

MEETING MINUTES
CITY OF MOUNTAIN BROOK
 VILLAGE DESIGN REVIEW COMMITTEE
 JULY 20, 2022
 CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213
 CITY COUNCIL CHAMBER

The regular meeting of the City of Mountain Brook Village Design Review Committee was held on Wednesday, July 20, 2022 at 8:00 a.m. The meeting was conducted in person and Zoom video conferencing was available. The roll was marked as follows:

Present:	Brian Barrett, Co-Chairman George Israel Ashley Spotswood Katie Wohlwend Stutts Everette, Supernumerary	Absent:	Lynn Ritchie, Chairman David Blackmon, Supernumerary
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Also present: Alice Womack, Council Liaison
 Tyler Slaten, City Planner
 Tammy Reid, Administrative Analyst

Chairman Ritchie called the meeting to order.

1. Approval of Agenda

Mr. Barrett presented the agenda for consideration.

Motion:	Mr. Israel, motion to approve the agenda as presented.
Second:	Mrs. Wohlwend
Vote:	Aye: Unanimous
	Nay: None

The agenda stands approved as presented.

2. Approval of Minutes – June 15, 2022 Regular Meeting

Mr. Barrett presented the minutes for consideration.

Motion:	Mr. Israel, motion to approve the June 15, 2022 minutes as presented.
Second:	Mrs. Wohlwend
Vote:	Aye: Unanimous
	Nay: None

The minutes stand approved as submitted.

3. Case V-22-18: Mountain Brook Dental Care, 3928 Montclair Road
 (Carry over from the June 15, 2022 meeting.)

EXHIBIT 1

The applicant is proposing a new facade sign for Mountain Brook Dental Care. It will be an aluminum painted sign that will be placed on the top right building façade. This business had a sign approved by VDR on February 16, 2022, but that sign was not installed.

Mark Williams, Reliable Sign Services, presented the application via Zoom. The committee carried this case over from the June meeting because of size concerns. This location is limited to a maximum of 120 square feet of signage. The total aggregate site signage would be 114.91 square feet with the new sign included.

Mrs. Wohlwend suggested that the weight of the font for “DENTAL CARE” should be increased for better readability; semi-bold or bold font. Mr. Williams will confer with the client.

Motion: Mr. Israel, motion to approve as presented, with the suggestion to increase the weight of the font for the “DENTAL CARE” portion to semi-bold or bold for increased readability.
 Second: Mrs. Wohlwend
 Vote: Aye: Unanimous
 Nay: None

4. Case V-22-20: Crestline Shell, 80 Church Street

EXHIBIT 2

The applicant is proposing a new ground sign to replace the existing Shell sign. The new cabinet sign would be 15 square feet in aggregate display area which is similar in size to the old sign.

Scott Ragsdale, Ragsdale Signs, presented the application via Zoom. The existing sign will be refaced; non-lit.

Motion: Ms. Spotswood, motion to approve the application as submitted.
 Second: Mr. Israel
 Vote: Aye: Unanimous
 Nay: None

5. Case V-22-21: Jeni’s Ice Cream, 2525 Lane Parke Road, Ste. D9

EXHIBIT 3

The applicant is proposing a new façade sign for Jeni’s Ice Cream. The sign is comprised of non-illuminated metal letters that measure 15.25 inches in height. The total signage being proposed is 18.9 square feet.

Wes Daniel, Daniel signs, presented the application. The sign will not be internally illuminated. Mr. Daniel believes spot lights will be used.

Motion: Mr. Israel, motion to approve the application as submitted, with the suggestion that the LED lighting color temperature is no greater than 3,000 degrees Kelvin, preferably 2,800 degrees Kelvin, for the spot lights.
 Second: Mrs. Wohlwend
 Vote: Aye: Unanimous
 Nay: None

6. Case V-22-22: Rheumatology Associates, 12 Office Park Circle**EXHIBIT 4**

The applicant is proposing a new ground sign to replace the existing one. The sign will be smooth concrete with bronze finished, flat cut aluminum letters. The total size is 21.6 square feet in aggregate display area.

Matt Foley, Williams Blackstock Architects, presented the application. The sign meets size requirements. Rheumatology Associates will occupy the entire building, so no other signage will be required.

Motion: Mr. Israel, motion to approve the application as submitted.

Second: Mr. Everette

Vote: Aye: Unanimous

Nay: None

7. Adjournment: There being no further business to come before the committee, the meeting stood adjourned.

Tammy Reid, Administrative Analyst