The regular meeting of the City of Mountain Brook Village Design Review Committee was held on Wednesday, July 19, 2023 at 9:00 a.m. The meeting was conducted in person and Zoom video conferencing was available. The roll was marked as follows:

Present:	Lynn Ritchie, Chairman	Absent:	Ashley Spotswood
	Brian Barrett, Co-Chairman		David Blackmon, Supernumerary
	Katie Wohlwend		
	Stutts Everette, Supernumerary		
Staff present:	Graham Smith: Council Liaison Tyler Slaten: City Planner Tammy Reid: Administrative Analyst		

Mrs. Ritchie called the meeting to order.

1. Approval of Agenda

Mrs. Ritchie presented the agenda for consideration.

Motion:	Mr. Barrett, motion to approve the agenda as presented.	
Second:	Mrs. Wohlwend	
Vote:	Aye: Unanimous approval	
	Nay: None	

The agenda stands approved as presented.

2. Approval of Minutes – June 21, 2023 Regular Meeting

Mrs. Ritchie presented the minutes for consideration.

Motion:	Mr. Barrett, motion to approve the minutes as presented.
Second:	Mrs. Wohlwend
Vote:	Aye: Unanimous approval
	Nay: None

The minutes of June 21, 2023 stand approved as submitted.

3. V-23-20: CB&S Bank, 7 Office Park Circle

Scott Pridmore, Mid-South Signs, presented the sign application. The applicant is proposing new

EXHIBIT 1

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signage for the new CB&S Bank. The signage package includes two façade mounted signs, a ground sign and a directional sign. The rear façade sign is proposed to be approximately 70 square feet in size and to be halo lit. The sign also features a star logo that is proposed to be 48 inches in height which exceeds the maximum letter and logo height allowed of 16 inches.

Committee comments:

- Legibility is lost with the large blue panel on the façade sign.
- Consider a blue star-shaped panel to go behind the red star as an outline.
- The star exceeds the size requirement, but considering the sign will be viewed from the highway, it seems appropriate.
- Reduce the monument sign from 6' to 4' in height.
- Remove corporate message from the ground directional sign. ATM may be added to the exit sign.
- Consider moving the existing black ground building sign to another location.

Mrs. Ritchie called for a motion.

Motion: Mr. Barrett: Motion to recommend the following:

- Remove the rectangle blue panel from the façade sign.
- Create a blue star-shaped panel to go behind the red star as an outline. A variance is approved to allow the star and star back panel to be a total of 48" in height in lieu of the maximum height requirement of 16".
- Reduce the monument sign from 6' to 4' in height.
- Remove corporate message from the ground directional sign. ATM may be added to the exit sign.
- Consider moving the existing black ground building sign to another location.

Please forward amendments via email for committee review.

Second: Mr. Everett Vote: Ayes: Unanimous approval Nays: None Motion carries.

4. V-23-21: Maro, 361 Rele Street

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No one attended the meeting regarding Maro signage.

Mrs. Ritchie called for a motion.

Motion: Mr. Barrett: Motion to carry the sign application for Maro to the August 16, 2023 meeting. Second: Mrs. Wohlwend Vote: Ayes: Unanimous approval Nays: None Motion carries

EXHIBIT 2

5. There being no further business to come before the Committee, the meeting stands adjourned until the August 16, 2023 regular meeting.

Tammy Reid, Administrative Analyst

AMENDED APPLICATIONS

Swoop

The committee voted to approve the submitted amendments for Swoop. 20230719





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LAH/SOTHEBY'S Realty

The committee voted to approve the submitted amendments for LAH/Sotheby's. 20230731

CB&S Bank

The committee voted to approve the submitted amendments for CB&S Bank. 20230731