

MEETING MINUTES
CITY OF MOUNTAIN BROOK
 VILLAGE DESIGN REVIEW COMMITTEE
 JUNE 15, 2022
 CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213
 CITY COUNCIL CHAMBER

The regular meeting of the City of Mountain Brook Village Design Review Committee was held on Wednesday, June 15, 2022 at 8:00 a.m. The meeting was conducted in person and Zoom video conferencing was available. The roll was marked as follows:

Present:	Lynn Ritchie, Chairman Brian Barrett, Co-Chairman George Israel Ashley Spotswood Stutts Everette, Supernumerary	Absent:	Katie Wohlwend David Blackmon (via zoom)
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Also present: Alice Womack, Council Liaison
Tyler Slaten, City Planner
Tammy Reid, Administrative Analyst

Chairman Ritchie called the meeting to order.

1. Approval of Agenda

Mrs. Ritchie presented the agenda for consideration.

Motion:	Mr. Barrett, motion to approve the agenda as presented.
Second:	Ms. Spotswood
Vote:	Aye: Unanimous Nay: None

The agenda stands approved as presented.

2. Approval of Minutes – May 18, 2022 Regular Meeting

Mrs. Ritchie presented the minutes for consideration.

Motion:	Mr. Barrett, motion to approve the May 18, 2022 minutes as presented.
Second:	Mr. Israel
Vote:	Aye: Unanimous Nay: None

The minutes stand approved as submitted.

3. Case V-22-18: Mountain Brook Dental Care, 3928 Montclair Road

EXHIBIT 1

Mark Williams, Reliable Sign Services, presented the application via Zoom. The applicant is proposing a new wall sign for Mountain Brook Dental Care. The sign will be an aluminum painted sign that will replace the previous Cloud Willis & Ellis sign. The proposed sign is 61.11 square feet in size.

Committee comments:

- Concerned about the aesthetics of the sign as presented.
- This signage could alter future tenant's ability to install their own signage.
- The address number rather than a business name might be a solution.
- Consider background sign color to match the wall behind rather than white.
- Reduce size of sign.
- The committee requests additional information regarding the size of the existing façade sign.

Following the discussion, the Committee made the following recommendations:

- The Committee recommends that the background of the proposed sign is changed from white to a color similar to that of the wall behind it.
- Consider using the address numbers instead of the proposed sign.
- Reduce the size to stay below the maximum allowed for this building of 120 square feet (for all signage).
- Please resubmit for consideration.

4. Case V-22-19: Gunn Dermatology, 391 Rele Street

EXHIBIT 2

David Brandt, Fravert Services, represented the applicant. The applicant is proposing new signage for Gunn Dermatology in Lane Parke. The proposed signage package includes 5 signs featuring 3 façade signs, a projecting blade sign and door signage. The total proposed aggregate sign area is 37.39 square feet. A variance is requested to allow the logo height to be above the 16" maximum.

Committee discussion:

- Concerned about the size and placement of the blade sign.
- Door vinyl has a lot of information; consider reducing wording.
- To approve the logo height above 16", a variance will be required.
- For the blade sign to be lighted, a variance will be required. The size is too large. Consider reducing or deleting the blade sign.
- Allowing the signage as presented could set a risky precedence.

Following the discussion, Mrs. Ritchie called for a motion.

Motion: Mr. Barrett, motion to approve the signage as presented, with the following exceptions:

- Reduce the blade sign by one-half; no illumination. Lower the sign position on the building to line up with the window transom.
- Consider reducing the wording on the door vinyl.
- The logo may be increased slightly, to a height of 16-20 inches, which is approved by variance.
- Please forward changes via email for final approval.

Second: Mr. Israel

Vote: Aye: Unanimous
Nay: None

5. **Adjournment:** There being no further business to come before the committee, the meeting stood adjourned.

Tammy Reid

Tammy Reid, Administrative Analyst

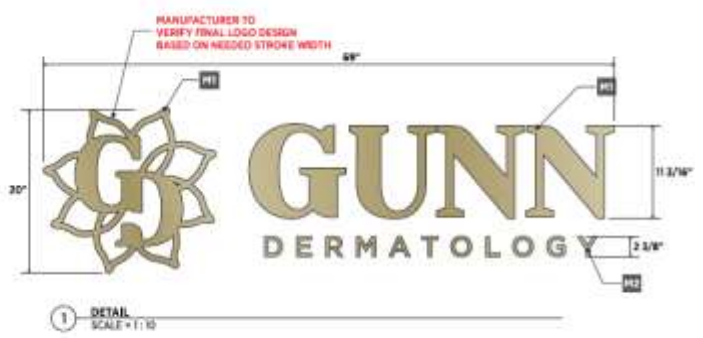
NOTE: GUNN DERMATOLOGY UPDATE

On June 28, 2022, the Committee voted, via email, to approve the amendments submitted for Gunn Dermatology.

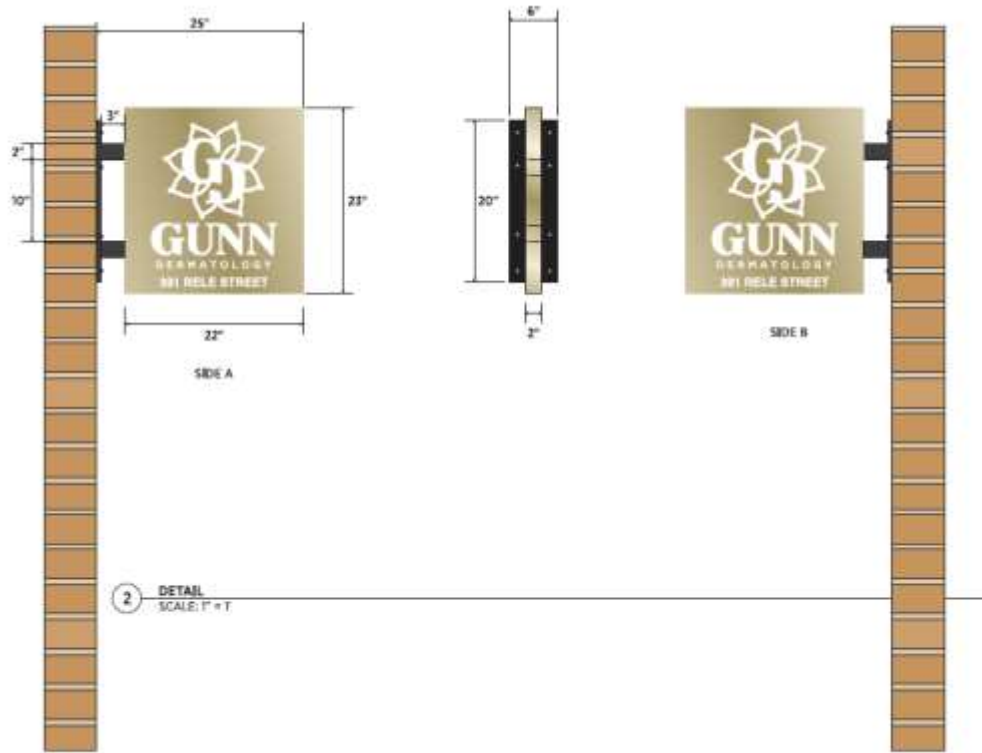
The Village Design Review Committee approves the revised signage as presented:

- All three logos on the façade signs enlarged from 16 to 20 inches.
- The letters on the Spa Mountain Brook façade sign enlarged from 11 to 16 inches (letters on the other façade signs remain the same).
- The blade sign reduced from 30"x32" to 22"x23" and lowered into the recommended location.
- Reduced language on the door signage.

(Signage details below.)







Tammy Reid, Administrative Analyst