1. MAX service for FY-2020-Sam Gaston (See attached information.)

2. Executive Session
HISTORY

• BJCTA has served Mountain Brook for decades
• Reduction in service in 2008 – 5 Routes to 3
• Extended 43 Zoo to English and Mountain Brook Village in 2015
• Currently working to make service more personalized for residents and visitors
CURRENTLY SERVICING
THE FOLLOWING LOCATIONS

- Mountain Brook Village
- English Village
- Lane Park Development
- Overton Village
- Cherokee Bend, Hermitage and Cahaba
43 Zoo

Annual Hours:
926.72

max
Over the Mountain Routes
Annual Hours: 1,172.48

max

- Mountain Brook
- 50 Cherokee Bend
- 50 Hermitage
- 51 Cahaba

[Map showing various routes and areas such as Avondale, Crestview Hills, Holiday Gardens, Mountaintop, Homewood, Windsor Highlands, etc., with a scale of 0 to 2 miles.]
POTENTIAL SERVICE ENHANCEMENTS

- Steel Line
- Iron Line
- Microtransit
MAGIC CITY CONNECTOR – Steel Line

Expanded in June to Downtown Homewood.

Monday-Friday
15 minute headways from 7AM - 6PM
30 minute headways from 6PM - 10PM

Saturday
30 minute headways from 10AM-10PM

SERVING
• Uptown and BJCC
• Central Business District
• Midtown
• UAB
• 5 Points South
• Vulcan and Rosedale Community
• Downtown Homewood
MAGIC CITY CONNECTOR – Iron Line

Replaces the Route 43 – Zoo

SERVING
- Downtown Homewood
- Mountain Brook Village
- Lane Park
- Botanical Gardens
- English Village
- Montclair Rd.
- Crestline Village
- Birmingham Zoo
Iron Line

Annual Hours: 1,964
WHAT IS MICROTRANSIT?

- Service directly from Central Station
- Provides more flexibility than fixed-route service.
- Vehicle size commensurate with ridership.
- Decreased travel-time.
- Utilizes smart phone and on-demand booking.
- Consolidation of fixed-route service and reducing hours.
Proposed Flex Service Area

Annual Hours: 765
MOUNTAIN BROOK SERVICE COST

$300,000
$250,000
$200,000
$150,000
$100,000
$50,000
$

FY17  $122,866
FY18  $120,779
FY19  $120,779
FY20 Option A  $224,760
FY20 Option B  $258,281
FY20 Option C  $139,353
44 Montclair

Hours for
Birmingham FY19:
6,922.23

max

Mountain Brook

19
Over the Mountain Routes