

MEETING MINUTES
CITY OF MOUNTAIN BROOK
 VILLAGE DESIGN REVIEW COMMITTEE
 MAY 17, 2023
 CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213
 CITY COUNCIL CHAMBER

The regular meeting of the City of Mountain Brook Village Design Review Committee was held on Wednesday, May 17, 2023 at 9:00 a.m. The meeting was conducted in person and Zoom video conferencing was available. The roll was marked as follows:

Present: Lynn Ritchie, Chairman
 Brian Barrett, Co-Chairman
 George Israel
 Katie Wohlwend
 Stutts Everette, Supernumerary
 David Blackmon, Supernumerary

Absent: Ashley Spotswood

Staff present: Dana Hazen, Director of Planning, Building and Sustainability
 Tammy Reid, Administrative Analyst (Via Zoom)

Mrs. Ritchie called the meeting to order.

1. Approval of Agenda

Mrs. Ritchie presented the agenda for consideration.

Motion: Mr. Blackmon, motion to approve the agenda as presented.
 Second: Mr. Barrett
 Vote: Aye: Unanimous approval
 Nay: None

The agenda stands approved as presented.

2. Approval of Minutes – April 19, 2023 Regular Meeting

Mrs. Ritchie presented the minutes for consideration.

Motion: Mr. Blackmon, motion to approve the minutes as presented.
 Second: Mr. Barrett
 Vote: Aye: Unanimous approval
 Nay: None

The minutes of April 19 2023 stand approved as submitted.

3. V-23-13: LAH/Sotheby's, 10 Dexter Avenue

EXHIBIT 1

David Brandt, Fravert Services, presented the sign application. The applicant is proposing new signage for LAH Realty. The updated signage will replace the existing façade sign and a small wall plaque. The total aggregate display area shared by the two signs is approximately 10.78 square feet. Non-lit sign. He stated that the free-standing sign is not included in his package.

The committee asked that the free-standing sign be removed.

Mrs. Ritchie called for a motion.

Motion: Mr. Barrett: Motion to approve the sign application for LAH/Sotheby's at 10 Dexter Avenue as presented, with the condition that the existing freestanding sign is removed.

Second: Mr. Israel

Vote: Ayes: Unanimous approval

Nays: None

Motions carries.

4. V-23-14: LAH/Sotheby's, 2850 Cahaba Road, Suite 200

EXHIBIT 2

David Brandt, Fravert Services, presented the sign application. The applicant is proposing new signage for LAH Realty. The updated signage will replace the existing façade sign, sign over the window, hanging freestanding sign and the multi-tenant sign. The total aggregate display area shared by all of the signs is approximately 27.9 square feet. Also, the proposed façade sign requires a variance as it is an internally illuminated sign.

The signage is for a multi-tenant building. The LAH letters are internally lit with minimal light output.

Mrs. Hazen stated that the city is moving toward less light pollution.

The committee discussed the location of the signage and the proposed color scheme. Mrs. Ritchie called for a motion, considering recommendations.

Motion: Mr. Barrett: Motion to recommend the following for LAH/Sotheby's at 2850 Cahaba Road:

- Tenant entrance sign (rear): Approved as proposed, but with relocation to the center of the gable (over the entrance door), and that the size of that sign is increased to match the master sign plan.
- Building identity sign (front): Move to the other gable and center; background color to match the building materials and directional signage (dark bronze instead of blue). Consider the composition of that sign, whether a square or rectangle shape will fit better within the space.
- Arrow directional signage: Change arrow design for better readability (with an actual "point").
- No internal illumination of signs is allowed.
These revisions may be submitted via email for committee review.

Second: Blackmon

Vote: Ayes: Unanimous approval
Nays: None

Motion carries.

5. V-23-15: Barton-Clay Jewelers, 330 Rele Street

EXHIBIT 3

David Brandt, Fravert Services, presented the sign application. The applicant is proposing signage and an awning for the new Barton Clay Jewelers location in Lane Parke. The signage proposal includes a new reverse edge lit façade sign, black awning with logo, door vinyl and rear façade sign. The total aggregate display area shared by all of the signs is approximately 43.85 square feet. He is not responsible for the awning, but it is proposed in Black Sunbrella fabric with gold lettering.

The proposed total aggregate signage requires a variance as it exceeds the maximum allowed for this location, which is 27.5 feet.

The committee discussed the application as submitted. Mrs. Ritchie called for a motion with consideration to committee recommendations.

Motion: Mr. Barrett: Motion to recommend the following regarding the sign application for Barton-Clay Jewelers:

- Remove the facade sign at the rear entrance.
- Reduce the text “Fine Jewelers” and recalculate the sign square footage with the empty space removed, including an allowance in the calculation for potential door signage/logo. The total signage aggregate not to exceed 27.5 square feet.
- The color temperature of the lighted sign shall not exceed 3000 degrees Kelvin. These revisions may be submitted via email for committee review.

Second: Mr. Blackmon

Vote: Ayes: Unanimous approval
Nays: None

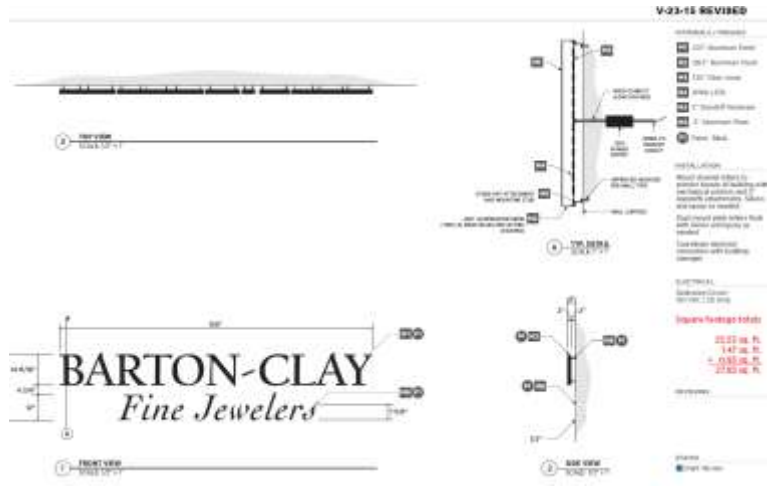
Motions carries.

- 6. Adjournment:** There being no further business to come before the committee, the meeting stood adjourned until the June 21, 2023 regular meeting.

Tammy Reid, Administrative Analyst

REVISION – Barton-Clay Jewelers

On May 31, 2023, the committee voted (via email) to approve revisions for Barton-Clay Jewelers as submitted.



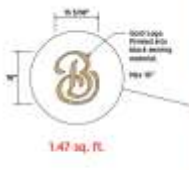
BARTON-CLAY
Fine Jewelers

16.7 sq. ft.
8.83 sq. ft.

= 25.53 sq. ft. total

Separate Package Totals
25.53 sq. ft.
1.47 sq. ft.
= 27.00 sq. ft.
27.00 sq. ft.

1 FRONT VIEW SCALE 1/4" = 1'-0"



1.47 sq. ft.



3 SIGNTEXT OVERLAY SCALE 3/4\"/>

Separate Package Totals
25.53 sq. ft.
1.47 sq. ft.
= 27.00 sq. ft.
27.00 sq. ft.

REVISIONS

