

MEETING MINUTES
CITY OF MOUNTAIN BROOK
 VILLAGE DESIGN REVIEW COMMITTEE
 AUGUST 16, 2023
 CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213
 CITY COUNCIL CHAMBER

The regular meeting of the City of Mountain Brook Village Design Review Committee was held on Wednesday, August 16, 2023 at 9:00 a.m. The meeting was conducted in person and Zoom video conferencing was available. The roll was marked as follows:

Present: Brian Barrett, Co-Chairman David Blackmon, Supernumerary Ashley Spotswood	Absent: Lynn Ritchie, Chairman Katie Wohlwend Stutts Everette, Supernumerary
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Staff present: Graham Smith: Council Liaison
 Tyler Slaten: City Planner
 Tammy Reid: Administrative Analyst

Mr. Barrett called the meeting to order.

1. Approval of Agenda

Mr. Barrett presented the agenda for consideration.

Motion: Mr. Blackmon, motion to approve the agenda as presented.
 Second: Ms. Spotswood
 Vote: Aye: Unanimous approval
 Nay: None

The agenda stands approved as presented.

2. Approval of Minutes – July 19, 2023 Regular Meeting

Mr. Barrett presented the minutes for consideration.

Motion: Ms. Spotswood, motion to approve the minutes as presented.
 Second: Mr. Blackmon
 Vote: Aye: Unanimous approval
 Nay: None

The minutes of July 19, 2023 stand approved as submitted.

3. V-23-21: Maro, 361 Rele Street

EXHIBIT 1

Chris at Signarama presented the request via Zoom. The applicant is proposing a new façade sign for Maro sushi restaurant. The façade sign is a circular logo channel sign. The original

submittal was amended by removing the internal illumination. The applicant may want gooseneck lighting later, but that is not a part of this request.

Committee comments:

- The height of the logo being 46.2 inches tall exceeds the maximum allowed of 16 inches.
- The fish portion is difficult to read.

Mr. Barrett called for a motion.

Motion: Mr. Blackmon: Motion to approve the sign request as submitted, which includes a height variance for the logo.

Second: Ms. Spotswood

Vote: Ayes: Unanimous approval

Nays: None

Motion carries.

4. V-23-22: Little Betty, 321 Rele Street

EXHIBIT 2

Ray Kemp, K & K Quality Construction, presented the requests. The applicant is proposing signage and exterior changes for Little Betty. The proposal includes:

- A façade sign featuring reverse lighted channel letters.
- An edge-lit projecting sign.
- Wall mounted gas lamps.
- Front awning with signage.
- Rear awning.
- Front patio outdoor seating including new benches and planters.

The color of canopy letters will depend on which one applies best to the canvas.

Mr. Blackmon stated that he thinks any of the presented colors will work well.

Mr. Kemp stated that he believes the patio umbrellas will be off white as shown.

Mr. Barrett called for a motion.

Motion: Mr. Blackmon: Motion to approve the application as submitted; either color of lettering is approved.

Second: Ms. Spotswood

Vote: Ayes: Unanimous approval

Nays: None

Motion carries.

5. V-23-23: Moe's, 2737 Highway 280

EXHIBIT 3

Josh Brewer, Sign Source, presented the request via Zoom. The applicant is proposing a new internally illuminated façade sign and new awnings for Moe's. The proposed letter heights range from 30 to 50 inches and extend outside of the sign band.

Committee comments:

The Master Sign Plan for this area requires that all signage is located within the sign band and a maximum letter height of 24 inches. The amendments can be submitted via email for further review.

6. There being no further business to come before the Committee, the meeting stands adjourned until the September 20, 2023 regular meeting.

Tammy Reid, Administrative Analyst

AMENDMENT



V-23-23

CITY OF MOUNTAIN BROOK

Department of Planning, Building &
Sustainability
56 Church Street
Mountain Brook, Alabama 35213
Telephone: 205.802.3810
www.mtnbrook.org

**VILLAGE DESIGN REVIEW COMMITTEE
CASE SUMMARY LETTER**

Case: V-23-23

Meeting Date: August 16, 2023
Amendments Approved: August 21, 2023

Location: 2737 Hwy 280; **Moe's**

Applicant: Tracie Reaves, Sign Source, LLC
office@signsourcenow.com

The Village Design Review Committee approves the amendments as submitted for Moe's.

Thank you,

Tyler Slaten, Planner

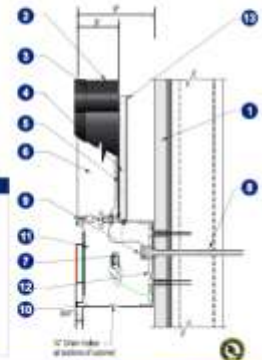
City of Mountain Brook
 56 Church St
 Mountain Brook, AL 35213
 Office 205-802-3811 slatent@mtnbrook.org

PROPOSED: FRONT ELEVATION

MISG-0406 (New June 2023 Design)



- Specifications: Backlit Channel Letters**
1. Existing Facade (FD)
 2. 2.040" Aluminum letter returns painted to match Black
 3. 1" Black Vinyl Cap
 4. .050" White Aluminum Backer
 5. White LEDs
 6. 1.18" White Acrylic Face
 7. National aluminum extrusion per MCC 8004
 8. Primary electrical feed
 9. LED Power Supply
 10. 2" deep aluminum cabinet w/ 1" lip & custom accessories
 11. 2" Clear Acrylic Faceplate
 12. White LEDs
 13. 1" Tube mounted to hold "staple" in place.



OUTDOOR PAINT COLOR

SW 7028 Hand-kissed Turin Coats

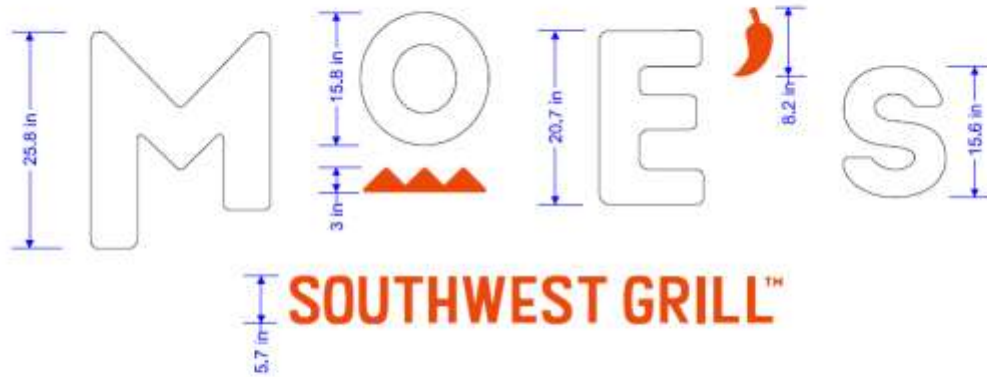
Colors:

- White
- PMS 319C Turquoise
- Direct Digital Print
- PMS 685C Orange
- 3625-126 Burnt Orange Vinyl
- SW 7028 Painted

<p>4815 Southwood Road 1000 Vinyl Court, Ste. 11 Springville, AL 35896 (205) 774-0000</p>	<p>Copyright © 2023 1000 Vinyl Court, Ste. 11 Springville, AL 35896 (205) 774-0000</p>	<p>This Drawing is the Sole Property of Commercial Signs and may not be copied or reproduced without written permission. Engineering drawings may be used to fabricate signs. Permission is required.</p>		<p>PROJECT ADDRESS: 5711 HUNTER HILL MOUNTAIN BROOK, AL 35206</p>	<p>SALES REP: BERNARD MCGOUGH PO BOX 204 MOUNTAIN BROOK, AL 35206 (205) 882-0000</p>	<p>DATE: 08/16/23 2:00 PM 2:00 PM 2:00 PM</p>	<p>2" x 2" OF ADVERTISING DISPLAY AREA FOR BACKLIT OF THE PRIMARY FACADE THAT TRIGGERS A TRIGGER NOT TO EXCEED 120 SF - VERIFY FURNISH WITH PROPERTY MGR</p>	<p>DATE: 08/16/23 2:00 PM 2:00 PM 2:00 PM</p>
				<p>PROJECT ADDRESS: 5711 HUNTER HILL MOUNTAIN BROOK, AL 35206</p>	<p>SALES REP: BERNARD MCGOUGH PO BOX 204 MOUNTAIN BROOK, AL 35206 (205) 882-0000</p>	<p>DATE: 08/16/23 2:00 PM 2:00 PM 2:00 PM</p>	<p>2" x 2" OF ADVERTISING DISPLAY AREA FOR BACKLIT OF THE PRIMARY FACADE THAT TRIGGERS A TRIGGER NOT TO EXCEED 120 SF - VERIFY FURNISH WITH PROPERTY MGR</p>	<p>DATE: 08/16/23 2:00 PM 2:00 PM 2:00 PM</p>

PROPOSED: FRONT ELEVATION

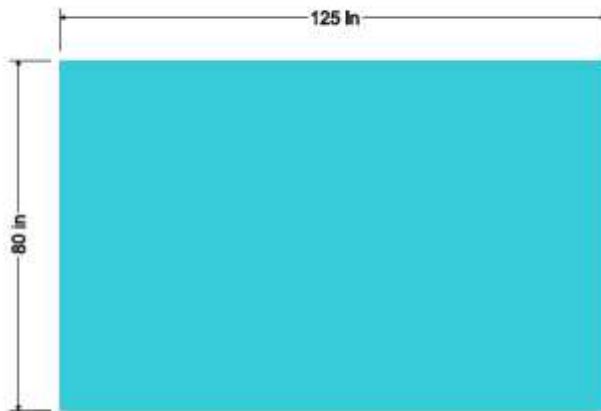
Letter Detail



	MFL (MFL) Account Name 4000 Wright Drive, Bldg. A Spring, GA, 30885 (770) 486-1200 info@signs.com	Company 3540 Atlanta Pk. Norcross, GA, 30071 (770) 447-3857	This Drawing is the Sole Property of Commercial Signs and may not be copied or reproduced without written, signed and stamped approval. Signs to follow upon Acceptance of Approval.		PROJECT ADDRESS: 8721 BURNLEY DR MOUNTAIN BROOK, AL 35093	SALES REP: COMMERCIAL SIGNS PROJECTS: AH DRAWN BY: BEALS, SD DATE: 08/23/23	SIGN CODE: FFD XX SIGN ALLOWED: XX SIGN TYPE: XX	Scale: 1.1
	PROJECT BRAND: MOE'S - LOCAL ADMINISTRATION PROCESSED FILE							

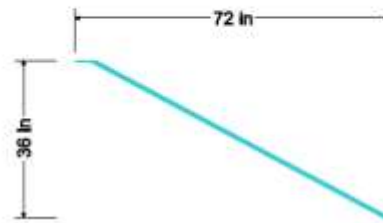
PROPOSED: AWNING FABRIC

AWNING FRONT VIEW - FRONT ELEVATION



QTY 3

AWNING DEPTH



	SUNBELLA MARINE GRADE ARUBA 6012 TEAL GREEN FABRIC	MFL (MFL) Account Name 4000 Wright Drive, Bldg. A Spring, GA, 30885 (770) 486-1200 info@signs.com	Company 3540 Atlanta Pk. Norcross, GA, 30071 (770) 447-3857	This Drawing is the Sole Property of Commercial Signs and may not be copied or reproduced without written, signed and stamped approval. Signs to follow upon Acceptance of Approval.		PROJECT ADDRESS: 8721 BURNLEY DR MOUNTAIN BROOK, AL 35093	SALES REP: COMMERCIAL SIGNS PROJECTS: JB DRAWN BY: BEALS, SD DATE: 08/23/23	SIGN CODE: FFD XX SIGN ALLOWED: XX SIGN TYPE: XX	Scale: 2
PROJECT BRAND: MOE'S - LOCAL ADMINISTRATION PROCESSED FILE									

PROPOSED: SITE

PROPOSED FRONT ELEVATION



EXISTING FRONT ELEVATION



	1818 West Avenue Road 1000 West Drive, #100-A Spring, TX 77469-1200 817-292-5000	Corporate: 2545 N. Loop W. Spring, TX 77478 281-774-4300	This Drawing is the Sole Property of Commercial Signs and may not be copied or reproduced without written, Engineering Drawings and Plans to be made under Authority of Approval.		PROJECT ADDRESS: 2727 HIGHWAY 280 HEATON BROOK, AL 36844	SALES REP: DOMEN MURRAY PROJECT NO: DRAWN BY: MATEUS BO DATE: 08/11/23	SIGN CODE: 1110 2 SF OF AGGREGATE SIGN AREA FOR EACH OF THE PRIMARY FACETS THAT FACE A STREET, NOT TO EXCEED 120 SF - VERIFY FURNISH WITH PROPERTY MGR.	SIGN APPROVAL: DATE: 8/11/23 3
	© 2023 COMMERCIAL SIGNS - LOCAL GOVERNMENT & BUSINESS LED							