online at www.mtnbrook.org. Look under Departments > Planning > Helpful Links. Please fill out all information below.

Mon  mi
create your own style



A close-up photograph of piano keys, showing the white and black keys. The keys are heavily splattered with various colors of paint, including red, green, yellow, and black, creating a vibrant and abstract visual. The background is dark and out of focus.

The Piano Project

MOUNTAIN BROOK PUBLIC ART

Mountain Brook High School



Brookwood Forest Elementary
School



The one and only

Mountain Brook Junior High
School

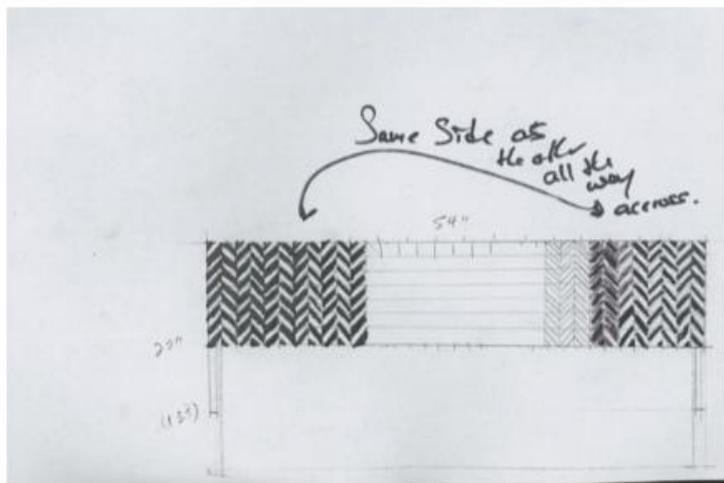
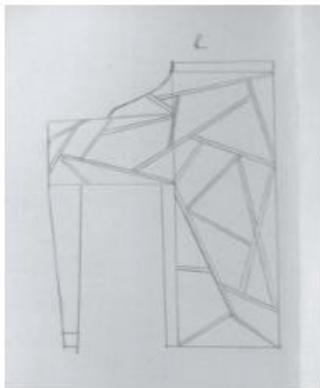


+

Outline for Piano Art

High School Piano Sketch







Sketches by: Sam Guilsher



Inspiration for Elementary School Piano



MOUNTAIN BROOK MURAL

Eric Cordover and Fraley Williams



Wall of Crestline Pharmacy

Corner of Hoyt Ln. & Church St.

Managed by:

Hubbard Properties

Why is it important?





MEET MARY GRACE TRACY

Mountain Brook and LMB graduate

University of Montevallo graduate

**B.F.A. Painting Concentration w/ Art
History Minor**



How Will It Be Done?

PROJECTOR SKETCH

PAINT BY NUMBER

INCLUDE THE COMMUNITY

**2-3
WEEKS**

ESTIMATED
TIME OF
PROJECT

\$15,682

Estimated
Cost

Design 1



Design 2





MEETING MINUTES
CITY OF MOUNTAIN BROOK

VILLAGE DESIGN REVIEW COMMITTEE

FEBRUARY 15, 2017

CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213

Present: Bo Grisham, Co-Chairman
Lynn Ritchie
Tynes Quarles
Ellen Elsas
Rob Walker

Absent: James Carter, Chairman
Sally Legg

Also present: Alice Womack, Council Liaison
Hunter Simmons, GIS Manager
Tammy Reid, Administrative Assistant

The meeting was held in the pre-meeting room due to a scheduling conflict. Co-Chairman Grisham called the meeting to order at 8:00 a.m., there being a quorum.

1. Approval of Agenda

Motion: Mr. Walker, to approve the agenda as printed.
Second: Mr. Quarles
Vote: Unanimous approval

2. Approval of Minutes – December 21, 2016

Motion: Mr. Walker, to approve the minutes as amended.
Second: Mr. Quarles
Vote: Unanimous approval

3. Case V-16-13: Steeple Arts - 36 Church Street

EXHIBIT 1

The Committee voted, via email, to approve the proposed guardrail as presented. Mr. Grisham called for a motion to confirm the email vote.

Motion: Mrs. Elsas, to confirm email approval of the Steeple Arts guardrail.
Second: Mrs. Ritchie
Vote: Unanimous approval

4. Case V-16-39: Char Bar 7 - 900 Jemison Lane

EXHIBIT 2

The Committee voted, via email, to approve the proposed signage as presented. Mr. Grisham called for a motion to confirm the email vote.

Motion: Mrs. Elsas, to confirm email approval of Char Bar 7 signage.
Second: Mrs. Ritchie

Vote: Unanimous approval

5. **Case V-17-01: Piggly Wiggly - 41 Church Street**

EXHIBIT 3

Carter Brown, Architectural Specialties, represented Piggly Wiggly Crestline. He presented the following changes per Committee recommendations:

- The solid sign panel will be red and will emulate the awning color.
- An arrow is added to the sign.
- Graphics are white in color.
- Sign pole will be a dark bronze color.

Motion: Mr. Walker, to approve the entrance sign as presented.

Second: Mr. Quarles

Vote: Unanimous approval

Mrs. Ritchie mentioned that some of the wayfinding signs have stickers that are peeling. Mr. Brown stated that his company constructed the signs. The Committee recommends that Mr. Sam Gaston, City Manager, contact Mr. Brown about this issue.

6. **Case V-17-02: Smith's Variety - 35 Church Street**

EXHIBIT 4

Mary Anne Glazner represented Smith's Variety. The Committee discussed the sign proposal and recommended the following in the form of a motion:

Motion: Mrs. Ritchie, to approve the ground sign design as presented with conditions. It is noted that this approval encompasses the granting of a variance for a ground sign where a façade sign already exists, based on the set back from the public street. Conditions of the sign design approval are as follows:

- Pole to be painted bronze to match the Piggly Wiggly sign.
- Sign to be framed like the Piggly Wiggly sign.
- Sign height to meet code requirements.
- Arrow reduced in size.
- Submittal of sign company drawings with dimensions for Committee review and final approval via email.

Second: Mr. Walker

Vote: Unanimous approval

7. **Leadership Mountain Brook – Mural Presentation**

EXHIBIT 5

Jennings Briley, Isabella DeGaris and Virginia Winn presented the **Mural for Mountain Brook** project. This city improvement project was developed by students through the Leadership Mountain Brook course taught at Mountain Brook High School. The proposed project is to have a mural painted on the exposed side of Crestline Pharmacy (60 Church Street), which faces City Hall.

Mr. Simmons stated that at this time the City does not have a Public Art Committee or other entity in place to address this type project.

The consensus of the Committee is favorable regarding the mural project. Murals on buildings are becoming popular and can be used as a remedy for an unattractive space.

These are recommendations presented by the Committee:

- Focus on something unique; a mural, not an advertisement sign.
- Create a budget before fundraising. Things to consider:
 1. Cost of materials; type of paint required.
 2. Artist fees.
 3. Required City permits.
 4. Public safety requirements.
 5. Liability for the artist during work; will insurance be necessary?
 6. Donation of materials, etc.
- Create a hypothetical proposal; investigate City requirements for that type project.
- Obtain proposals from multiple artists; give them your criteria.
- Investigate if there are products that can be applied to preserve the mural should it be compromised with graffiti.
- Ask other cities that have murals about their process, costs, and suggestions.
- Explore public art information on the internet.

Regarding the timeline for the project: The students will need to have the planning portion of the project completed in May of this year.

Mr. Grisham suggested that the VDR Committee create a subcommittee to develop a structure by which guidelines and review processes can be set up. The subcommittee could coordinate with Leadership Mountain Brook on the mural project. Mr. Simmons asked that the Committee postpone setting up a Public Art Subcommittee, for the purpose of investigation, until the March meeting.

The VDR Committee would like to get updates on the project and will keep Leadership Mountain Brook informed on the progression in establishing a committee to handle such requests. Leadership Mountain Brook may attend the monthly VDR meetings to present updates.

8. Organizational Meeting – Election of Officers and review of by-laws.

EXHIBIT 6

Mr. Simmons stated that, for the most part, the recommended changes to the bylaws are simple and more accurately reflect how the Committee currently operates. The election of officers and vote on the proposed bylaws will carry over to the March meeting.

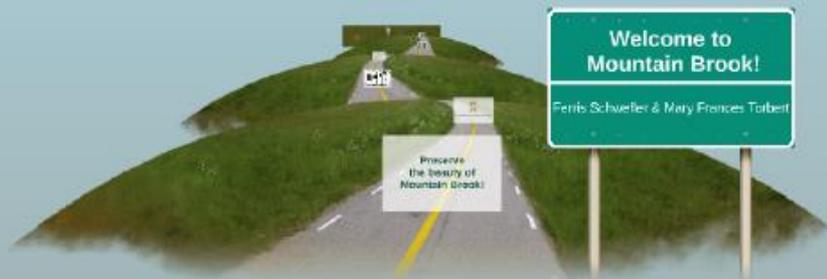
Mrs. Elsas mentioned that the outdoor display of merchandise is an issue that needs to be addressed.

Regarding damaged/faded awnings: Mr. Simmons said that in the past, calls have been made and/or letters written to the business owners requesting that they remedy the problem. If an awning becomes a safety issue, the Building Official can be brought into the process.

Mrs. Ritchie mentioned parking issues in Lane Parke. The City and the developer will need to work together on a solution.

9. The next meeting will be held on March 15, 2017.
10. There being no further business to come before the Committee, the meeting stood adjourned at 9:08 a.m.

Tammy Reid, Administrative Assistant





**Welcome to
Mountain Brook!**

Ferris Schwefler & Mary Frances Torbert



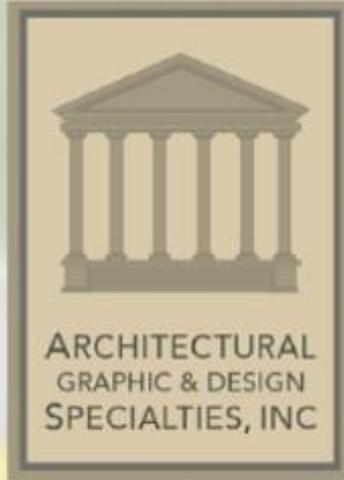
**Welcome to
Mountain Brook!**

Ferris Schwefler & Mary Frances Torbert

**Preserve
the beauty of
Mountain Brook!**



**Preserve
the beauty of
Mountain Brook!**

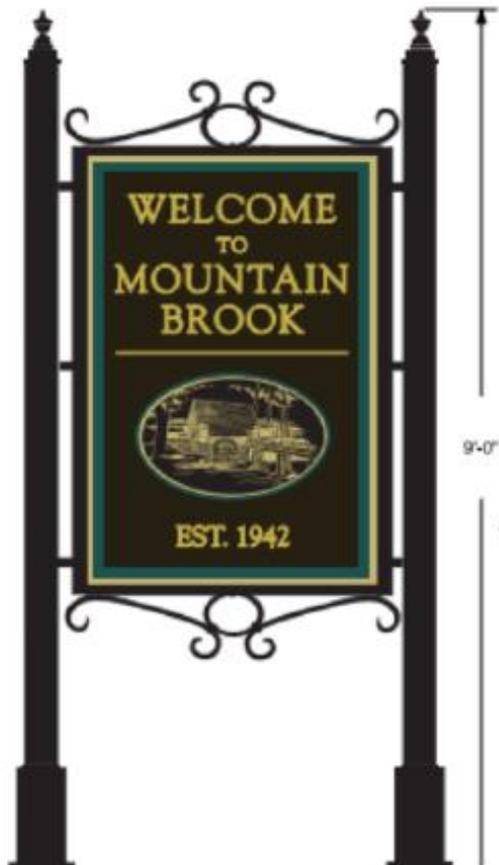


Architectural Graphic & Design

Option 1

Option 2

Option 3



existing sign



ARCHITECTURAL IMAGE
 1000 W. BIRCHWOOD BLVD. SUITE 100
 MOUNTAIN BROOK, AL 35115
 www.architecturalimage.com
 All Rights Reserved

Exterior Sign Types:

CITY ENTRANCE SIGNS

NEIGHBORHOOD SIGNS

Job:

City of Mountain Brook
Mountain Brook, AL

4/13/2018

Notes:

Minimum Construction
 Display Permitted Logo
 Reflective Vinyl Graphics

A-100
SIGNAGE

Cost

Option 1 (double pillars): \$12,470

Option 2 (single pillar with bracket): \$8,300

Option 3 (single pillar simple): \$3,500

There is possible funding from garden clubs and money set aside for LMB projects in the city's budget.

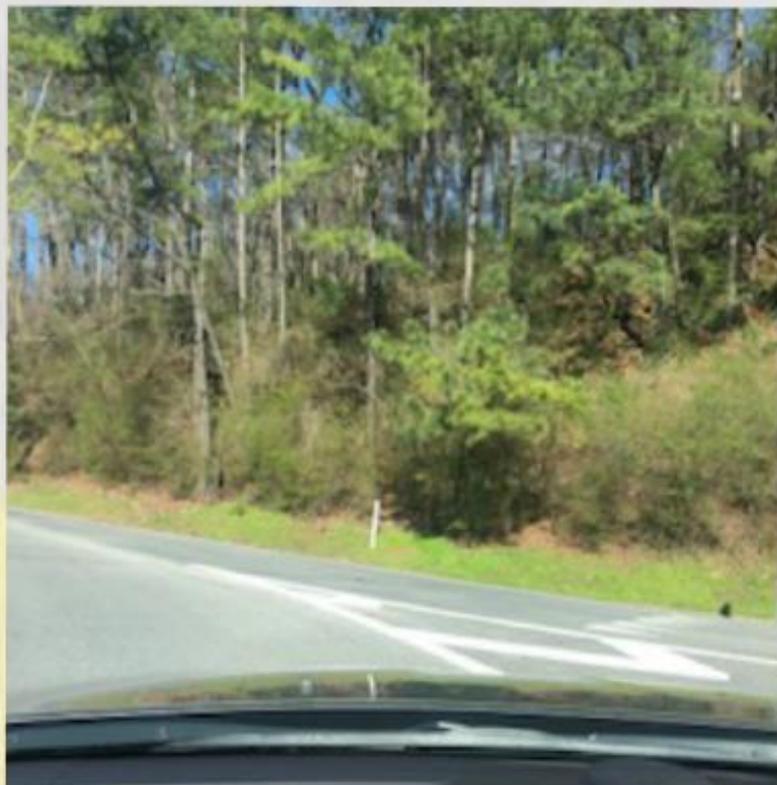
Mountain Brook Parkway and Lakeshore Drive



English Village from 21st Street



Overton Road off of Highway 280



Overton Road and Crosshaven Road



Old Leeds Road

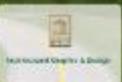




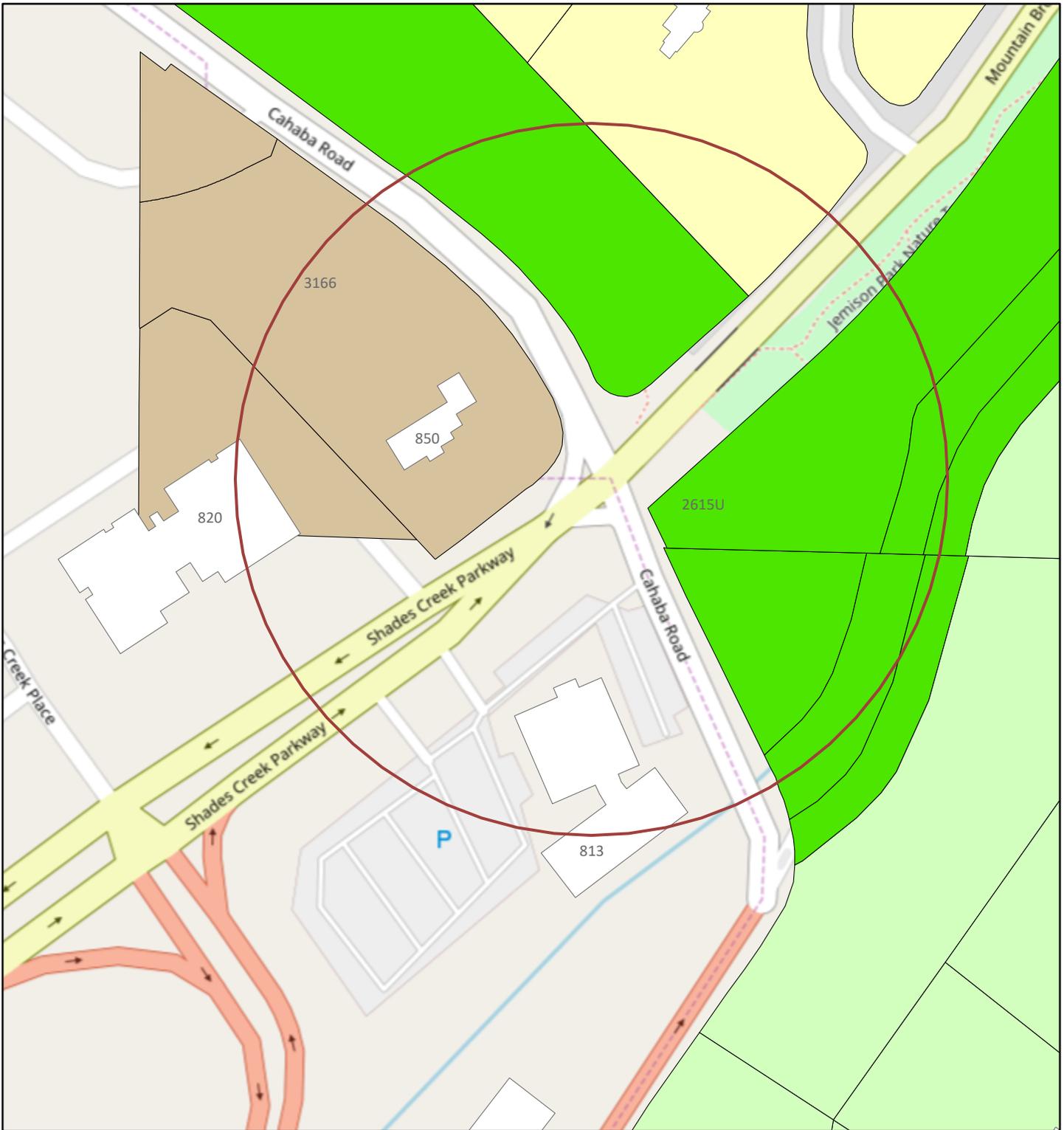
**Welcome to
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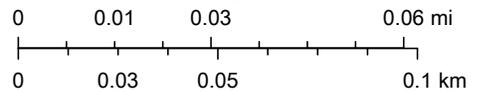
MB Pkwy



3/15/2019, 12:16:59 PM

1:2,257

- SiteAddressPoints
- BuildingFootprints
- Tax_Parcels
- 0
- Estate Residence District
- Office Park District
- Residence A District
- Recreation District



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MEETING MINUTES
CITY OF MOUNTAIN BROOK

VILLAGE DESIGN REVIEW COMMITTEE

JULY 19, 2017

CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213

CITY COUNCIL CHAMBER

Present: Bo Grisham, Co-Chairman
Lynn Ritchie
Rob Walker
Ellen Elsas

Absent: James Carter, Chairman
Sally Legg
Tynes Quarles

Also present: Alice Womack, Council Liaison
Hunter Simmons, GIS Manager
Tammy Reid, Administrative Assistant

The regular meeting of the City of Mountain Brook Village Design Review Committee was held on Wednesday, July 19, 2017, at 8:05 a.m. in the Council Chamber at Mountain Brook City Hall. Co-Chairman Grisham chaired the meeting.

1. Approval of Agenda

Mr. Grisham presented the agenda for consideration.

Motion: Mr. Walker, motion to approve the agenda as presented.
Second: Mrs. Elsas
Vote: Unanimous approval

2. Approval of Minutes – June 21, 2017

Mr. Grisham presented the minutes of the June 21, 2017 for consideration.

Motion: Mr. Walker, motion to approve the minutes as presented.
Second: Mrs. Ritchie
Vote: Unanimous approval

3. Case V-17-12: Verizon – Mountain Brook Plaza

EXHIBIT 1

Ann Sanders, property owner of Mountain Brook Plaza, gave an overview of the submitted sign application:

- Requesting to replace existing channel letter signs that have the old Verizon logo with signs that have the new logo.
- The colors are softer tones than used on the existing sign.
- There will be LED lighting behind the letters.
- The sign box (backboard) is approximately 2” larger than the existing box.

- The new signs comply with the Master Sign Plan filed with the City.

Mr. Grisham called for a motion.

Motion: Mrs. Ritchie, motion to approve the sign application as submitted.

Second: Mrs. Elsas

Vote: Unanimous approval.

4. Case V-17-13: Stone Gateway – Shades Creek Parkway

EXHIBIT 2

Sim Johnson, President of Friends of Jemison Park (hereafter referred to as FJP), addressed the Committee regarding signage improvements at the intersection of Mountain Brook Parkway and Cahaba Road. He stated that the City has invested in the new sidewalk project that will serve as a connector between the Shades Creek Greenway and Jemison Park. The FJP would like to address some design issues that will remain upon completion of the project.

Mr. Johnson said that he discussed with Glen Merchant, Building Official, the issue of the three large, metal utility boxes that AT&T installed at the southeast corner of the intersection. This being a prominent gateway into the City, the boxes are quite noticeable as vehicles approach. Since the City has no control over the placement of these boxes, the FJP would like to expand and raise the existing stone wall to maintain the three/four feet height as was prior to the installation of the sidewalks. This will minimize the visual effect of the boxes. The committee also feels that it is important to match the existing irregularly-shaped stone and the existing grout.

FJP suggests removing the dated wooden “City of Mountain Brook” sign in front of NBC Bank and to replace it with a “City of Mountain Brook” plaque within the stone wall or a “City of Mountain Brook” sign affixed to the wall. It is suggested to use the same font as the Mountain Brook Estates sign.

Another suggestion is to add a directional sign, similar to those in the Villages. This sign could be placed at the corner of Mountain Brook Parkway and Cahaba Road at the southeast corner to direct to Crestline Village, Mountain Brook Village and possibly mention Jemison Park. The sign should also have “City of Mountain Brook” and possibly the year of incorporation in Roman numerals.

FJP would prefer that the aluminum “Mountain Brook City Limits” sign and “Tree City USA” sign not be added back following finalization of the project.

Mr. Johnson asked for the VDR Committee’s thoughts regarding the stone wall addition and options such as adding a stone inset sign and a directional sign as mentioned.

Committee suggestions:

Mrs. Ritchie noted that the pedestrian crossing is moving to the intersection; the required signage will also move.

Mrs. Elsas stated that the entirety of the intersection should be studied to determine what information must be incorporated and how it can be consolidated. A suggestion is to identify required information and then determine what other information could be added. Directional

signs for pedestrians must be used. The “Tree City USA” sign could probably be eliminated. It is important to keep the intersection as uncluttered as possible.

The consensus of the VDR Committee is that the continuity of the stone wall identifies the boundary of the City. The Committee is less inclined to approve a sign embedded in the wall; the wall itself creates a gateway into the City.

Mr. Grisham asked if the city limits sign is required. If not, the VDR does not have a problem removing it from the plan, as well as the wooden sign in front of NBC Bank.

Mr. Simmons noted that the Tree Commission was renamed Board of Landscape Design and has taken on a different role; the Board will work along with VDR. Consensus of both committees is to look at the intersection in its totality. The next step is to get a comprehensive plan drafted, with the Board of Landscape Design spearheading that process. Once a preliminary plan is ready, it can be presented to the VDR Committee for review/suggestions. Signage should be incorporated in the master plan.

Mr. Grisham mentioned that at the corner where the Service First building is located, there is a shorter version of the stone wall that is at the gateway. That corner has been a landscaping challenge because of the hill. Consideration of incorporating this area into the master plan to tie in with the intersection could be explored, as it relates to crossing Cahaba Road to descend to Shades Creek Parkway. Mr. Johnson said that he welcomed that thought; no commitment was expressed from either party.

Mr. Simmons summarized: The Board of Landscape Design can develop a preliminary plan to present to the Village Design Review Committee for review. The Friends of Jemison Park could provide ideas/suggestions. Mr. Johnson said that the Board of Landscape Design will proceed as stated.

5. Case V-17-14: Overton Village Condos, LLC – 3789 Fairhaven Drive EXHIBIT 3

Ron Durham (Chief Executive Officer, Durham Developers) addressed the Committee. History: The property owner made application to the Board of Zoning Adjustment on March 20, 2017, for the following variances from the terms of the Zoning Regulations: variances to allow the construction of stacked flats to be 53 feet and 19 feet from the front property line (Fairhaven Drive), east and west side of the street, respectively; both in lieu of the requirement to be between 22 feet and 26 feet from the property line. At that time, the BZA approved the requested variances contingent upon the City Council’s approval of a rezoning of the subject property from Mixed Use District to Residence-G Stacked Flats District.

The proposed plan is for a three-story structure with forty units; ten units will be in Vestavia Hills corporate limits and thirty will be in Mountain Brook corporate limits. The developers are working with Vestavia Hills as well as Mountain Brook.

The purpose of meeting with the VDR Committee today is to discuss some of the site challenges regarding a topographical drop off.

Lauren Barrett (Barrett Architecture Studio, LLC; Birmingham, Alabama) stated that this development plan is presented for input only. Because of the minimum setback requirement, the structure will be away from the sidewalk. With the property falling off approximately ten

feet and the minimum setback requirement, the developer is challenged to find a solution to improve on the large, blank wall caused by these conditions.

Brian Barrett (Barrett Architecture Studio, LLC; Birmingham, Alabama): The structure is designed as an interior corridor building; if the structure steps with the grade, it will require the interior to step down three times. The intent is to avoid a blank wall that is passed by at below floor line (along the end of the building); therefore, the following is suggested: work with the grades and add a crawl space type area with below-story windows at the greater drop off locations. Another option is to build a low stone or brick wall at the sidewalk, with planting above. This would allow the grade to step up so that at the building, it would be essentially level.

Preliminary grading has begun at the end of the proposed building where there is existing retail business. Vestavia Hills is recommending that this area is rezoned to R-9, which is basically a "choose your own" type of zoning, and requires that all civil engineering be done first. A ground topography survey has been done, but the developer has not received a final grading plan.

At the end of the Mountain Brook building that is nearest the retail portion of the street, the condominium unit might require a garden wall, two to three feet in height.

Mr. Simmons asked the amount of footage from the lowest topographic corner, finished floor to grade. Mr. Barrett stated that measurement will be approximately eight to ten feet. Also, the driveway will be on this end, with gate access. Parking will be at the back; ground level garages. It is proposed to have one enclosed parking space and one outdoor parking space per unit. There will be a ten-foot buffer and a fence between this area and the first residence.

Mrs. Womack asked if the development will include retail space. Mr. Durham said there is no retail space included in the new proposal.

Mrs. Womack asked for a description of the market they are targeting for these condominiums and how might the forty-unit development impact the school system. Mr. Durham stated that this development is not designed for families with children; there will not be a swimming pool or other amenities that would attract families. It is expected that retired citizens and possibly couples without children will be best suited. The units will be approximately 1,500 to 2,000 square feet in size and will sale for approximately \$300 per square foot (\$450,000 - \$600,000). The units will have elevators.

Mr. Grisham stated that the wall option will be attractive and a good marketing point for the unit affected.

Mr. Walker expressed that he does not particularly like the idea of faux windows. Mr. Barrett said that by incorporating the wall option, the grade will not be an issue, and there will not be a need for faux windows.

Mr. Simmons said that this project will be presented to the Planning Commission, requesting a rezoning from Mixed Use District to a zone that allows for stacked flats, as well as a conditional use approval. If approved by the Planning Commission, the Commission will recommend approval of the zoning change to the City Council.

6. **Adjournment:** The next meeting will be held on August 16, 2017. There being no further business to come before the committee, the meeting stood adjourned at 8:40 a.m.

Tammy Reid, Administrative Assistant