



SPECIAL EVENT BANNERS

APPLICATION FORM

In accordance with the provisions of Section 121-8 (Regulations for Temporary Signs) of the Mountain Brook Municipal Code, a Temporary Banner Permit is required.

Submit completed application to the City Planner, at City Hall, indicating the following:

1. the desired text to be placed on the banner;
2. the dimensions of the banner;
3. the duration of time (dates when the banner is to be installed and removed).
4. the site address of the property involved and the name of the establishment or institution;
5. a contact name, contact phone fax number and email address (optional) pertaining to the location where the banner will be placed;

REGULATIONS

1. A maximum of one (1) banner per street frontage abutting the premises is allowed at any one time;
2. May be displayed no more than 21 days total per calendar year, all at once or intermittently;
3. The maximum display area allowed for any one banner shall be no greater than the maximum display area permitted for a General Business Sign at the permitted premises;
4. Allowed on private property only; shall not be placed in the public right-of-way or at off-site locations;
5. Shall be adequately secured at all corners to the façade of a building (but not to the roof), or to poles firmly affixed into the ground in the case of freestanding premises set back from the front property line; may not be attached to temporary structures;
6. May not be internally illuminated or backlit;
7. Must be constructed of durable material suitable to their location and purpose;
8. May not contain product advertisement;
9. Must be removed promptly at the expiration of the Temporary Banner Permit.

NOTE** Display of banners is permitted inside windows and is not subject to the provisions of Section 121-8.

If you have additional questions on the temporary banner application process, please contact Dana Hazen, City Planner at (205) 802-3805 or hazend@mtnbrook.org

SPECIAL EVENT BANNER PERMIT

Height

(Insert Banner Text Here)

Width

From: _____

(Date)

To: _____

(Date)

Site Address: _____

Establishment or Institution Name: _____

Contact Name: _____

Contact Ph: _____ Fax: _____

Contact Email Address (Optional): _____