

MEETING MINUTES
CITY OF MOUNTAIN BROOK
 VILLAGE DESIGN REVIEW COMMITTEE
 MAY 20, 2020
 CITY HALL, 56 CHURCH STREET, MOUNTAIN BROOK, AL 35213
 CITY COUNCIL CHAMBER

In response to COVID-19 social distancing mandates, the meeting was held via audio conferencing.

The regular meeting of the City of Mountain Brook Village Design Review Committee was held on Wednesday, May 20, 2020, at 8:00 p.m., via audio conferencing. The roll was marked as follows:

Present: Lynn Ritchie, Chairman Absent: Ashley Spotswood
 Brian Barrett, Co-Chairman
 Ellen Elsas
 Stutts Everette
 George Israel
 Katie Wohlwend

Also present: Alice Womack: Council Liaison
 Dana Hazen: Director of Planning, Building & Sustainability
 Tyler Slaten: City Planner
 Tammy Reid: Administrative Analyst

1. Approval of Agenda

Mrs. Ritchie presented the agenda for consideration.

Motion: Mrs. Elsas, motion to approve the agenda as presented.
 Second: Mr. Israel
 Vote: Aye: Barrett, Elsas, Everette, Israel, Ritchie and Wohlwend
 Nay: None

The agenda stands approved as presented.

2. Approval of Minutes – April 15, 2020

Mrs. Ritchie presented the minutes from the April 15, 2020 meeting.

Motion: Mr. Barrett, motion to approve the minutes as printed.
 Second: Mr. Israel
 Vote: Aye: Barrett, Elsas, Everette, Israel, Ritchie and Wohlwend
 Nay: None

3. **Case V-20-17: Iron Tribe Fitness, 15 Dexter Avenue**

EXHIBIT 1

Forrest Walden, business owner, presented the sign application. The interior was renovated and now they would like to make signage changes. The original proposal included painting the brick, but that portion has been removed.

Mr. Slaten stated that this location is allowed an aggregate of 38 square feet of signage. The proposed new signage panel on the front façade to the right of the bay door is approximately 40 square feet and the bay door graphics are approximately 120 square feet. The existing façade signage is about 20 square feet. A variance would be needed to allow the proposed square footage. The existing and proposed for the façade is approximately 60 square feet. The additional bay door graphics bring the total to 180 square feet.

Mrs. Ritchie stated that vinyl signage is not allowed on windows. A suggestion is to move the proposed signage for the bay door inside the facility. The only restriction to that idea is that the signage inside will need to be at least four feet from the window.

Mr. Walden said that the signage on the lower façade is a frame that has a removable portion that allows for changing of the sign content. The committee suggested reducing that sign to be closer to allowable size, maybe 3' x 6' and move the door graphic to the inside. Mr. Walden said that moving the door graphic inside is not an option.

Mrs. Hazen brought to attention that the Sign Ordinance may only allow one façade sign. Mr. Slaten checked the Sign Ordinance and stated that only one façade sign is allowed per business.

The Committee suggests leaving the existing façade sign as is and consider adding color to the existing blade sign for better visibility.

Motion: Mr. Israel: Motion to deny the signage application as submitted, based on the following:

- Sign Ordinance, Sec. 121-10. – Regulations for residential signs and general business signs. (2) Conditions. (e.) Façade sign, generally. Not to exceed one per façade per premises, to identify ground floor uses, tenants, and activities only.
- The proposed signage aggregate exceeds the 38 square feet allowable for this location.

The Committee agrees that a variance for additional signage is not warranted because the existing signage provides adequate visibility.

The Committee suggests adding a color backdrop (possibly orange) to the existing blade sign.

Second: Mr. Barrett

Vote: Aye: Barrett, Elsas, Everett, Israel, Ritchie, and Wohlwend

Nay: None

4. **Adjournment:** The meeting was adjourned at approximately 8:09 a.m. The next meeting will be held on June 17, 2020.

NOTES:

On April 24, 2020, the committee voted via email to approve submitted changes to the sign application for Craft's. The approved amendments are attached to these minutes.

On June 1, 2020, the committee voted via email to approve submitted changes to the sign application for Blue Root Company. The approved amendments are attached to these minutes.

On June 1, 2020, the committee voted via email to approve submitted changes to the sign application for Gunn Dermatology. The approved amendments are attached to these minutes.



Tammy Reid, Administrative Analyst



V-20-17

Department of Planning, Building &
Sustainability
56 Church Street
Mountain Brook, Alabama 35213
Telephone: 205.802.3810
www.mtnbrook.org

VILLAGE DESIGN REVIEW COMMITTEE CASE SUMMARY LETTER

Case: V-20-17
Meeting Date: May 20, 2020
Location: 15 Dexter Avenue
Business name: Iron Tribe Fitness
Property Owner: Forrest Walden, forrest@irontribefitness.com

The Village Design Review Committee denies the signage application as submitted based on the following:

- **Sign Ordinance, Sec. 121-10. – Regulations for residential signs and general business signs. (2) Conditions. (e.) Façade sign, generally. *Not to exceed one per façade per premises, to identify ground floor uses, tenants, and activities only.***
- The proposed signage aggregate exceeds the 38 square feet allowable for this location. The Committee agrees that a variance for additional signage is not warranted because the existing signage provides adequate visibility.

The Committee suggests adding a color backdrop (possibly orange) to the existing blade sign.

Tyler Slaten
Planner
City of Mountain Brook
56 Church St
Mountain Brook, AL 35213
Office 205-802-3811



V-20-14 Final

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VILLAGE DESIGN REVIEW COMMITTEE CASE SUMMARY LETTER

Case: V-20-14

Meeting Date: April 15, 2020
Revision Vote: April 24, 2020 (Via email)

Location: 49 Church Street

Business name: Craft's On Church Street

Property Owner: DCDG, LLC (Donna Gray)
donnag107@gmail.com

Applicant: Craft O'Neal
concal@onealind.com

Representative: David Brandt, Fravert Services
davidb@fravert.com

The Village Design Review Committee voted (via email) in favor of the submitted sign revisions, which includes a height variance for the "C" and "f" lettering.



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V-19-29 REVISION

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VILLAGE DESIGN REVIEW COMMITTEE CASE SUMMARY LETTER

Case: V-19-29 - Revision

Meeting Date: November 20, 2019 Revision Approval Date: June 1, 2020 (via email)

Location: 2822 Petticoat Lane

Business name: Blue Root Company

Applicant: John McCary, RaderMcCary, Inc.
jmccary@radarmccary.com

The Village Design Review Committee approved (via email) the revised request as follows:

A double set of doors in place of the previously approved single Dutch door.

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Planner
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V-20-11
FINAL

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VILLAGE DESIGN REVIEW COMMITTEE
CASE SUMMARY LETTER

Case: V-20-11 - Final

Meeting Date: April 15, 2020 Revision Approval Date: June 2, 2020 (Via Email)

Location: 32 Church Street

Business name: Gunn Dermatology

Property Owner: Status Quo/Hamp Greene
hamp@churchofthehighlands.com

Applicant: Sissy Austin for Holly Gunn
sissy@sissyaustin.com

The Village Design Review Committee approved, via email, the improvements for Gunn Dermatology as submitted. Overview:

- New Wood Shake Roof
- New Metal Awning as shown in attachment
- New Lanterns at door as shown
- New Stucco Finish on Brick - Color Benjamin Moore White Chocolate
- New Signage included in attachment. The reduced size (by a large amount) of the sign on the Steeple Arts side.
- New Site Plan Showing New Sidewalk and Steps. Note, rendering only shows one step at new front door but the applicant will actually need 2.
- Replacement of the Church Street door with a new door, and 2 new French doors on the Steeple Arts side.

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White Chocolate
2149-70 >



To find the best paint & finish for your project, talk with your local Benjamin Moore retailer.

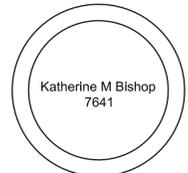
To save this color palette, share it.





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HARALSON PROPERTY
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205-705-9833

ARCHITECT
AUSTIN & CO
SISSY AUSTIN
917-860-9615



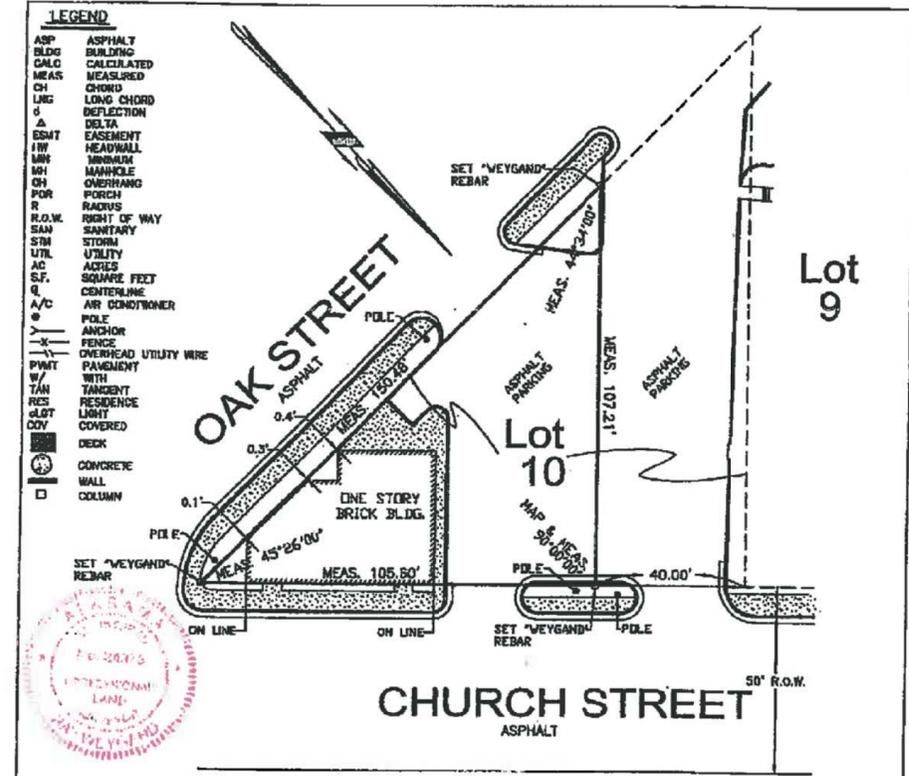
Gunn Dermatology
32 Church Street
Birmingham, AL 35213

Sissy Austin Design LLC 2301 Peacock Lane Birmingham, AL 35223 sissy@ssyaustin.com

PERMIT SET
DATE
FEB 20, 2020
JOB
GUNN DERMATOLOGY

100

Survey/Site Plan - 32 Church Street

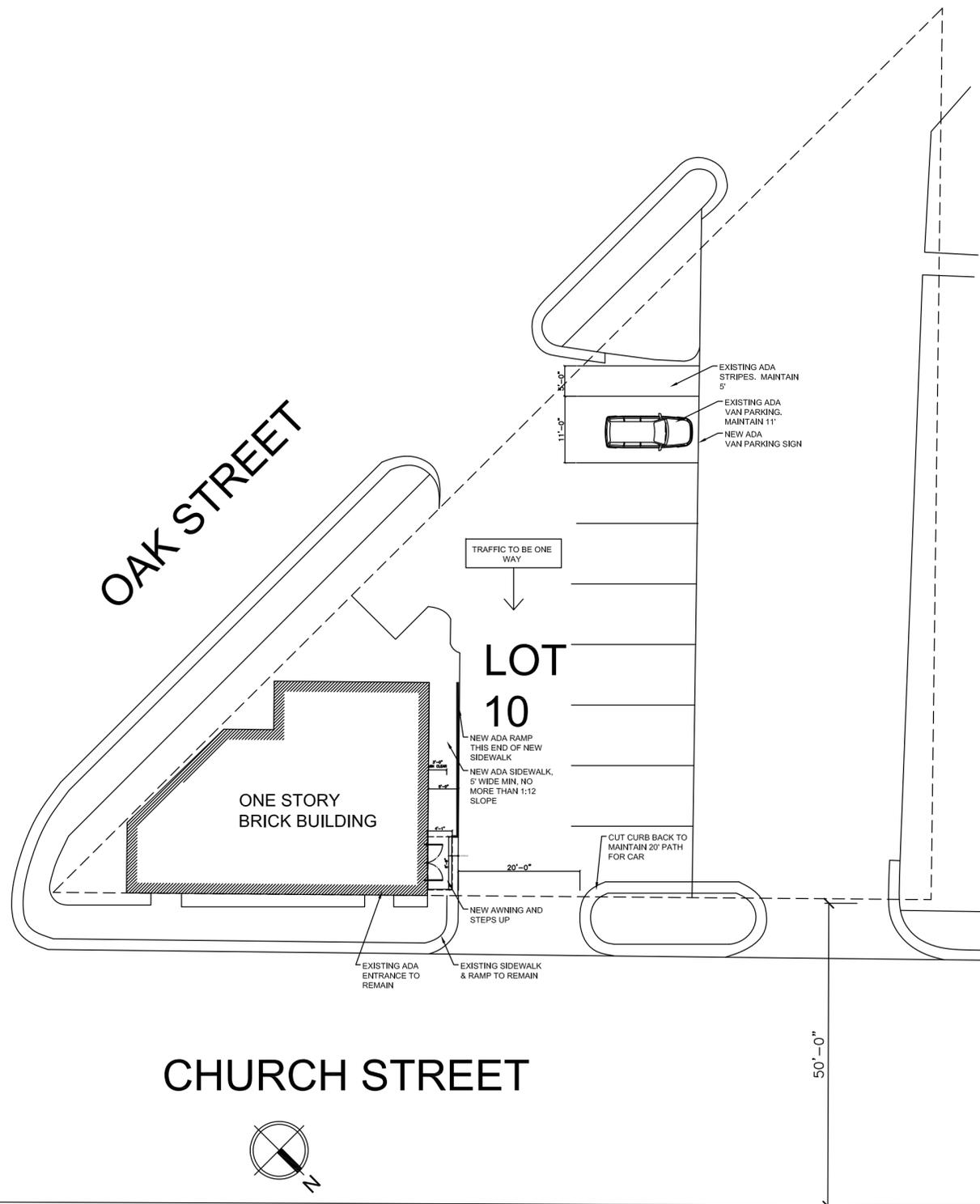


LEGEND
ASP ASPHALT
BLDG BUILDING
CALC CALCULATED
MEAS MEASURED
CH CHORD
LCH LONG CHORD
DEF DEFLECTION
DELTA
EASEMENT
HW HEADWALL
MH MANHOLE
OH OVERTHROW
POR PORCH
R RADIUS
R.O.W. RIGHT OF WAY
SAN SANITARY
STM STORM
UTL UTILITY
AC ACRES
S.F. SQUARE FEET
C.C. CENTERLINE
A/C AIR CONDITIONER
P Pole
A ANCHOR
F FENCE
O OVERHEAD UTILITY WIRE
P Pavement
W WITH
T TANGENT
R RESIDENCE
L LIGHT
C COVERED
D DECK
C CONCRETE
W WALL
C COLUMN

SCALE: 1"=30'
STATE OF ALABAMA
JEFFERSON COUNTY

Ray Weygant, Reg. L.S. #24973
189 Ozark Road, Hoover, AL 35226
Phone: (205) 942-0888 Fax: (205) 942-0887
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Note: (a) No file search of the public records has been performed by the firm and land shown hereon was not abstracted for easements and/or rights-of-way, recorded or unrecorded. The parcel shown hereon is subject to setbacks, easements, zoning, and restrictions that may be found in the public records of said county and/or city. (b) All bearings and/or angles are determined from actual survey unless otherwise noted. (c) Underground portions of foundations, footings, and/or other underground structures, utilities, conduits, etc. are shown as not located unless otherwise noted. We do not look for underground sewers or fire hydrant covers. (d) The shown north arrow is based on deed/record map. (e) This survey is not transferable and is only good for the purposes, that apply to it in form of survey. (f) Easements not shown on record maps are not shown.



J.H. Berry & Gilbert, Inc.

21

1 : SURVEY
1/32" = 1'-0"

2 : PROPOSED SITE PLAN
1/16" = 1'-0"

**V-20-11
FINAL**



**V-20-11
FINAL**



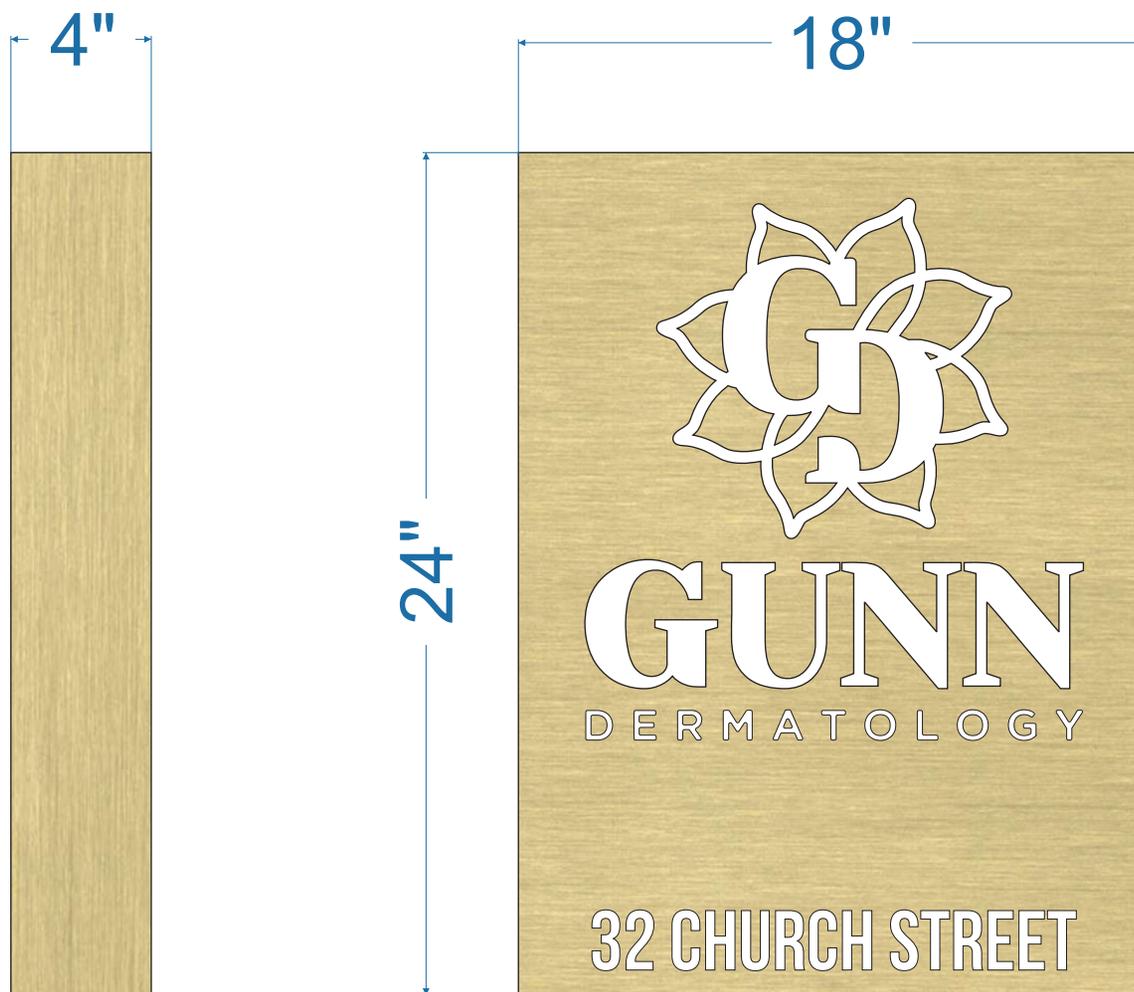
V-20-11
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**V-20-11
FINAL**



**V-20-11
FINAL**



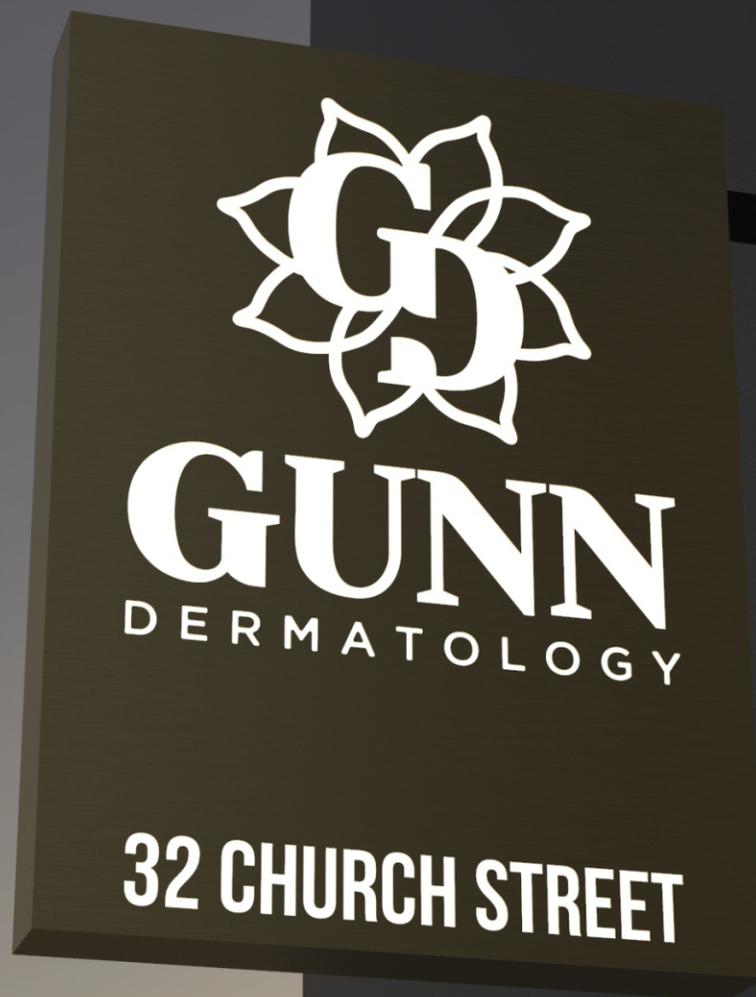
Sign 1

Illuminated (double sides)

**V-20-11
FINAL**

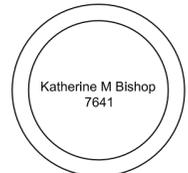


V-20-11
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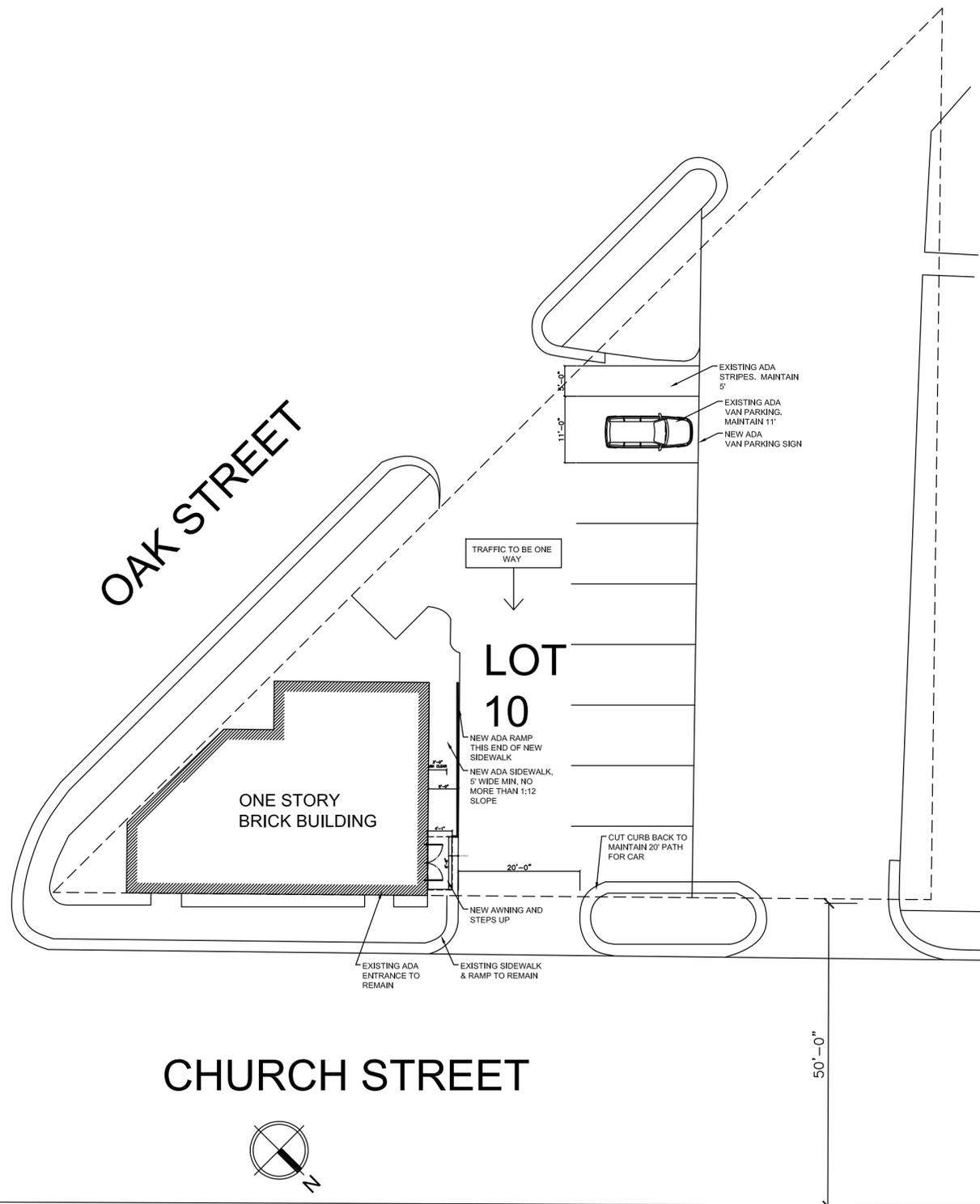
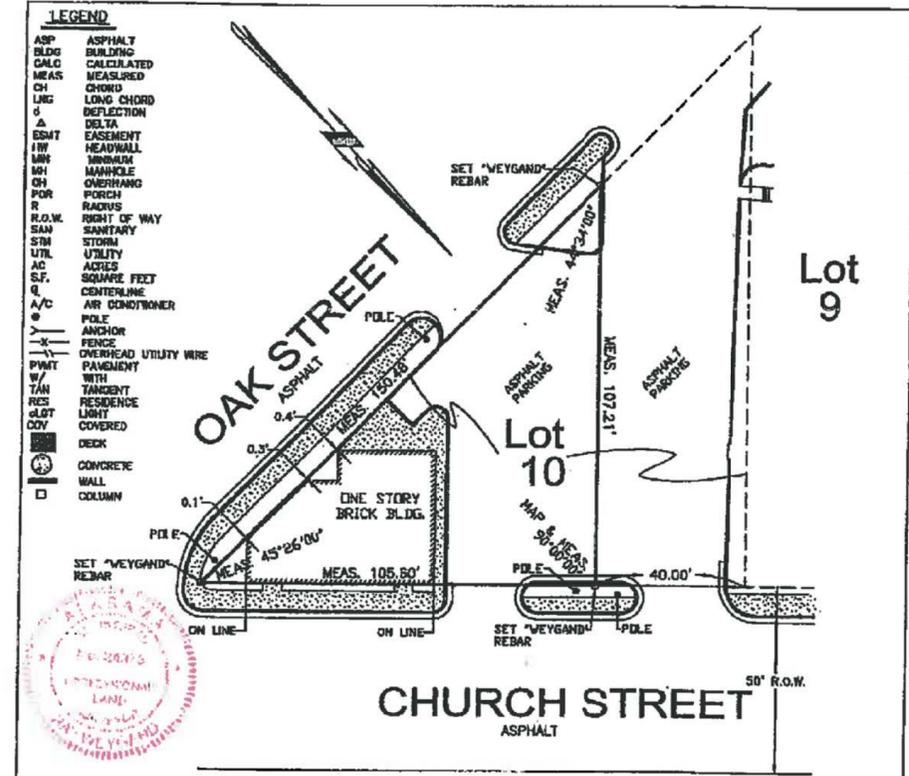
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PERMIT SET
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100

Survey/Site Plan - 32 Church Street



CHURCH STREET



1 : SURVEY
1/32" = 1'-0"

2 : PROPOSED SITE PLAN
1/16" = 1'-0"